



## **Worcester County Walk**

### **Sunday, October 3, 2021**

### **Frequently Asked Questions**

We're moving forward with plans to host the Walk to End Alzheimer's in person this fall. We are planning every Walk with the health and safety of our constituents, staff and volunteers as our top priorities. All events will implement safety protocols including physical distancing, masks (where required), contactless registration, hand sanitizing stations and more. We will continue to closely monitor Centers for Disease Control and Prevention (CDC), state and local guidelines to ensure Walk events adhere to recommendations and are safe for attendees.

#### **Where is the Walk being held?**

100 North Parkway, Worcester; inside the Hanover Insurance Office Park

#### **What time and where does the event start?**

8:30 am: Walkers Welcome & Route Opens\*

10:00 am: Promise Garden Ceremony

*\*New this year, the Walk route will open at 8:30 am. This allows participants to start and complete their Walk before or after our shortened Promise Garden Ceremony.*

#### **How long is the Walk?**

3.1 mile loop through the Burncoat neighborhood. Leave the Start/Finish through the Hanover Insurance Office Park, Right onto North Parkway, then a Left onto Davidson Road, Right onto Burncoat Street, Right onto Quinapoxet Lane (Water Stop 1.7 miles), Right onto Brandon Road, Right onto Eunice Ave, continue onto Bay State Road, Right onto Hillsboro Road, Left onto Beverly Road, Right into the Hanover Insurance Office Park and continue through the parking lot to the Start/Finish.

#### **Will there be COVID-19 safety measures in place at Walk?**

The health and safety of our participants, staff and volunteers are our top priorities. Walk events will be designed with this in mind including a venue layout that allows for physical distancing, hand sanitizer stations, contactless registration and more. The Association will continue to closely monitor Centers for Disease Control and Prevention (CDC), state and local guidelines and make adjustments to our event-day safety protocols as needed.

- We're encouraging all attendees to physically distance themselves and to use hand sanitizing stations placed throughout the site. Masks will also be available.
- Walk day will be as contactless as possible, encouraging all attendees to register and turn in donations in advance using the Walk [mobile app](#) or via QR codes on site.
- Those who raise \$150 + will receive all qualifying items in the mail including the official Walk t-shirt and Champions gear.
- We ask that all Walk attendees be vaccinated against COVID-19 or wear a mask when you are unable to physically distance. All staff and volunteers are required to either be vaccinated or have tested negative of COVID-19.

### **What if I want to walk from home?**

We offer a Walk-day experience for those Walking in their community/neighborhood through our [mobile app](#) including:

- View the recorded opening and Promise Garden Ceremony.
- Engage with an augmented reality (AR) Promise Garden that allows you to select a flower representing your connection to the disease and planting it among others.
- Generic Walk route map to track your at-home Walk, including AR start and finish lines.
- Download the app today: [App Store](#) | [Google Play](#).

### **Do I have to register in order to Walk?**

Yes, we want to know you're Walking with us and need every participant to sign a standard waiver through their official registration. There is no registration fee for Walk. However, we ask every participant to make a personal donation and commit to raising funds in the fight against Alzheimer's.

### **Do I need to register my children for the Walk?**

Yes, children should register. Parents/guardians can register children online or complete an offline registration form and sign the waiver on behalf of the child.

### **Can I sign up for the Walk at the Walk?**

Yes. Visit the Worcester County Walk "Main Tent" and our volunteer greeters will assist with contactless registration via QR Codes. However, we do strongly encourage participants to register in advance.

### **Can I turn in donations at the Walk?**

Yes, you may turn in donations on Walk day at the Worcester County Walk "Main Tent." If you're mailing in donations you may mail to:

Alzheimer's Association MA/NH Chapter  
 c/o Worcester County Walk  
 309 Waverley Oaks Road, Suite 304  
 Waltham, MA 02452

### **Does every participant get a T-shirt?**

Every registered participant who achieves the fundraising minimum of \$150 will receive an official Walk to End Alzheimer's T-shirt via USPS. Participants must have raised \$150 by September 2 in order to have received their shirt by Walk day, but still have an opportunity to receive their shirt by October 13.

**Are pets allowed on Walk day?**

We love our furry friends, but for the safety of all attendees, pets are **NOT** allowed. We respectfully ask that pets please stay home. Service animals are welcomed.

**Are strollers, bicycles and skates allowed on Walk day?**

We do allow strollers, but for everyone's safety, we discourage skateboards, bicycles, inline skates and wheelie footwear.

**Is the Walk route wheelchair friendly?**

Yes, however the route does have a hill incline at Burncoat High School and then again at Hillsboro Road onto Beverly Road.

