

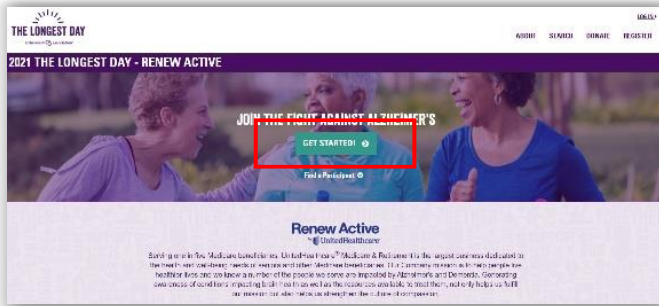
Sign Up. Set Up. Share.

Ready to join the fight against Alzheimer's disease? Follow the instructions below to register for the Alzheimer's Association The Longest Day® and set up your fundraising web page. If you have any registration questions, please email tld@alz.org.

1

Register to Get Started

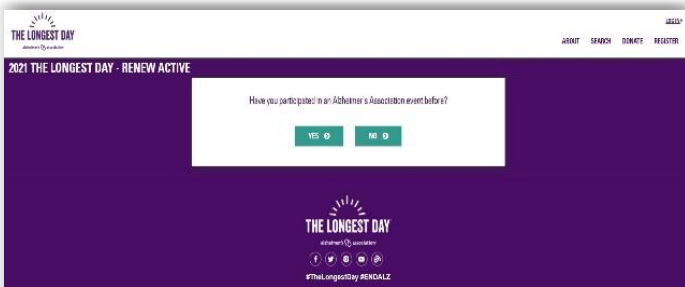
- Visit alz.org/renewactive.
- Click "Get Started" to Start Your Fundraiser.



2

Select New or Returning participant

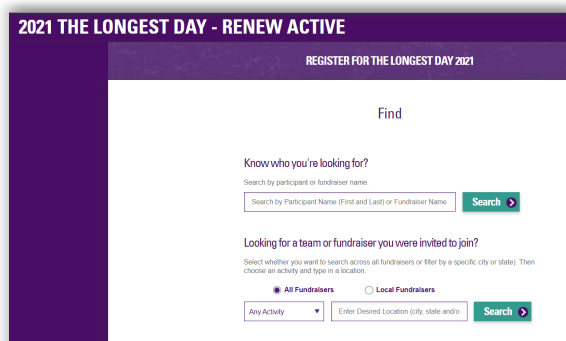
- If you're returning, click "Yes" and log in. Your information from previous years will pull forward, including your registration info, page content, and past donors.
- If you're new, click "No" and continue to the registration page.



3

If you are joining a team . . .

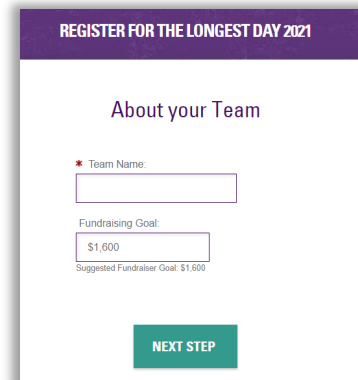
Search by participant or fundraiser name or by city and state or fundraiser activity.



4

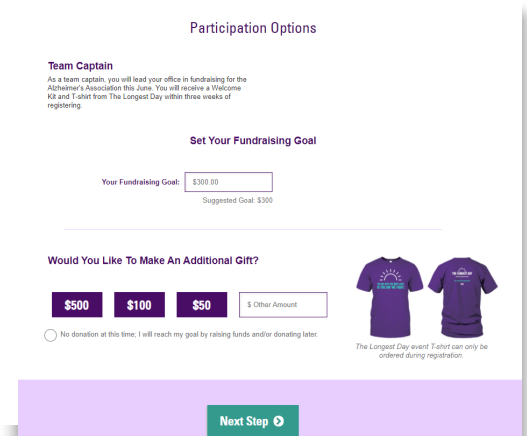
If you are starting a Fundraiser . . .

- Name your Fundraiser and set an overall fundraising goal, then choose your activity.



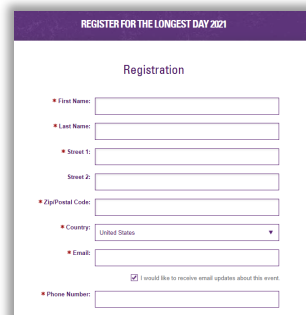
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Set your personal fundraising goal and make an additional donation if you choose to do so.



6

Complete your registration.



Once your registration is complete, you will receive a confirmation.

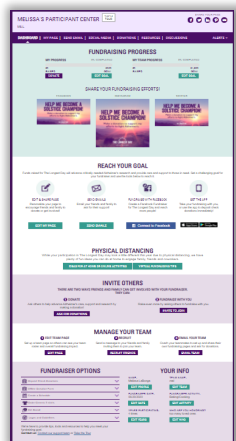
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Check out your dashboard.

Closing the confirmation screen will take you directly to your Participant Center dashboard.

In this section you can:

- Check out your personal and team fundraising progress and edit your goals.
- Find tools to help you reach your goal.
- Edit your registration and profile information.



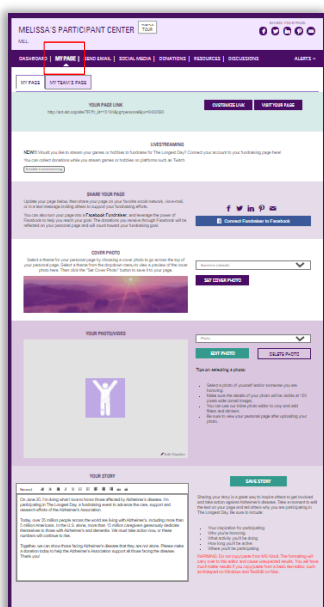
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Set up your participant page.

From the dashboard, click “My Page.”

In this section you can:

- Create a shortcut link to your page
- Share your page on social media or create a Facebook Fundraiser that links back to your page
- Add a photo or video to your page.
- Edit the message on the page to let others know why you're participating.
- Edit your team's page under the “My Team's Page” tab (Team Captains only).



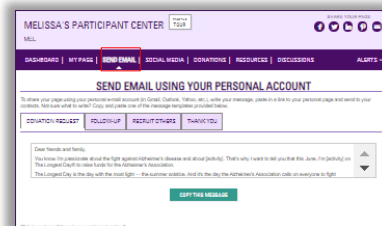
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Send email.

Click “Send Email” and decide your delivery method.

Through your personal account:

- Select one of the email templates provided in the Participant Center.
- Copy the message and paste it into a new email in your personal account.
- Edit the message to make it your own. A link to your personal page will be included.



10

Or send through your Participant Center.

Get Social.

In this section you can:

- Create a Facebook Fundraiser that will feed back to your fundraising page by clicking-“Connect to Facebook!”
- Check out the Social Media Guide.
- Download The Longest Day mobile app to text friends and family and to deposit check donations immediately.
- Not on Facebook? Use the Social Fundraising tools to schedule Tweets and LinkedIn posts.

