

SPONSORSHIP COMMITMENT FORM

Thank you for becoming a **community partner** through your **2013 sponsorship!**
Your **investment** will help make a **positive difference** for all those we serve.

CONTACT INFORMATION

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

<p>SPRING GALA</p> <p><input type="checkbox"/> Platinum (\$15,000)</p> <p><input type="checkbox"/> Diamond (\$10,000)</p> <p><input type="checkbox"/> Amethyst (\$5,000)</p> <p><input type="checkbox"/> Gold (\$2,500)</p> <p><input type="checkbox"/> Silver (\$1,000)</p> <p><input type="checkbox"/> Friend (\$500)</p>	<p>WALK TO END ALZHEIMER'S™</p> <p><input type="checkbox"/> Presenting Regional (\$25,000)</p> <p><input type="checkbox"/> Regional (\$10,000)</p> <p><input type="checkbox"/> Platinum (\$5,000)</p> <p><input type="checkbox"/> Diamond (\$2,500)</p> <p><input type="checkbox"/> Gold (\$1,000)</p> <p><input type="checkbox"/> Silver (\$500)</p> <p><input type="checkbox"/> Bronze (\$250)</p> <p><input type="checkbox"/> Ashland</p> <p><input type="checkbox"/> Bryan</p> <p><input type="checkbox"/> Defiance</p> <p><input type="checkbox"/> Findlay</p> <p><input type="checkbox"/> Lima</p> <p><input type="checkbox"/> Mansfield</p> <p><input type="checkbox"/> Mount Vernon</p> <p><input type="checkbox"/> Sandusky</p> <p><input type="checkbox"/> Tiffin</p> <p><input type="checkbox"/> Toledo</p>	<p>EDUCATION CONFERENCES</p> <p><u>Full-Day</u></p> <p><input type="checkbox"/> Principal (\$3,000)</p> <p><input type="checkbox"/> Underwriter (\$1,500)</p> <p><input type="checkbox"/> Benefactor (\$1,000)</p> <p><input type="checkbox"/> Breakfast (\$500)</p> <p><input type="checkbox"/> Afternoon Break (\$300)</p> <p><u>Half-Day</u></p> <p><input type="checkbox"/> Principal (\$1,000)</p> <p><input type="checkbox"/> Underwriter (\$500)</p> <p><input type="checkbox"/> Benefactor (\$250)</p> <p>Full-Day Conferences held in Findlay and Toledo Half-Day Conference locations and dates TBD</p>
<p>NEWSLETTER ADVERTISEMENT (20,000+ CIRCULATION)</p> <p><input type="checkbox"/> Four Issues (\$2,500) <input type="checkbox"/> One Issue (\$650)</p>	<p>CORPORATE MEMBERSHIP (VALID FOR 12 MONTHS)</p> <p><input type="checkbox"/> Sustaining (\$1,000) <input type="checkbox"/> Active (\$500)</p>	

***MULTIPLE SPONSORSHIP DISCOUNT:** SPONSOR MORE THAN ONE EVENT AND RECEIVE 10% OFF EACH SPONSORSHIP COMMITMENT.

TOTAL 2013 COMMITMENT \$ _____

*PLEASE APPLY DISCOUNT IF APPLICABLE

- I am interested in hosting an event to raise money for the Alzheimer's Association, Northwest Ohio Chapter.
- I am interested in volunteering for the Alzheimer's Association, Northwest Ohio Chapter.
- I am interested in forming a team for the Walk to End Alzheimer's.
- I am interested in joining a Walk or Gala committee.
- I am interested in joining the Alzheimer's Association Early Detection Alliance (AEDA).

