

Curt & Carole Smith
Support Group members



Ken Darling
Alzheimer's Ambassador



Natalie Hamill
Former Association Intern



Team Lillies
Walk to End Alzheimer's®

Help To Further The Cause - Share Your Story!

Let's get out of the shadows... raise your voice about Alzheimer's disease!

If you would like to share your personal or family story with the Alzheimer's Association, we want to hear it!

Sharing your personal story is a great way to:

- Inspire and encourage others and let them know they are not alone
- Raise community awareness about the need for more research, treatment, and a cure
- Highlight services available to families living with Alzheimer's disease
- Generate more media and more awareness about the disease

The Alzheimer's Association would like to share your story in one or more of the following ways:

- In writing – journal or newspaper articles, marketing materials, website, etc.
- Personal appearance – an in-person media opportunity to tell your story at events
- Media opportunities -including website, e-communications & social media
- Education Events
- Annual Walk to End Alzheimer's®
- Donor Events

Name: _____

Address: _____

E-mail: _____

Phone: _____

May we leave a voice mail message YES NO

Comments: _____

Story Overview: _____

Return this form to:

Alzheimer's Association San Diego Chapter
6632 Convoy Court
San Diego, CA 92111

For more information, please contact:

Jamie Hagan at 858.966.3290 or jhagan@alz.org

Below is a copy of 2012's annual appeal that was sent out featuring a local San Diego family that shared their story and helped the Alzheimer's Association support the search for a cure, while serving families in our community.

facing our challenges

- * Of Americans aged 65 and over, 1 in 8 have Alzheimer's disease
- * Nearly 1 in 2 Americans aged 85 and older have the disease
- * Nearly 60,000 San Diegans are living with Alzheimer's today
- * Alzheimer's disease is the 3rd leading cause of death in San Diego County
- * Every 68 seconds someone in America develops Alzheimer's disease

"The support from the Alzheimer's Association has given Carole and I the hope and strength to face this disease alongside others who personally know what we're going through" -Curt



Carole and Curt with daughters Christine and Cyndi 1982



A young Carole



Carole and Curt's Wedding Day 1965



Carole (Left) and siblings



Carole and Curt with Christine 1 1/2 yrs. old Christmas 1968

EXAMPLE

Dear Friends,

When Carole was diagnosed with Alzheimer's four years ago, I didn't know where to turn. It was only when my daughter signed us up for an Alzheimer's Association support group that I found out that we didn't have to do this alone.

Carole and I met in church back in 1963. We have been married for 47 years. We've raised two fantastic daughters, Christine and Cyndi, and five wonderful grandkids. Carole has always been there for our family. Since her diagnosis, we've realized that now it's our turn.

The Alzheimer's Association has helped make this overwhelming journey easier. It has given us a place to get support, information, and new friendships with people that understand what we're going through. The Alzheimer's Association taught me how to be a better caregiver, and has given me hope that one day we *will* find a cure.

This year Carole and I raised over \$5,000 with our team for the Walk to End Alzheimer's. We invited everyone we know to give generously so that the Association could provide help to families and fund research to find a cure. Carole and I invite you to do the same during this season of goodwill, so that others will benefit from the support and care that the Association provides to thousands throughout San Diego. Thank you.

Happy Holidays from Carole and Curt!

Carole and Curt

we're here to help

The Alzheimer's Association offers help and hope to the ever growing number of people affected by Alzheimer's disease and related dementias – their families, caregivers and the community. Our programs and services are provided without charge to families. Your kindness and generosity make it possible.

Please see the enclosed card to make a gift during this season of giving.

Your gift is tax-deductible. Thank you!

If you're interested in sharing your story, contact Jamie Hagan at 858.966.3290 or jhagan@alz.org