



## Walk to End Alzheimer's - Worcester County Sunday, October 2, 2021

### Frequently Asked Questions

#### **Where is the Walk being held?**

100 North Parkway, Worcester; inside the Hanover Insurance Office Park

#### **What time and where does the event start?**

8:30 am: Walkers Welcome

10:00 am: Promise Garden Ceremony

10:20 am: Walk Starts

#### **How long is the Walk?**

3.1 mile loop through the Burncoat neighborhood. Leave the Start/Finish through the Hanover Insurance Office Park, Right onto North Parkway, then a Left onto Davidson Road, Right onto Burncoat Street, Right onto Quinapoxet Lane (Water Stop 1.7 miles), Right onto Brandon Road, Right onto Eunice Ave, continue onto Bay State Road, Right onto Hillsboro Road, Left onto Beverly Road, Right into the Hanover Insurance Office Park and continue through the parking lot to the Start/Finish.

#### **Do I have to register in order to Walk?**

Yes, we want to know you're Walking with us and need every participant to sign a standard waiver through their official registration. There is no registration fee for Walk or fundraising minimum. However, we ask every participant to make a personal donation and commit to raising funds in the fight against Alzheimer's.

#### **Do I need to register my children for the Walk?**

Yes, children should register. Parents/guardians can register children online or complete an offline registration form and sign the waiver on behalf of the child.

### **Can I sign up onsite the day of the Walk?**

Yes! Please visit the Worcester County Walk "Main Tent" and our volunteer greeters will assist registration via QR Codes. We will have paper forms available. However, we do strongly encourage participants to register in advance.

### **What if I want to walk from home?**

We offer a Walk-day experience for those Walking in their community/neighborhood through our [mobile app](#) including:

- View the recorded opening and Promise Garden Ceremony.
- Engage with an augmented reality (AR) Promise Garden that allows you to select a flower representing your connection to the disease and planting it among others.
- Generic Walk route map to track your at-home Walk, including AR start and finish lines.
- Download the app today: [App Store](#) | [Google Play](#).

### **Can I turn in donations onsite the day of the Walk?**

We will be accepting Walk donations on site through cash, check and credit card. Check donations can also be deposited through the [Walk Mobile App](#) or mailed to the following address. *Please ensure you include the [donation form](#).*

Alzheimer's Association  
Attn: Walk to End Alzheimer's - Worcester County  
309 Waverley Oaks Road, 3rd Floor  
Waltham, MA 02452

### **Does every participant get a T-Shirt?**

In order to receive the official 2022 Walk to End Alzheimer's T-Shirt each individual must raise a minimum of \$150. Those who raise \$150 prior to September 2 will receive their shirt by mail prior to Walk day. We will not be distributing T-Shirts or other incentive prizes at the Walk this year. All individuals who reach \$150 or more in fundraising after September 2 will receive their shirt by mail at a later date (*12/31/22 fundraising deadline*).

### **Are pets allowed on Walk day?**

We love our furry friends, but for the safety of all attendees, pets are NOT allowed. We respectfully ask that pets please stay home. Service animals are welcomed.

### **Are strollers, bicycles and skates allowed on Walk day?**

We do allow strollers, but for everyone's safety, we discourage skateboards, bicycles, inline skates and wheelie footwear.

### **Is the Walk route wheelchair friendly?**

Yes, however the route does have a hill incline at Burncoat High School and then again at Hillsboro Road onto Beverly Road.

### **What happens if it rains?**

Walk is a rain or shine event. However, in the event of severe and dangerous weather, we might cancel. If this is the case, we will update our Walk homepage on or before the morning of the event.

### **Is there water and food available?**

We will have one water stop sponsored and donated by Polar Beverages. We do encourage people who require more hydration to bring their own bottles or water packs. An assortment of donated packaged food items will be available at the "Food Tent", sponsored by Central Massachusetts Agency on Aging, Inc. before and after the Walk.

### **How do I get a Promise Garden Flower?**

Each registered participant will receive a Promise Garden flower. Each participant will have the opportunity to select their flower color and write on it or add a photo to the flower then plant in the Promise Garden. [Download the Promise Flower stencil!](#)

### **What do the flower colors represent?**

- **Blue** represents someone living with Alzheimer's or another dementia
- **Purple** is for those who have lost someone to the disease.
- **Yellow** represents someone who is currently supporting or caring for a person living with Alzheimer's.
- **Orange** is for those who support the cause and the Association's vision of a world without Alzheimer's and all other dementia.

