

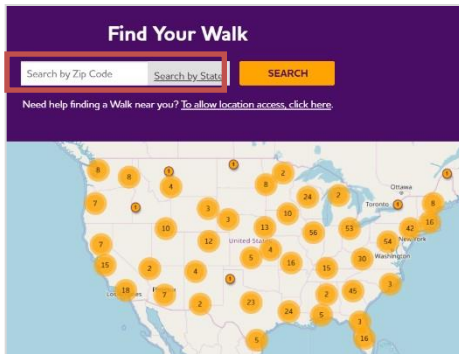
Sign up. Set up. Share.

Ready to join the fight against Alzheimer's disease? Follow the step-by-step instructions below to register for the Alzheimer's Association Walk to End Alzheimer's® and set up your fundraising web page.

1

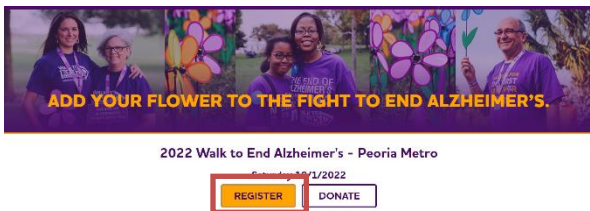
Find your Walk to get started.

- Visit alz.org/healthpro-heritage. Click Start or Join ATeam.
- Look for your local Walk by State or Zip.
- Allow your device to access your location.
- Use the interactive map.



2

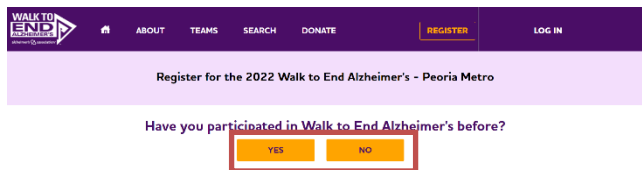
On your local Walk page, click "Register."



3

Sign In.

- If you're returning, click "Yes" and log in with your username and password and it will bring back your previous contacts and information.
- If you're new, choose "No" and continue on with the registration process.



4

Choose how you want to participate.

Select if you want to start a team, join a team or walk as an individual. If you participated before, you can re-start your team. Your Company should populate as the Group/Company and if not, please search for your company

Start a Team

*Team Name:

Team Fundraising Goal:

Suggested Team Goal: \$2,000.00

Team Type:

(Optional) Are you participating as part of a company or organization?

Group/Company (optional):

5

Set your fundraising goal.

Set your personal fundraising goal

Raise \$100 Official Walk T-Shirt

Raise \$500 Champion

Raise \$1,000 Grand Champion (Baseball Tee)

Raise \$2,500 Elite Grand Champion (Zip-Up)

Note: Each level is inclusive of previous level incentive rewards.

Personal Fundraising Goal:

T-Shirt Minimum: \$100.00

Kick-start your fundraising with a self donation

No donation at this time; I will reach my goal by raising funds and/or donating later.

6

Complete your registration form and payment.

Register for the 2022 Walk to End Alzheimer's - Peoria Metro

Contact Information

* First Name:

* Last Name:

* Street 1:

Street 2:

* Zip/Postal Code:

* Country:

* Email:

I would like to receive email updates about this event.

* Phone Number:

Create Your Login

* Username:

5 to 60 characters

* Password:

12 to 99 characters

7

Visit your Participant Center.

Closing the confirmation message will take you to your Participant Center dashboard. In this section you can check your fundraising and edit your goals, find tools and resources, and edit your registration and profile information.

