



The End of Alzheimer's *Starts with You*

Join the Alzheimer's Association Walk to End Alzheimer's® Planning Committee!

What is the Walk Planning Committee?

- The Walk Planning Committee is a primarily volunteer-driven committee that is composed of subcommittees who have a focus in areas like **team recruitment, team retention, sponsorship, marketing and outreach, or logistics.**
- The committee **plans all year round from the kick-off to the wrap-up.** Some committee members concentrate on growing the event, like recruiting new teams, covering the community in Walk materials, and securing sponsorships. Others focus on event production and find ways to enhance the event experience.

2017 Walk to End Alzheimer's® for the Illinois Chapter

- This year, the Walks combined **reached \$3,950,000** to date.
- **2,500 volunteers donated an estimated 23,000 hours of service.**
- **35%** of the total Chapter volunteers were from Walks.

2018 Goals

- Recruit increasing number of teams to raise revenue to advance the care, support and research efforts of the Alzheimer's Association®.
- Expand the Planning Committee to reach additional professionals who are looking for meaningful volunteer opportunities.
- Start or join an Illinois Walk to End Alzheimer's team, raise awareness and funds, and join us on Walk day to help us create an excellent day-of-event experience for our participants.

What We Ask of You?

- **Join the committee and choose a subcommittee** that best fits your skills and interests.
- **Attend the Volunteer Kickoff** event in 2018 to gain more information on each subcommittee and volunteer expectations. Attend the Committee Orientation to receive training on the basics of Alzheimer's disease, learn about Association programs and services, and receive an introduction to the Walk event model.
- **Participate in committee meetings.**

Meetings are held once a month and are one hour long

- In addition to committee meetings, subcommittees will meet separately via in-person or conference call typically once a month; however, frequency may increase during the summer as Walk approaches.

Ready to join the Planning Committee?

For more information and to find a **Walk to End Alzheimer's planning committee** near you, please contact:

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