

# PURPLE PARTNER



## CELEBRATING YOUR COMPANY'S FUNDRAISING MILESTONES

### BECOMING A PURPLE PARTNER

As a Walk Team, your company is demonstrating their passion and dedication to our mission and we want to recognize those efforts! Every dollar you raise goes towards the care, support and research efforts provided by the Alzheimer's Association. Our Purple Partners are helping to pave the way towards a world without Alzheimer's and all other dementias!

### GETTING STARTED

With the support of your local Walk Manager, your team will have the tools to create and execute the best fundraising campaign possible. As you reach our fundraising milestones, the Alzheimer's Association will recognize those efforts and celebrate your success!



## BE IN THE TOP THREE!

The TOP THREE Purple Partners by September 10 will earn a special team rally location on Walk Day!

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### PIN UP FUNDRAISER

Decide how and where to display the flowers. Ideas include: office doors, windows, cubical walls, hallways, break rooms, lobbies and hanging from trees. Encourage visitors to make a donation and invite them to write their name on a flower, which represents their promise to fight for those facing Alzheimer's disease.

[CLICK HERE FOR MORE INFORMATION](#)

### Casual for a Cause!

alzheimer's  
association

### CASUAL FOR A CAUSE

Invite your colleagues to get comfortable while joining the fight against Alzheimer's disease. Casual for a Cause allows your co-workers to wear jeans or dress down in exchange for a donation to the Alzheimer's Association®.

[CLICK HERE FOR MORE INFORMATION](#)



### MATCHING GIFT CAMPAIGN

A matching gift is an easy way to double your donation to the Alzheimer's Association®, making an even bigger impact on the fight against Alzheimer's disease. Pledge to match the total fundraising efforts of your team members!

[CLICK HERE FOR MORE INFORMATION](#)

CONTACT YOUR WALK STAFF TO RECEIVE  
ANY OF THESE ITEMS AT NO COST TO YOU

*Thank You*



# 2021 PURPLE PARTNERS

**REACH THE \$500 MILESTONE AND BE RECOGNIZED HERE**