The screenshot shows the 'AMY'S PARTICIPANT CENTER' dashboard. At the top, there's a navigation bar with 'DASHBOARD | MY PAGE | SEND EMAIL | SOCIAL MEDIA | PROGRESS | CAPTAIN TOOLS | ALERTS'. The main content area is titled 'Fundraising Progress' and includes 'My Progress' and 'My Team Progress' sections with progress bars and goal amounts (\$0 raised vs \$0 goal). Below this, there are buttons for 'DONATE', 'EDIT GOAL', 'VIEW TEAM PAGE', and 'CHANGE'. A section titled 'Reach Your Goal' offers various tools: 'Fundraise with Facebook', 'Get the Updated App', 'Edit and Share Page', and 'Send Emails', each with a brief description and a corresponding button.

8

Set up your fundraising page.

From the dashboard, click "My Page." In this section you can create a short link, share your page on social media, and select a 'cover photo' for your page. You can also add your own photo or YouTube video and edit the message that appears on your page.

This screenshot shows the 'MY PAGE' setup area. It includes sections for 'YOUR PAGE LINK' (with a 'VIEW YOUR PAGE' button and a 'CUSTOMIZE YOUR LINK' button), 'SHARE YOUR PAGE' (with social media icons and a 'Connect to Facebook' button), 'Who Are You Honoring?' (with an 'EDIT HONORARY' button), and 'YOUR PHOTO/VIDEO' (with a photo upload area and a 'DELETED PHOTO' button). The photo section includes a tip on selecting a photo: 'Select a photo of yourself and/or someone you are honoring', 'Make sure the details of your photo will be visible at 300 pixels wide (small image)', 'You can use our editor photo editor to crop and add filters and stickers', and 'Be sure to view your personal page after uploading your photo.'

9

Send an email.

Once your page is ready, share it via e-mail. Go to the Send Email tab and view the message templates available to you. Copy and paste a message into a new email from your personal e-mail account – a link to your personal page will be included.

The screenshot shows the 'SEND EMAIL USING YOUR PERSONAL ACCOUNT' template. It features a navigation bar with 'DASHBOARD | MY PAGE | SEND EMAIL | SOCIAL MEDIA | PROGRESS | CAPTAIN TOOLS | ALERTS'. Below the navigation is a 'Send email using your personal account' section with a text area containing a pre-written message: 'Alzheimer's isn't waiting — and neither am I. This year, I'm participating in the Alzheimer's Association Walk to End Alzheimer's® to raise funds and awareness for Alzheimer's care, support and research. Will you support my efforts by making a donation on my fundraising page? Every dollar you donate helps the Alzheimer's Association® provide care and support to those facing Alzheimer's and all other dementias, and advance critical research. I hope you will stand with me in this fight. Together, we can end Alzheimer's.' At the bottom, there are buttons for 'COPY THIS MESSAGE' and 'OPEN IN DEFAULT EMAIL', and a link to 'Click to send email through your Participant Center'.

10

Widen your reach with social media.

Social Media is another way to spread the word that you're participating in Walk to End Alzheimer's, and invite others to support you. In the Social Media section of your Participant Center, you'll find tips and tools for fundraising on social media, including the option to create a Facebook Fundraiser that will feed into your total for Walk. Not on Facebook? Check out the social scheduling tools to schedule tweets and LinkedIn posts. You'll also find links to install The Walk to End Alzheimer's mobile app, which you can use to text friends and deposit checks directly to your campaign.

This screenshot shows the 'GET SOCIAL' section. It includes a 'CREATE A FACEBOOK FUNDRAISER' section with a 'Connect to Facebook' button, a 'SHARE YOUR PAGE' section with a 'Share Your Page' button, a 'GET THE APP' section with 'Download on the App Store' and 'GET IT ON Google Play' buttons, and a 'SOCIAL FUNDRAISING' section with a 'Send Messages' button. The 'Send Messages' section includes a text area with instructions: 'Start fundraising today! Connect with family & friends through various social channels. Just click on the message title, select the social channel you would like to send the message(s) through, and then click "Share".' Below this is a list of message templates: 'I need your help to end Alzheimer's', 'You can make a difference', 'Help me become a Grand Champion', 'Donation Ask to Post Donors', and 'Pin me in it'.