**What happens if it rains?**

Walk is a rain or shine event. However, in the event of severe and dangerous weather, we might cancel. If this is the case, we will update our Walk homepage on or before the morning of the event.

**Is there water and food available?**

We will have one water stop. We do encourage people who require more hydration to bring their own bottles or water packs. All of our water is generously donated by Polar Beverages. An assortment of donated packaged food items will be available at the "Food Tent" before and after the Walk. Please note that we will not be offering hot dogs at our event this year.

**How do I get a Promise Garden Flower?**

Each registered participant will receive a Promise Garden flower. Each participant will have the opportunity to "Pick" their flower then plant in the Promise Garden.

**What do the flower colors represent?:**

- **Blue** represents someone living with Alzheimer's or another dementia
- **Purple** is for those who have lost someone to the disease.
- **Yellow** represents someone who is currently supporting or caring for a person living with Alzheimer's.
- **Orange** is for those who support the cause and the Association's vision of a world without Alzheimer's and all other dementia.

**My loved one is lost, where can I find him/her?**

If you are looking for a lost or missing person, please report to the Programs for Families / Advocacy shared tent to notify the staff. If a lost person identifies themselves to you, please notify a staff member and bring them to the Programs for Families / Advocacy tent to be reunited with their party.

**What activities will be there on Walk day?**

Walkers are Welcome at 8:30 am. The route will also be open at 8:30 am. We welcome participants to pick their Promise Flower, visit our Sponsor Tent, take their Team Photo at the Walk site and enjoy the shortened Promise Ceremony at 10:00 am. Keeping the health and safety of all participants, staff and volunteers and with efforts to keep areas contactless we will not have the following: KidsZone, Photo Booth, Dementia Friendly Tent or Champions Tent.

**Where are the restrooms?**

There will be porta-potties located to the right of the Walk site entrance from the parking lot. We do have ADA accessible toilets available with hand sanitizing stations. We will not have porta-potties at the water stop along the Walk route this year.

**Where does the fundraising money go?**

Every dollar you raise benefits those affected by Alzheimer's disease in your community. Provides care and support to all those facing Alzheimer's. Drives research toward treatment, prevention and, ultimately, a cure. Speaks up for the needs and rights of people affected by Alzheimer's. For additional information on where your money goes please visit ["Your Dollars at Work"](#).

**How do I learn more about the Alzheimer's Association?**

The Alzheimer's Association will have a booth at the Walk with information regarding Education Programs, Care & Support for families, Advocacy and TrialMatch. Please be sure to stop by or you can visit us online at [alz.org/MANH](http://alz.org/MANH) or call our 24/7 Helpline 800.272.3900 with any questions you have about the association or disease.

**How can I get involved with the Walk next year as a volunteer or sponsor?**

Please visit the information tent on Walk day to get more information or email [caleary@alz.org](mailto:caleary@alz.org)

**In the event of an emergency:**

**PLEASE CALL 911.** EMS will be on site as well as a Registered Nurse at the Information Tent. Please find a committee member with a walkie talkie and they will be able to assist.

Still have questions?

Check out our [FAQs page](#), or contact:

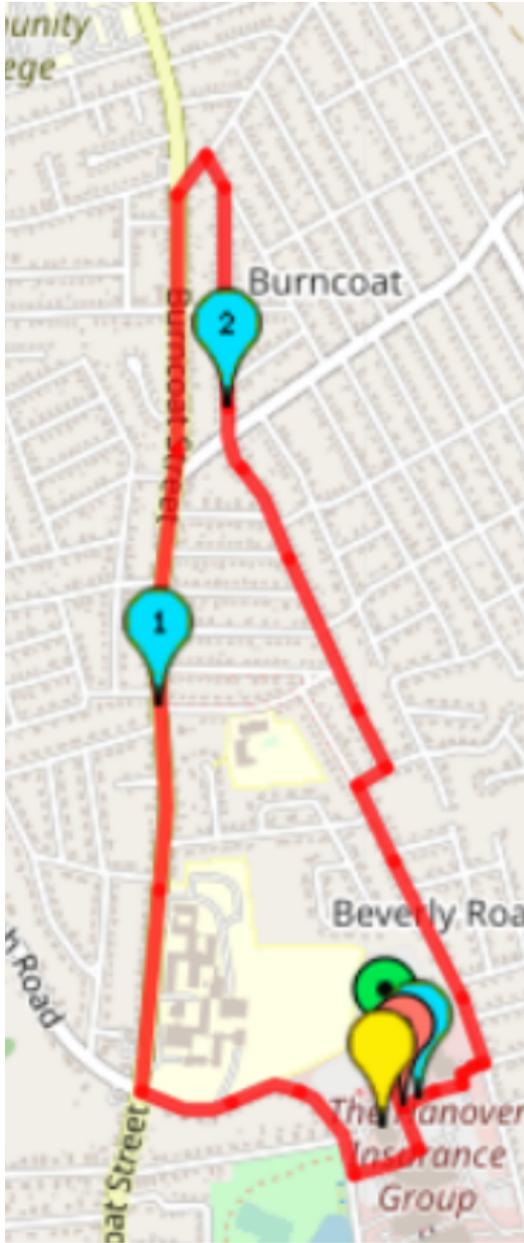
Coordinator: Catherine Leary

Phone: 617.393.2147

Email: [caleary@alz.org](mailto:caleary@alz.org)

