



Northeastern MA Walk Sunday, October 2, 2022

Frequently asked questions

What time and where does the event start?

8:30 am: Walkers Welcome & Route Opens*

9:30 am: Promise Garden Ceremony

**The Walk opens immediately upon the conclusion of the ceremony (estimated 9:45/9:50am)*

How long is the Walk?

3-mile loop goes through the neighborhoods surrounding Brickstone Square. The 1-mile loop follows the same path as the 3-mile and loops back to Brickstone

Will there be COVID-19 safety measures in place at Walk?

The health and safety of our participants, staff and volunteers are our top priorities. Walk events will be designed with this in mind including a venue layout that allows for physical distancing, hand sanitizer stations, contactless registration and more. The Association will continue to closely monitor Centers for Disease Control and Prevention (CDC), state and local guidelines and make adjustments to our event-day safety protocols as needed.

- We're encouraging all attendees to physically distance themselves and to use hand sanitizing stations placed throughout the site. Masks will also be available.
- Walk day will be as contactless as possible, encouraging all attendees to register and turn in donations in advance using the Walk [mobile app](#) or via QR codes on site.
- Those who raise \$150 + will receive all qualifying items in the mail including the official Walk t-shirt and Champions gear.

Where do I park?

Parking is open and available on site. Please use York st to access parking lots I, H and G on the Brickstone property. Volunteers will be on site to direct you.

What if I want to walk from home?

We offer a Walk-day experience for those Walking in their community/neighborhood through our [mobile app](#) including:

- View the recorded opening and Promise Garden Ceremony.
- Engage with an augmented reality (AR) Promise Garden that allows you to select a flower representing your connection to the disease and planting it among others.
- Generic Walk route map to track your at-home Walk, including AR start and finish lines.
- Download the app today: [App Store](#) | [Google Play](#).



Do I have to register in order to Walk?

Yes, we want to know you're Walking with us and need every participant to sign a standard waiver through their official registration. There is no registration fee for Walk. However, we ask every participant to make a personal donation and commit to raising funds in the fight against Alzheimer's.

Do I need to register my children for the Walk?

Yes, children should register. Parents/guardians can register children online or complete an offline registration form and sign the waiver on behalf of the child.

Can I sign up for the Walk at the Walk?

Yes. Visit the Walk "Main Tent" and our volunteer greeters will assist with contactless registration via QR Codes. However, we strongly encourage participants to register in advance online.

Can I turn in donations at the Walk?

Yes, you may turn in donations on Walk day at the "Main Tent." Please include a note listing the participant name/team name. If you're mailing in donations you may mail to:

Alzheimer's Association MA/NH Chapter c/o Northeastern MA Walk
309 Waverley Oaks Road, Suite 304
Waltham, MA 02452

Does every participant get a T-shirt?

Every registered participant who achieves the fundraising minimum of \$150 will receive an official Walk to End Alzheimer's T-shirt via USPS. Participants must have raised \$150 by September 3 in order to have received their shirt by Walk day. If Walkers reach the \$150 mark after 9/3, you will still receive a shirt via USPS, through 12/31/22.

Are pets allowed on Walk day?

Yes, well-behaved and leashed dogs are welcome.

Are strollers, bicycles and skates allowed on Walk day?

We do allow strollers, but for everyone's safety, we discourage skateboards, bicycles, inline skates and wheelie footwear.

Is the Walk route wheelchair friendly?

Yes, however the 3-mile route does have a hill incline, the 1-mile loop is flat.

What happens if it rains?

Walk is a rain or shine event. However, in the event of severe and dangerous weather, we might cancel. If this is the case, we will update our Walk homepage on or before the morning of the event.



Is there water and food available?

We will have one water stop along the 3-mile route. We do encourage people who require more hydration to bring their own bottles or water packs. All of our water is generously donated by Polar Beverages. An assortment of donated packaged food items will be available at the “Food Tent” before and after the Walk.

How do I get a Promise Garden Flower?

Each registered participant will receive a Promise Garden flower. Each participant will have the opportunity to “Pick” their flower then plant in the Promise Garden.

What do the flower colors represent?:

- **Blue** represents someone living with Alzheimer's or another dementia
- **Purple** is for those who have lost someone to the disease.
- **Yellow** someone who is currently supporting/caring for a person living with Alzheimer's
- **Orange** is for those who support the cause and the Association's vision of a world without Alzheimer's and all other dementia.

My loved one is lost, where can I find them?

If you are looking for a lost or missing person, please report to the Programs for Families / Advocacy shared tent to notify the staff. If a lost person identifies themselves to you, please notify a staff member and bring them to the Programs for Families / Advocacy tent to be reunited with their party.

What activities will be there on Walk day?

Walkers are Welcome at 8:30 am. We welcome participants to pick their Promise Flower, visit our Sponsor Tent, Kids and Dog Areas, take their Team Photo at the Walk site and enjoy the Promise Ceremony at 9:30 am.

Where are the restrooms?

There will be porta-potties located to the right of the Walk site entrance from the parking lot. We do have ADA accessible toilets available with hand sanitizing stations. There will also be portable restrooms at the Water Stop on the 3-mile route.

Where does the fundraising money go?

Every dollar you raise benefits those affected by Alzheimer's disease in your community. Provides care and support to all those facing Alzheimer's. Drives research toward treatment, prevention and, ultimately, a cure. Speaks up for the needs and rights of people affected by Alzheimer's. For additional information on where your money goes please visit [“Your Dollars at Work”](#).



How do I learn more about the Alzheimer’s Association?

The Alzheimer’s Association will have a booth at the Walk with information regarding Education Programs, Care & Support for families, Advocacy and TrialMatch. Please be sure to stop by or you can visit us online at alz.org/MANH or call our 24/7 Helpline 800.272.3900 with any questions you have about the association or disease.

How can I get involved with the Walk next year as a volunteer or sponsor?

Please visit the information tent on Walk day to get more information or email ahotaling@alz.org

Will there be COVID-19 safety measures in place at Walk?

The health and safety of our participants, staff and volunteers are our top priorities. The Association will continue to closely monitor Centers for Disease Control and Prevention (CDC), state and local guidelines and make adjustments to our event-day safety protocols as needed.

- Walk day will be as contactless as possible, encouraging all attendees to register and turn in donations in advance using the Walk [mobile app](#) or via QR codes on site.
- Those who raise \$150 + will receive all qualifying items in the mail including the official Walk t-shirt and Champions gear.

In the event of an emergency:

PLEASE CALL 911. EMS will be on site, Please find a committee member or staff person with a walkie talkie and they will be able to assist.

Still have questions?
Check out our [FAQs page](#), or contact:
Walk Manager: Autumn Hotaling
Phone: 617.393.2085
Email: ahotaling@alz.org

Thank you for all you do in the fight against Alzheimer's.