# Sign up. Set up. Share.

Ready to join the fight against Alzheimer's disease? Follow the step-by-step instructions below to register for the Alzheimer's Association Walk to End Alzheimer's<sup>®</sup> and set up your fundraising web page.



## Find your Walk to get started.

- Visit alz.org/mbkseniorliving for your local Walk.
- Allow your device to access your location.





On your local Walk pa





# Select whether you've p

- If you have, click "Yes username and passw
- If you're new, choose registration process.

Register for the Walk to End Alzheimer's - St. Louis, MO Have you narticinated in Walk to End Alzheimer's before?			â	ALK TEND THEIMER'S
Have you participated in Walk to End Alzbeimer's before?	Louis, MO	Register for the Walk to End Alzheimer's - St.		
YES NO	er's before?			



## Choose how you want to participate.

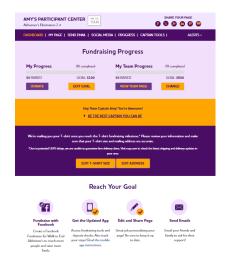
Select if you want to start a team, join a team or walk as an individual. If you've participated before, you can restart your team.

Start a Team

imer's	*Team Name:
SEARCH	Team Fundraising Goat \$2.000.00
click here-	Suggested Team Goal: \$2,000.00
	Team Type (Required) Company/Organization
	Optional) Are you participating as part of a company or organization?
	Group/Company (optional): MBK Senior Living
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	Go TO STEP IV
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	* Password:
	12 to 99 characters * Brown Proswort

### Visit your Participant Center.

Closing the confirmation message will take you to your Participant Center dashboard, where you can check your fundraising progress, modify and edit your goals, find tools and resources, and edit your registration and profile information.





#### Set up your fundraising page.

From the dashboard, click "My Page" to create a unique link for your webpage, share your page on social media and select a cover photo. You can also add your own photo or YouTube video and edit the message that appears on your page.

Team Captains can edit their team's page by clicking the "My Team's Page" tab.





#### Send an email.

Once your page is ready, share it via the "Send Email" tab. Read through the message templates and pick which one you want to send. Each includes a link to your fundraising page. Copy and paste the text into a new email in your personal email account and send!

ASHBOARD   MY PAGE	SEND EMAIL   SOCIAL MEE	NA   PROGRESS   CAPTAIN TO	DOLS   ALE
Ser	ıd email using v	our personal acc	ount
o share your page using your	personal email account (Gmail, I	Dutlook, Yahoo, etc.), write your me te? Copy and paste one of the mes	essage, paste in a link to ye
DONATION REQUEST	FOLLOW-UP	RECRUIT OTHERS	THANK YOU
Also also also have been also a	and neither am I. This year, I'm	articipating in the Alzheimer's Asso	
Alzheimer's <sup>®</sup> to raise funds making a donation on my fi Every dollar you donate he other dementia, and advan	lps the Alzheimer's Association®	provide care and support to those	

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#### Widen your reach with social media.

Check out the "Social Media" section of your Participant Center, to find tips and tools for fundraising on social media, including how to create a Facebook Fundraiser. Not on Facebook? Check out the social scheduling tools to schedule tweets and LinkedIn posts. You'll also find links to install the ALZ Fundraising app, which you can use to send fundraising and recruiting texts and deposit check donations.

GET	SOCIAL
On average, fundrainers who use social media raine 40% more share your passion for the cause and raine money to fight Alz	
Use the resources below to get social! Connect using #EN	DALZ and #Walk2EndAlz
CREATE & FACEBOOK FUNDRAISER	SHARE YOUR PAGE
Tem paor page into a Facebook Facebook and initia fismals to regard your efforts for Weak to End Mehamins'. The description your moster through Facebook all for reflected on your person of appr and well comes toward your facebook good. Connect for Facebook	Make is easy for friends and finally to read your story any expert your team. Cisk the items follower to alwar a fail directly your Wide to Inf Aldenberry ages. SOCIAL HECOLA FUNCTIONARISME: Ar- States Your Page Image: Image:
GET THE APP	SOCIAL MEDIA TAGGING GAME
You can check your progress on-the-go, text friends and family, and deposit check donations immediately through the app. New this year: track yoor steps and hear messages of support on Walk day. Read the Mobile App	Share this photo and tag your friends to spread the word about Walk to End Aldwirner's.
Instructions.	
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