



# SPONSORSHIP OPPORTUNITIES

## Walk to End Alzheimer's Wichita

Saturday, September 18,  
2021 9:00 AM  
Wichita State  
University: Rhatigan  
Student Center



More than  
**5 MILLION**  
Americans are living  
with Alzheimer's.  
By 2050, this number  
is projected to rise to nearly  
**14 MILLION.**

### ALZHEIMER'S DISEASE IS

#### A GLOBAL CRISIS WITH SIGNIFICANT LOCAL IMPACT.

Alzheimer's is a progressive and fatal disease, which is devastating our families, our finances and our future. As the leading voluntary health organization in Alzheimer's care, support and research, the Alzheimer's Association® addresses this global crisis by providing education and support to the millions who face dementia every day, while advancing critical research toward methods of treatment, prevention and, ultimately, a cure.

## ALZHEIMER'S AFFECTS US AT HOME AND AT WORK.



**6 in 10** caregivers of people with Alzheimer's or another dementia were employed in the past year while providing care

These individuals worked an average of

**35 HOURS**



**83%**  
of care provided at home is delivered by family caregivers



**57%**

of employed caregivers had to go in late, leave early or take time off



**18%**

went from full-time to part-time or cut back hours



**16%**

took a leave of absence



**9%**

of caregivers gave up work entirely

Visit [alz.org/facts](https://alz.org/facts) to learn more.



# JOIN US AS A LEADER IN THE FIGHT AGAINST THE DISEASE.

	Presenting * \$15,000	Elite \$10,000	Premier \$5,000	Select \$2,500	Exhibitor \$500
Speaking opportunity at Walk kickoff and celebration events	X				
Company logo included on Walk website home page	X				
Recognition in pre-Walk logistics email	X				
Dedicated team area with signage on Walk day	X				
Dedicated press release announcing sponsorship	X				
Sponsorship featured on chapter Facebook page	X	X			
Inclusion in local media opportunities	X	X			
"Proud Sponsor" social media post with company logo	X	X			
Company logo included in Walk kickoff presentation	X	X	X		
Recognition by emcee on Walk day	X	X	X		
Company logo included on sponsorship banner on Walk day	X	X	X		
Association-led "Lunch and Learn" educational session at workplace	X	X	X		
Company logo included on Walk website sponsor page	X	X	X	X	
Recognition in post-Walk thank-you email	X	X	X	X	
Receive official Walk Shirt(s)	30	20	15	5	
Recognition on all printed promotional posters	Prominent Logo	Large Logo	Medium Logo	Small Logo	
Recognition on all printed promotional brochures	Prominent Logo	Large Logo	Medium Logo	Small Logo	
Recognition on the official 2021 Walk T-shirts	Prominent Logo	Large Logo	Medium Logo	Small Logo	
Exhibit space on Walk day	Premium Size	Premium Size	Standard Size	Standard Size	Standard Size

\*Presenting sponsorship level is INDUSTRY exclusive.

**Tribute Sign - \$100**  
Proudly show your support of the Walk to End Alzheimer's.  
Signs will be displayed near the Promise Garden.





# JOIN US AS A LEADER IN THE FIGHT AGAINST THE DISEASE.

## Purple Level

### Promise Garden Sponsor- \$4,000

- Two signs with company logo at the Promise Flower pick-up table
- Company volunteer opportunity in the Promise Flower pick-up area on Walk day
- Company logo on Walk website sponsor page
- Company can place logo stickers on each Promise Garden Flower
- Company will receive 12 official 2020 Walk Shirts

### Champion's Club Sponsor- \$4,000

- Two signs with company logo at Champions Club tent
- Company volunteer opportunity in Champions Club tent on Walk day
- Company logo on Walk website sponsor page
- Company can place logo stickers on all gift bags handed to Champions
- Company will receive 12 official 2020 Walk Shirts

### Caregiver Corner Sponsor - \$2,000

- A sign with company logo at CC
- Company volunteer opportunity in CC on Walk Day
- Company logo on Walk website
- Company's logo gear can be used within CC
- Company will receive 4 official 2020 Walk Shirts

### Kid Zone Sponsor - \$2,000

- A sign with company logo at KZ
- Company volunteer opportunity in the KZ on Walk day
- Company logo on Walk website
- Company's logo gear can be handed out to all participants
- Company will receive 4 official 2020 Walk Shirts

## Gold Level

### Route Sponsor - \$2,000

- A sign with company logo at one route station
- Company volunteer opportunity at a route station/water stop on Walk day
- Recognition on Walk website
- Company will receive 4 official 2020 Walk Shirts