## [2021 Walk Event Guide](#)

**Thank you for all you do in the fight against Alzheimer's.**



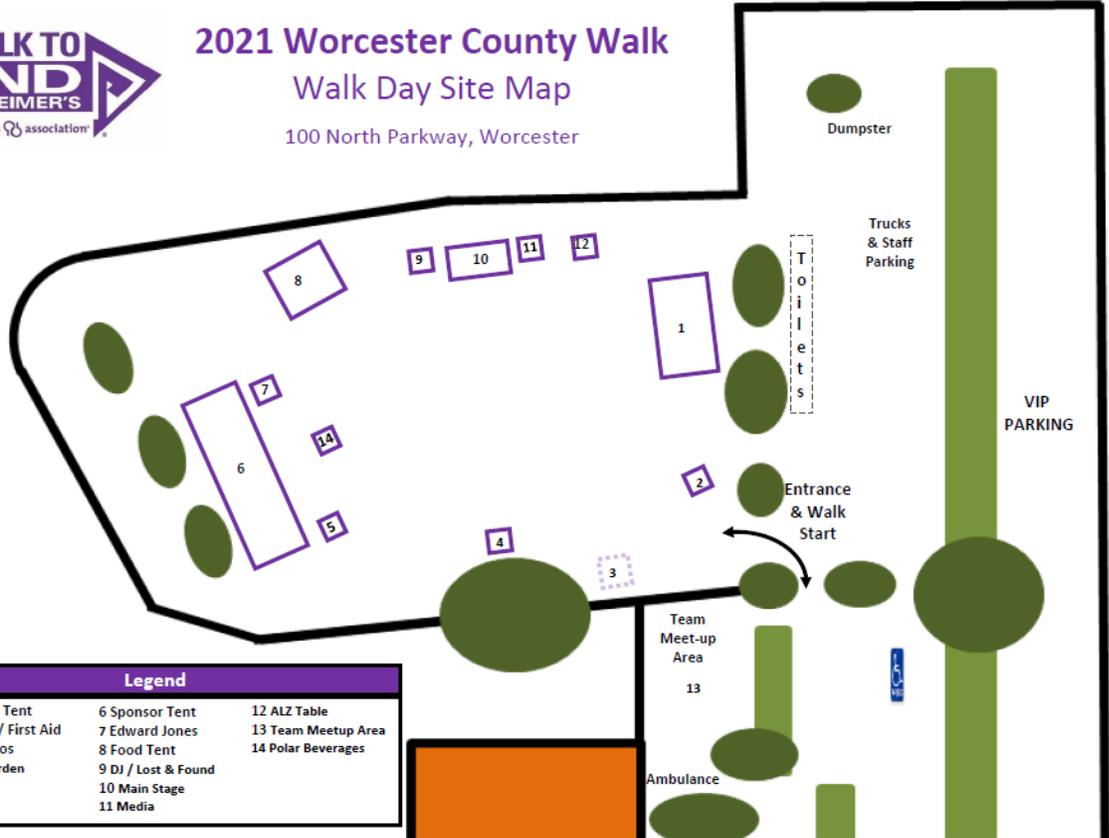
## Worcester County Walk Route 3.1 Miles

- Leave the Start/Finish
- Right onto North Parkway
- Left onto Davidson Road
- Right onto Burncoat Street
- Right onto Quinapoxet Lane  
(Water Stop 1.7 miles)
- Right onto Brandon Road
- Right onto Eunice Ave
- Continue onto Bay State Road
- Right onto Hillsboro Road
- Left onto Beverly Road
- Right into the Hanover Office Park



# 2021 Worcester County Walk Walk Day Site Map

100 North Parkway, Worcester



Legend		
1 Walk Main Tent	6 Sponsor Tent	12 ALZ Table
2 Volunteer / First Aid	7 Edward Jones	13 Team Meetup Area
3 Team Photos	8 Food Tent	14 Polar Beverages
4 Promise Garden	9 DJ / Lost & Found	
5 Benchmark	10 Main Stage	
	11 Media	