

THE END OF  
ALZHEIMER'S  
STARTS WITH

YOU

dementia  
education  
conference alzheimer's association\*  
Connecticut Chapter

SPONSORSHIP OPPORTUNITIES

# 20<sup>th</sup> Annual Dementia Education Conference

April 6, 2017  
Radisson Hotel at Cromwell

## It's a milestone year!

The Connecticut Alzheimer's Association is celebrating it's **20<sup>th</sup> year** as provider of the largest **Dementia Education Conference** in the state of Connecticut. In celebration, we will focus on the evolution of Alzheimer's and dementia care.

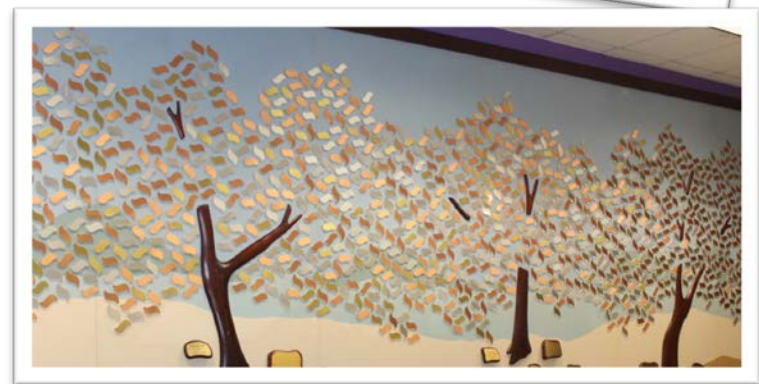
This conference annually draws almost **700 medical and non-medical professionals and family caregivers** who will learn the best practices and latest interventions in dementia care. The Dementia Education Conference is an excellent opportunity to become a main sponsor, network and showcase your services at an exhibit table or advertising in the conference program booklet, which serves as a resource for attendees during and after the conference.

**Note: Continuing Education Credits available to Physicians, Nurses and Social Workers.**



# \$20,000 Presenting Sponsor

- Sponsor logo on conference registration brochure
- Sponsor logo on back of conference bag
- Recognition in Chapter e-newsletter (13,000+ contacts)
- Sponsor logo on CT chapter event website with link to sponsor website
- Tree of Life engraved memorial piece displayed at association main office
- Ad run on Closed Circuit plasma TV at main office
- Welcoming remarks to conference attendees at the opening session
- Sponsor banner (supplied by sponsor) displayed at conference
- Two prime exhibit table space 6' table
- Sponsor recognition on sponsor thank you board
- Ad in conference program book full page back cover
- Complimentary lunch and registration
- Opportunity to include items in conference bag



# Dementia Education Sponsorship

Sponsorship Opportunities	Presenting \$20,000	Patron \$10,000	Platinum \$5,000
<b>Pre/Post-event</b>			
Sponsor logo on conference registration brochure	X		
Recognition in Chapter E-newsletter (13,000+ contacts)	X	X	X
Sponsor logo on CT chapter event website with link to sponsor website	X (1 year)	X (6 months)	
Tree of Life engraved memorial piece displayed at association main office	X (1 medium stone)	X (1 gold leaf)	X (1 silver leaf)
Ad run on Closed Circuit plasma TV at main office	X (3mos)	X (1mos)	
<b>Event Day</b>			
Welcoming remarks to conference attendees at the opening session	X		
Sponsor banner (supplied by sponsor) displayed at conference	X	X	
Exhibit table space at conference 6' table	X	X	X
Sponsor recognition on sponsor thank you board	X	X	X
Ad in conference program book*	X (back cover full page)	X (full page)	X (1/2 page)
Complimentary lunch and registration	X (1 reserved table + 14 registrants)	X (5 registrants)	X (3 registrants)
Opportunity to include items in conference bag	X	X	X

