

alzheimer's  association®

33RD ANNUAL WISCONSIN STATE CONFERENCE

**SUNDAY EVENING
BANQUET & AWARDS
PROGRAM**

MAY 19, 2019

**WORKSHOPS/
KEYNOTES**

MAY 20-21, 2019

Kalahari
Resort
Wisconsin
Dells


**SPONSORSHIP
OPPORTUNITIES**

www.wisalzconf.org

**33rd Annual
Wisconsin State Conference
May 19-21, 2019
Kalahari Resort, Wisconsin Dells
www.wisalzconf.org**



The Wisconsin State Conference on Alzheimer's Disease and Related Dementias is one of the largest and most comprehensive state-wide conferences dedicated to Alzheimer's disease and related dementias in the country. Coordinated annually by the Alzheimer's Association chapters of Wisconsin, this conference attracts nearly 800 professional and family caregivers, medical professionals and individuals living with dementia.

Your sponsorship recognizes you as a partner of the Alzheimer's Association, the leading non-profit voluntary health organization in the world dedicated to Alzheimer's research, care and support. Join us by lending your support during our 2019 conference.

SPONSORSHIP OPPORTUNITIES

KEYNOTE/GOLD SPONSOR | \$5,000 (4 AVAILABLE)

- Opportunity to be the exclusive sponsor of a keynote speaking engagements Sunday Banquet & Awards Program | Monday Morning | Tuesday Morning | Tuesday Closing
- Custom table tent materials featuring information on your business at each table during your assigned keynote session; copy provided by the sponsor
- Opportunity to include a full page advertisement in conference program used by attendees for two days – sponsor to provide artwork by April 1
- Opportunity to include a promotional item/flyer in conference attendee bag (sponsor to supply promotional item – 1,000 pcs)
- Organizational logo and verbal recognition in opening and closing presentations
- Name and logo on cover of conference program
- Three (3) complimentary conference registrations
- Premium exhibit display table with two (2) tables in main traffic area
- Conference website recognition, including logo

LUNCHEON OR NETWORKING NIGHT SILVER SPONSOR | \$3,000 (2 AVAILABLE)

- Opportunity to be featured exclusively during either: Monday Lunch | Monday Evening Reception
- Custom event signage in large ballroom
- Stage signage as Luncheon or Networking Night sponsor
- 1/2 page ad in conference program – sponsor to provide artwork by April 1
- Opportunity to include a promotional item/flyer in conference attendee bag (sponsor to supply promotional item – 1000 pcs)
- Verbal recognition in opening and closing presentations
- Name and logo in sponsor section of conference program
- Two (2) complimentary conference registrations
- Exhibit booth in prominent area placed in exhibit room area
- Conference website recognition, including logo



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SPONSORSHIP OPPORTUNITIES CONT'D

CONFERENCE BAG SPONSOR | \$2,500 (1 AVAILABLE)

- Company name and logo included on 1,000 conference attendee tote bags (dual branded bag with Alzheimer's Association logo)
- Company name on sponsor board at conference site
- Name listed in sponsor section of conference program
- Two (2) complimentary registrations
- Exhibit booth in exhibit room area
- Recognition of company name on conference website

CONFERENCE NOTEPAD SPONSOR | \$2,000 (1 AVAILABLE)

- Company logo printed on conference attendee notepad
- Company name on sponsor board at conference site
- Name listed in sponsor section of conference program
- One (1) complimentary registration
- Exhibit booth in exhibit room area
- Recognition of company name on conference website

BREAK-TIME/BRONZE SPONSOR | \$1,500 (1 AVAILABLE)

- Company name and logo on break refreshments tables
- Company name on sponsor board at conference site
- Name listed in sponsor section of conference program
- One (1) complimentary registration
- Display table in Exhibit area (Monday only) 8x3 table (non-staffed)
- Recognition of company name on conference website

SUPPORTING SPONSOR | \$1,000 (10 AVAILABLE)

- Company name on sponsor board at conference site
- Name listed in sponsor section of conference program
- One (1) complimentary registration
- Display table in Exhibit area (Monday only) 8x3 table (non-staffed)
- Recognition of company name on conference website

STATE CONFERENCE SPONSORSHIP QUESTIONS

CONTACT:
Linda Braun

EMAIL:
libraun@alz.org

PHONE:
414.479.8800

**SPONSORSHIP
COMMITMENTS
DUE BY
APRIL 1, 2019
FOR FULFILLMENT
AND PRINTING
DEADLINES.**

*Thank you for
helping make a
difference!*

Alzheimer's Association
620 S 76th St, Ste 160
Milwaukee, WI 53214

alzheimer's  association® | THE BRAINS BEHIND SAVING YOURS.™

**DEADLINE:
APRIL 1, 2019**

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SPONSORSHIP LEVEL COMMITMENT

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- KEYNOTE GOLD SPONSOR** | \$5,000 (4 AVAILABLE)
(Select one) Sunday Evening Banquet and Awards Program Monday Morning Tuesday Morning Tuesday Closing
- LUNCH/NETWORKING RECEPTION SPONSOR** | \$3,000 (2 AVAILABLE)
(Select one) Monday Lunch Monday Networking Reception
- CONFERENCE BAG SPONSOR** | \$2,500 (1 AVAILABLE)
- NOTEPAD SPONSOR** | \$2,000 (1 AVAILABLE)
- BREAK-TIME SPONSOR** | \$1,500 (1 AVAILABLE)
- SUPPORTING SPONSOR** | \$1,000 (10 AVAILABLE)

CONTACT INFORMATION

Contact Person _____
Company Name _____
Address _____
City _____ State _____ Zip _____
Email _____ Phone _____

Company Representative Signature Date _____

Alzheimer's Association Representative Signature Date _____

PAYMENT INFORMATION

- Please invoice our organization for this contribution (due prior to the conference)
- Check enclosed (**Check payable to:** Alzheimer's Association)
- Credit card payment

Card Number _____ Expiration Date _____
Name on Card _____ Security Code _____

Cardholder Signature

RETURN THIS FORM TO: ALZHEIMER'S ASSOCIATION WISCONSIN STATE CONFERENCE
620 S 76th St, Suite 160, Milwaukee, WI 53214 | Attn: Christina Packard



**TO ENSURE SPONSORSHIP RECOGNITION BENEFITS ARE
INCLUSIVE IN SELECTED PACKAGE, PLEASE RESPOND BY**

**DEADLINE:
APRIL 1, 2019**

If you are unable lend your support, please respond below and return this form to address above.

- We are unable to support the Alzheimer's Association at this time.