### **My loved one is lost, where can I find him/her?**

If you are looking for a lost or missing person, please report to the Main Tent to notify the staff. If a lost person identifies themselves to you, please notify a staff member and bring them to the Main Tent tent to be reunited with their party.

### **What activities will be there on Walk day?**

Participants are Welcome at 8:30 am. We welcome participants to pick their Promise Flower, visit our Sponsor Tent, take their Team Photo at the Walk site and enjoy the Promise Ceremony at 10:00 am. New this year will be the DCU Kids Zone with several activities for kids.

### **Where are the restrooms?**

There will be porta-potties located to the right of the Walk site entrance from the parking lot. We do have ADA accessible toilets available with hand sanitizing stations. We will not have porta-potties along the Walk route.

### **Where does the fundraising money go?**

Every dollar you raise benefits those affected by Alzheimer's disease in your community. Provides care and support to all those facing Alzheimer's. Drives research toward treatment, prevention and, ultimately, a cure. Speaks up for the needs and rights of people affected by Alzheimer's. For additional information on where your money goes please visit ["Your Dollars at Work"](#).

**How do I learn more about the Alzheimer's Association?**

The Alzheimer's Association will have a booth at the Walk with information regarding Education Programs, Care & Support for families, Advocacy and TrialMatch. Please be sure to stop by or you can visit us online at [alz.org/MANH](http://alz.org/MANH) or call our 24/7 Helpline 800.272.3900 with any questions you have about the Association or disease.

**How can I get involved with the Walk next year as a volunteer or sponsor?**

Please visit the volunteer tent on Walk day to get more information or email [caleary@alz.org](mailto:caleary@alz.org)

**Will there be COVID-19 safety measures in place at Walk?**

The health and safety of our participants, staff and volunteers are our top priorities. The Association will continue to closely monitor Centers for Disease Control and Prevention (CDC), state and local guidelines and make adjustments to our event-day safety protocols as needed.

- Walk day will be as contactless as possible, encouraging all attendees to register and turn in donations in advance using the Walk [mobile app](#) or via QR codes on site.
- Those who raise \$150 or more will receive all qualifying items in the mail including the official Walk T-Shirt and Champions gear.

**In the event of an emergency:**

**PLEASE CALL 911.** EMS will be on site as well as a Registered Nurse at the Information Tent. Please find a committee member with a walkie talkie and they will be able to assist.

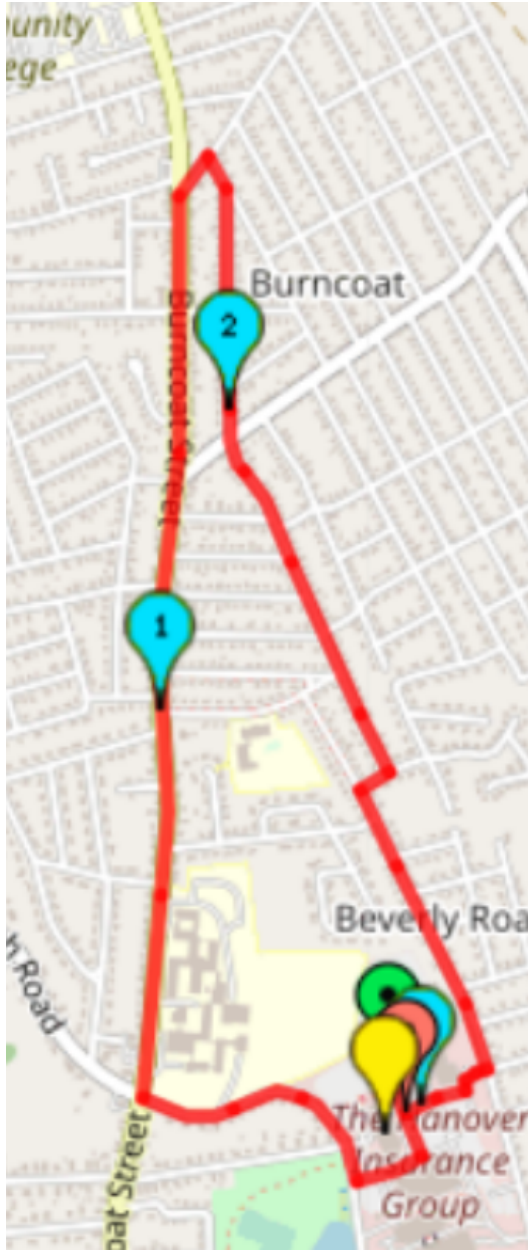
**Still have questions?**

Check out our [FAQs page](#), or contact:

