

# reason to HOPE

alzheimer's  association®

## 2021 PARTNERSHIP OPPORTUNITIES

**Thursday, April 29, 2021**  
**12 pm | Online**

**Reason to Hope** is an inspiring one-hour program designed to educate the community about Alzheimer's disease while raising critical awareness and funds for Alzheimer's care, support and research. Guests will learn about the advances made in Alzheimer's research and hear testimonies from those impacted by the disease.

Sponsorship provides a unique opportunity to promote your brand while gaining recognition as a community leader making a difference in the fight against Alzheimer's. Join us for this powerful event and learn why we all have a reason to hope.

Partner Benefits	Premier \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Industry exclusivity	✓			
Inclusion in local media opportunities	✓			
Recognition in chapter e-news (47,000+)	✓	✓		
Verbal recognition by emcee during the event	✓	✓	✓	
30-second video ad to be shown during the event pre-show	✓	✓	✓	
Recognition in post-event thank you email	✓	✓	✓	
Recognition on chapter social media pages (14,000+)	✓	✓	✓	
Association-led virtual education program	✓	✓	✓	✓
Logo on printed invitation and eblast sent to chapter email list	Prominent logo	Large logo	Logo	Name
Recognition on Reason to Hope Website	Prominent logo	Large logo	Logo	Name
Ad space in event program	2-page ad w/ cover logo	Full page	Half page	Qtr. page
Recognition on screens at event	Prominent logo	Large logo	Logo	Name

### Commitment Form

Partnership Level	Amount	Paid	Credit *	Check**	Send Invoice
Premier	\$25,000	\$			
Gold	\$10,000	\$			
Silver	\$5,000	\$			
Bronze	\$2,500	\$			

**\*If paying by credit card, go to: ReasonToHopedLL.givesmart.com**

**\*\*Payable to Alzheimer's Association**

Name(s) *(as it should be listed)*

Contact Person *(if different from above)*

Phone

E-mail Address

Billing Address

City

State

Zip

#### Please return this form to:

Alzheimer's Association Illinois Chapter  
Attn: Katie Lane  
8430 West Bryn Mawr, Suite 800  
Chicago, IL 60631

*For more information:*

**kmlane@alz.org | 847.324.0359**