PAYMENT INFORMATION

Invoice Check Enclosed Credit Card (Visa, MC, Discover, AMEX) # _____

Expiration Date _____ Security Code (last 3 digits on the back) _____

Name on Card _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____



2013 WALK TO END ALZHEIMER'S

NORTHWEST OHIO CHAPTER

ASHLAND • BRYAN • DEFIANCE • FINDLAY • LIMA • MANSFIELD
MOUNT VERNON • SANDUSKY • TIFFIN • TOLEDO

THE END OF ALZHEIMER'S STARTS WITH YOUR SUPPORT

Presenting Regional Sponsor - \$25,000

NEW EXCLUSIVE OPPORTUNITY

- 4 Advertisements in Chapter Newsletter (20,000+ circulation)
- Logo on front of Walk Day Program
- AEDA Membership
- Logo on back and sleeve of Walk T-shirts
- 20 Complimentary Walk T-shirts
- Logo on front of Walk Brochure (17,500+ circulation)
- Vendor table at Walk sites of choice
- Logo on Walk route sign at all Walk sites
- Acknowledgement by Master of Ceremonies at all Walks
- Logo on Walk Banner
- Logo included in Media Announcements
- Logo printed on Walk Posters
- 60 minute Alzheimer's Association Educational Program at your company
- Vendor table at Chapter Education Conference of choice
- Logo displayed on Chapter Website homepage with link
- Company banner displayed prominently at Walk sites of choice (company to provide)
- Opportunity for representative to speak at Walk sites
- Opportunity to provide quotes and interviews in press releases and related promotional efforts
- Award presentation at an internal company function or Alzheimer's Association event of choice
- Table of 8 at our annual Spring Gala, *An Affair to Remember*

Regional Sponsor - \$10,000

- 1 Advertisement in Chapter Newsletter
- Logo on front of Walk Day Program
- AEDA Membership
- Logo on back of Walk T-shirts
- 15 Complimentary Walk T-shirts
- Logo on front of Walk Brochure
- Vendor table at Walk sites of choice
- Logo on Walk route sign at all Walk sites
- Acknowledgement by Master of Ceremonies at all Walks
- Logo on Walk Banner
- Logo included in Media Announcements
- Logo printed on Walk Posters
- 60 minute Alzheimer's Association Educational Program at your company
- Vendor table at Chapter Education Conference of choice
- Logo displayed on Chapter Website sponsor page with link
- Company banner displayed prominently at Walk sites of choice (company to provide)
- Opportunity for representative to speak at Walk sites

Platinum Sponsor - \$5,000

- Logo in Chapter Newsletter
- Logo on back of Walk Day Program
- AEDA Membership
- Logo on back of Walk T-shirts
- 6 Complimentary Walk T-shirts
- Logo inside of Walk Brochure
- Vendor table at Walk sites of choice
- Name on Walk route sign at all Walk sites
- Acknowledgement by Master of Ceremonies at Walk
- Logo on Walk Banner
- Name included in Media Announcements
- Logo printed on Walk Posters
- 60 minute Alzheimer's Association Educational Program at your company
- Vendor table at Chapter Education Conference of choice
- Logo displayed on Chapter Website sponsor page

Diamond Sponsor - \$2,500

- Logo in Chapter Newsletter
- Logo on back of Walk Day Program
- AEDA Membership
- Logo on back of Walk T-shirts
- 4 Complimentary Walk T-shirts
- Logo inside of Walk Brochure
- Vendor table at Walk site of choice
- Name on Walk route sign at all Walk sites
- Acknowledgement by Master of Ceremonies at Walk
- Name on Walk Banner
- Name displayed on Chapter Website sponsor page

Gold Sponsor - \$1,000

- Name in Chapter Newsletter
- Name on back of Walk Day Program
- AEDA Membership
- Name on back of Walk T-shirts
- 2 Complimentary Walk T-shirts
- Name inside of Walk Brochure
- Vendor table at Walk site of choice
- Name on Walk route sign at all Walk sites
- Acknowledgement by Master of Ceremonies at Walk
- Name displayed on Chapter Website sponsor page

Silver Sponsor - \$500

- Name in Chapter Newsletter
- Name on back of Walk Day Program
- AEDA Membership
- 1 Complimentary Walk T-shirt
- Name displayed on Chapter Website sponsor page

Bronze Sponsor - \$250

- Name in Chapter Newsletter
- Name on back of Walk Day Program
- AEDA Membership

To receive full sponsorship amenities, completed form and logos must be received by **July 1, 2013**

Logos may be sent to nick.vargas@alz.org

alzheimer's  association®