Staff Partner: Catherine Leary

Email: [caleary@alz.org](mailto:caleary@alz.org)

**Thank you for all you do in the fight against Alzheimer's.**



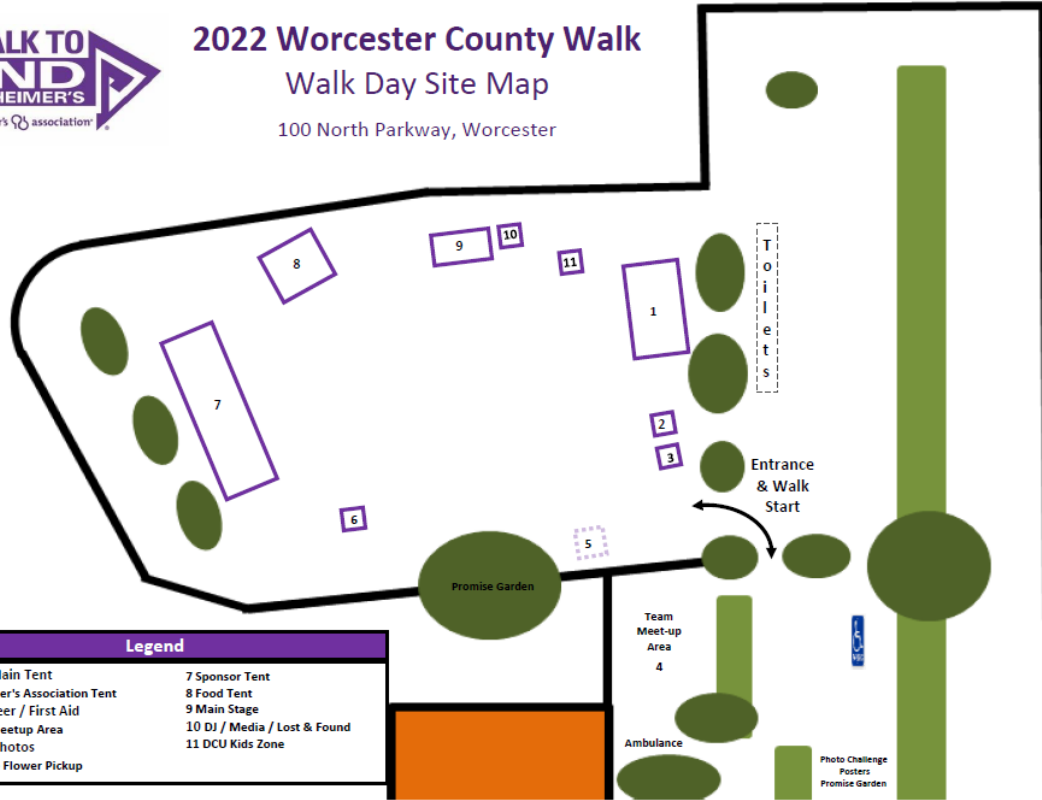
## Worcester County Walk Route 3.1 Miles

- Leave the Start/Finish
- Right onto North Parkway
- Left onto Davidson Road
- Right onto Burncoat Street
- Right onto Quinapoxet Lane  
(Water Stop 1.7 miles)
- Right onto Brandon Road
- Right onto Eunice Ave
- Continue onto Bay State Road
- Right onto Hillsboro Road
- Left onto Beverly Road
- Right into the Hanover Office Park



# 2022 Worcester County Walk Walk Day Site Map

100 North Parkway, Worcester



Legend	
1 Walk Main Tent	7 Sponsor Tent
2 Alzheimer's Association Tent	8 Food Tent
3 Volunteer / First Aid	9 Main Stage
4 Team Meetup Area	10 DI / Media / Lost & Found
5 Team Photos	11 DCU Kids Zone
6 Promise Flower Pickup	