

# QUICK START GUIDE TO THE NEW YEAR!



# 2

## TAKE TWO MINUTES AND REGISTER YOUR WALK TEAM

Go online and get your team registered at [alz.org/walk](http://alz.org/walk) to get started!

# \$0

## GO FROM ZERO TO HERO

Set an example for your team members and kick-start your fundraising with a self-donation.

# 2

## PLAN TWO WAYS TO FUNDRAISE

Brainstorm how you will fundraise this year. You can start a Facebook fundraiser or launch a letter-writing campaign to get started. Looking for more ideas? Log into your participant center or contact your staff partner.

# 1

## SET ONE GOAL FOR YOUR TEAM

Set a goal for your Walk team that will inspire your team members, friends, family and donors to maximize their fundraising efforts.

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## **Learn more about our resources.**

After you've registered your Walk team, visit our website at [alz.org/cnfl](http://alz.org/cnfl) to explore our Education Programming, Support Groups, Care Consultation, and more!



## **Make a self - donation.**

Kick-start your fundraising by making a self-donation! By making a self - donation, you are demonstrating your personal commitment to fundraising for the mission. Everyone who makes a self - donation of \$20 or more will receive a Promise Garden window cling!



## **Plan your fundraising.**

Launch a Facebook Fundraiser through your Participant Center, text or write a letter to your network and ask them to donate. Share your story and include a picture of who you are honoring.



## **Set a goal.**

Set a goal for your Walk team that will inspire your team members, friends, family and donors to maximize their fundraising efforts.



## **Meet with your Walk Manager.**

Your Walk Managers are here to help brainstorm fundraising ideas, provide support and answer your questions! Visit your local Walk page for contact information.

**Brainstorm three people in your network you can ask to join your Walk team:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

This year, I would like \_\_\_\_\_ people on my Walk team

**What time of year will an email or letter asking for donations be most effective? Who will I send it to?**

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**What is a reasonable fundraising goal that I would like to set for my team? What benchmarks would I like to hit and when?**

Goal \$ \_\_\_\_\_

I would like to raise (half of my goal) of \$ \_\_\_\_\_  
by \_\_\_\_\_

I would like to reach by goal by \_\_\_\_\_

**When will I plan to set up my kick - off or team recruitment and how much would I like to raise/how many people would I like to register?**

Month: \_\_\_\_\_ Goal \_\_\_\_\_