

2023 Incentive Program

You must be a registered participant to earn incentive gifts. Register for a Walk to End Alzheimer's® event in your area at alz.org/walk.



2023 Walk to End Alzheimer's participant T-shirt

\$100



Diner mug, 2024 Walk to End Alzheimer's calendar, or nylon bag with built-in pouch

\$300



Can-shaped glass with lid and straw, mesh-back baseball cap or crossbody/waist bag AND Champion medal

\$500



Fleece sweatshirt, windproof umbrella or wireless charging notebook

\$750



Stainless steel thermal bottle, padded laptop sling bag or quick-charge wireless earbuds AND Grand Champion ringspun T-shirt

\$1,000



Quilted puffy tote, anti-pill fleece jacket* or sherpa blanket

\$1,500



Collapsible cooler chair, trail gift set with insulated bag and drinkware, or duffel backpack AND Elite Grand Champion half-zip pullover

\$2,500



JBL waterproof Bluetooth speaker, or wind- and water-resistant shell jacket*

\$5,000



YETI Hopper® Flip cooler, or Under Armour kit with backpack, duffel bag and water bottle

\$7,500



Osprey Daylite® wheeled duffel, or steel-frame wagon with carrying case

\$10,000

*Available in men's and women's styles.

Individuals who reach the fundraising minimums for the participant T-shirt, Champion medal, Grand Champion T-shirt and Elite Grand Champion pullover will receive these items in addition to their selected incentive prize.

Visit your Participant Center at alz.org/walk for fundraising tools, tips and ideas.

Gifts are not cumulative; only one item is awarded to each fundraiser. Fundraiser may select one item at or below the level achieved. All items subject to availability.

Redemption certificates will be sent via email after the event. Contact your local chapter for the fundraising deadline.

Need help with your certificate or redeeming your prize? Call **855.462.7263** or email ALZ.incentives@halo.com.