### Refreshment Sponsor - \$2,000

- A sign with company logo at refreshment stop
- Company volunteer opportunity at refreshment stop on Walk day
- Recognition on Walk website
- Company will receive 4 official 2020 Walk Shirts

### Photo Booth Sponsor - \$2,000

- Company logo on all digital/printed photos
- Company volunteer opportunity in the Photo Booth Area on Walk day
- Recognition on Walk website
- Company will receive 4 official 2020 Walk Shirts

## Teal Level

### Goodie Bag Sponsor \$1,000

- Premium Vendor Space
- Vendor provides bags that will be handed out to every Walker (logo encouraged)
- Day of event maps and programs to be included in bags

### Sound Sponsor \$1,000

- Premium Vendor Space
- Logo to be displayed on/near speakers on Stage during Promise Garden Ceremony

### Finish Line Sponsor \$1,000

- Premium Vendor Space at Finish Line
- Company can decorate finish line (logo material encouraged)

# JOIN US AS A LEADER IN THE FIGHT AGAINST THE DISEASE.

Held annually in more than 600 communities nationwide, the Alzheimer's Association Walk to End Alzheimer's® is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. This inspiring event calls on participants of all ages and abilities to join the fight against the disease, and your organization can help lead the way as a sponsor.

*The Alzheimer's Association has given our firm, for the first time, a way to demonstrate our 'corporate heart' on a national stage, which has measurably raised the loyalty of our clients, strengthened our firm's culture and positioned our firm as a great place to work.*

*John Beuerlein,  
retired General Partner, Edward Jones*

## Walk to End Alzheimer's

Saturday, September 18, 2021

9:00 AM

Wichita State University:  
Rhatigan Student Center



## WHY SPONSOR WALK TO END ALZHEIMER'S



### Join a winning team.

Every year, Walk to End Alzheimer's raises millions of dollars across the country to advance the fight against the disease.



### Show your corporate heart.

Sponsorship of this inspiring community event offers an opportunity to support a cause that affects numerous families in our area and across the country, while increasing your organization's visibility.



### Your customers are our participants.

Our Walk participants have buying power: 68% are female, 60% are between the ages of 35 and 64 and 77% are college-educated.



### Your employees care.

Your involvement in Walk to End Alzheimer's shows your employees that you support a cause that impacts them at home and at work.



### Lead the way to Alzheimer's first survivor.

When you partner with the Alzheimer's Association, you help to mobilize, educate and innovate to end this deadly disease.

316.267.7333 ext. 1193 | [stharutng@alz.org](mailto:stharutng@alz.org)

[alz.org/walk](http://alz.org/walk) | 800.272.3900



# SPONSORSHIP COMMITMENT FORM

## Walk to End Alzheimer's® - Wichita

### SPONSOR INFORMATION

Company name (as to be displayed) \_\_\_\_\_ Date \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_ City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

### SPONSORSHIP COMMITMENT

#### Event Sponsor Level

- Presenting - \$15,000
- Elite - \$10,000
- Premier - \$5,000
- Select - \$2,500
- Exhibitor - \$500

#### Purple Level

- Promise Garden - \$4,000
- Champions' Club - \$4,000

#### Gold Level

- Route - \$2,000
- Refreshment - \$2,000
- Kids Zone - \$2,000
- Caregiver Corner - \$2,000

#### Teal Level

- Goodie Bag - \$1,000
- Sound - \$1,000
- Finish Line - \$1,000

Sponsorship authorized signature \_\_\_\_\_ Date \_\_\_\_\_

Print name \_\_\_\_\_ Title \_\_\_\_\_

### PAYMENT INFORMATION

Total commitment: \$ \_\_\_\_\_

Check enclosed (payable to Alzheimer's Association)       Please invoice me

Credit card

Card number \_\_\_\_\_ Expiration \_\_\_\_\_ Security code (back of card) \_\_\_\_\_

Payment authorized signature \_\_\_\_\_ Date \_\_\_\_\_

Print name \_\_\_\_\_ Title \_\_\_\_\_

Submit this completed form and a high-resolution image of your company logo by May 1, 2021 to:

Stephanie Hartung at [Shartung@alz.org](mailto:Shartung@alz.org)

Sponsor warrants and represents that all its products and services comply with all applicable federal, state and local laws and regulations. Alzheimer's Association has the right to immediately cancel this sponsorship agreement in the event that Sponsor has:

- a) Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor;
- b) Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party;
- c) Sponsor has been alleged to have willfully violated the laws, rules or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor;
- d) Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of the Alzheimer's Association.