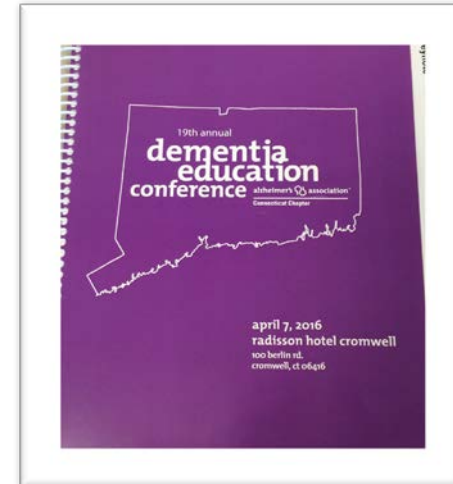
\* **Conference Program Book Ad Dimensions:**

Full page ad: 7.25" X 10"

Half page ad: 7.25" X 5"

# Exclusive Sponsorship Opportunities!

*New Exclusive Opportunities	\$10,000	\$3,000	\$2,000
Conference program booklet - Logo on front cover of program booklet and full page ad in inside cover	X		
Dessert - 20th anniversary cupcakes (2 sponsor minimum)		X	
Attendee lanyards with company name	<b>Sold out</b>		X (1 sponsor)



Exhibitor Tables	\$1,500
Exhibitor table space at the conference (one 6' table 2-person minimum)	
Sponsor recognition via the conference program book and sponsor thank you board	
½ page Ad in conference program book (7.25" X 5")	
Complimentary registration for sessions including lunch (up to 2 person)	
Recognition in chapter's E-newsletter (13,000+ contacts)	
One Tree of Life engraved copper leaf displayed at Association main office	





# 2017 Sponsorship Form

Please fill out the following form to confirm your chosen sponsorship package. Completed forms can be returned via email or faxed to Alzheimer's Association Connecticut Chapter, **Attn: Mia Logic, Strategic Operations Manager** at [ctsponsorship@alz.org](mailto:ctsponsorship@alz.org) or fax: 860-571-8613.

Please upload a high resolution image of your Company Logo at the following link (if applicable): <http://tiny.cc/2017SponsorLogos>

Please upload a high resolution image of your Program Booklet Ad at the following link (if applicable): <http://tiny.cc/2017SponsorAds>

**CONTACT INFORMATION:**

\_\_\_\_\_ Company Name

\_\_\_\_\_ Contact Person and Title

\_\_\_\_\_ Contact email address

\_\_\_\_\_ Contact Phone Number

\_\_\_\_\_ Address

\_\_\_\_\_ City/State/Zip Code

**SPONSORSHIP OPPORTUNITIES:**

- \_\_\_ \$20,000 Presenting
- \_\_\_ \$10,000 Patron
- \_\_\_ \$5,000 Platinum
- \_\_\_ \$1,500 Exhibitor Table

**PAYMENT INFORMATION:**

- \_\_\_ Please send me an invoice to the address provided above.
- \_\_\_ I have enclosed a check made payable to: Alzheimer's Association.
- \_\_\_ Please charge my credit card (Card Type: Visa / MC / AMEX).

**EXCLUSIVE SPONSORSHIP OPPORTUNITIES:**

- \_\_\_ \$10,000 Logo on conference program book cover + full page ad on inside cover (1 available)
- \_\_\_ \$3,000 Dessert – 20<sup>th</sup> Anniversary Cupcakes
- \_\_\_ ~~\$2,000 Company name on attendee lanyards~~ **Sold Out**

Card Number \_\_\_\_\_ Exp. \_\_\_\_\_  
 Name on Card \_\_\_\_\_ Sec Code \_\_\_\_\_  
 Billing Address \_\_\_\_\_

**PROGRAM BOOK ADVERTISING OPPORTUNITIES:**

- \_\_\_ \$1,000 Full Page Ad (7.25" X 10")
- \_\_\_ \$ 500 Half Page Ad (7.25" X 5")
- \_\_\_ \$ 250 Quarter Page Ad (3.75" X 5")
- \_\_\_ \$ 100 Business Card Ad (4" X 2.5")

**\$ \_\_\_\_\_ Total 2017 Sponsorship Commitment**

\_\_\_\_\_

*Authorized Signature & Title* *Date*

**PRINT DEADLINES:**  
**Registration Brochure:** Logo must be received by **1/20/17**.  
**Program Booklet & Sponsor Board:** Logo and/or ad must be received by **3/8/17**.