



Living Well #AlzLivingWell

alzheimer's  association®

34TH ANNUAL WISCONSIN STATE CONFERENCE

MAY 3-5, 2020

KALAHARI RESORTS & CONVENTION CENTER
WISCONSIN DELLS, WI

**REGISTRATION
DEADLINE
APRIL 19, 2020**
SAVE TIME
REGISTER ONLINE
wisalzconf.org

**2020 GOLD
CONFERENCE
SPONSORS:**

 **GWaar**
Greater Wisconsin
Agency on Aging Resources, Inc.

**HELEN
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place


HOTEL
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DEADLINE
APRIL 2, 2020
bit.ly/ALZhotel2020
877.525.2427
★

★
CONFERENCE
REGISTRATION
DEADLINE
APRIL 19, 2020
wisalzconf.org
or by mail

CONTINUING
EDUCATION
OPPORTUNITIES
ARE
AVAILABLE
★

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34TH ANNUAL WISCONSIN STATE CONFERENCE MAY 3-5, 2020

Living Well
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HOTEL ACCOMODATIONS:



Kalahari

RESORTS & CONVENTION CENTER

1305 Kalahari Drive, Wisconsin Dells, WI 53965

The Kalahari is offering a limited number of conference attendees special lodging rates:

\$82/SINGLE | \$99/DOUBLE | \$119/TRIPLE | \$129/QUAD

Reserve no later than April 2

Book hotel online at bit.ly/ALZhotel2020 or call **877.525.2427** and ask for the Alzheimer's Association room block.



EXHIBIT FAIR 2020: 8:00 AM - 4:00 PM - MONDAY, MAY 4

DON'T MISS OUT ON THE OPPORTUNITY TO SHOWCASE

YOUR BUSINESS, SERVICES AND PRODUCTS

to more than 800 professional and family caregivers, medical professionals and those living with dementia who will attend the 2020 Wisconsin State Conference.

Information can be found by visiting wisalzconf.org, emailing Blueprint Events, LLC – Conference Planners at blueprint@alz.org or calling **608-709-1915**.



CONFERENCE NOTE: CANCELLATIONS, REFUNDS & SUBSTITUTIONS

A \$25 processing fee is assessed for all refund requests. Substitutions are welcomed at any time. **No refunds will be created after April 19, 2020.** Registration, Payment and Cancellations/Refund questions – Email Kelly Conway @ kconway@alz.org or call 414.479.8800 ext 1943.



NOMINATE:



OUTSTANDING CAREGIVER AWARDS

COURAGE AWARD:

Recognizes an individual currently living with memory loss who is a role model for others through exemplifying support, education, advocacy and facing challenges.

FAMILY CAREGIVER AWARD:

Recognizes an individual or family who embodies the courage to face the challenges of caregiving, the compassion to ensure dignity for their loved one, and the wisdom to reach out for support.

PROFESSIONAL AWARD:

Recognizes individuals who bring to his/her profession a dedication that serves as a model to others in this field. Includes nursing assistants, home care workers, nurses, therapists, administrators, clergy, social workers, and other related disciplines.

The Award Nomination DEADLINE is 5:00 PM on February 28, 2020.

To apply visit wisalzconf.org

SUNDAY, MAY 3

PRE-CONFERENCE SEMINARS - ●

#1 12:00 PM – 4:00 PM ETHICS & BOUNDARIES SEMINAR

- DELIVERING BAD NEWS. COPING WITH THE NEWS... (1.5 hrs)
- BOUNDARIES IN A SOCIAL WORK SETTING (1.5 hrs)
- RESILIENCE & LIVING WELL AS A CAREGIVER (1 hr)

Jennifer J. Lang, MSW APSW, Social Worker – Froedtert Hospital, Adjunct Professor – UWM, Milwaukee & Mount Mary University



Jennifer Lang

#2 12:30 – 1:45 PM, 2:00 – 3:15PM or 3:30 – 4:45PM

VIRTUAL DEMENTIA TOUR: TAKE A WALK IN THE SHOES OF THOSE WITH MEMORY LOSS

Second Wind Dreams and Azura Memory Care

5:00 PM – 7:30 PM SUNDAY EVENING DINNER, AWARDS, & KEYNOTE

ALZHEIMER'S RESEARCH UPDATE: CREATING HOPE FOR THE FUTURE

Keith Fargo, Director of Scientific Programs & Outreach, Alzheimer's Association



Keith Fargo



ASSISTANCE:

SCHOLARSHIPS AVAILABLE

A limited number of full and partial scholarships are available to assist with the cost of the conference registration fee. Eligible applicants include family caregivers, persons with memory loss, Alzheimer's Association volunteers, and professional caregivers working in long-term care facilities. Please note that travel and lodging expenses are not included.

SCHOLARSHIP FUNDING IS MADE POSSIBLE BY OUR CONFERENCE SPONSORS:



Greater Wisconsin Agency on Aging Resources, Inc.



The Scholarship Application DEADLINE is 5:00 PM on February 28, 2020.

To apply, visit wisalzconf.org or contact Blueprint Events, LLC – Conference Planners at blueprint@alz.org or call 608.709.1915.

VISIT OUR WEBSITE TO VIEW MORE DETAILED CONFERENCE WORKSHOP DESCRIPTIONS:
wisalzconf.org

WORKSHOP LEVEL KEY:

- Entry
- Intermediate
- Advanced
- All



Continuing education hours will be offered!

Between 2000 and 2017 deaths from heart disease have decreased

9%

while deaths from Alzheimer's disease have increased

145%



1 IN 3

seniors dies with Alzheimer's or another dementia

It kills more than breast cancer and prostate cancer

COMBINED

MONDAY, MAY 4

7:30 AM – 8:45 AM
REGISTRATION/BREAKFAST

8:00 AM – 4:00 PM / EXHIBIT FAIR

8:45 AM – WELCOME

9:00 AM – 10:00 AM
KEYNOTE ADDRESS

**DISRUPTING DISPARITIES:
FORGING THE PATH
TOWARD EQUITY**



Lola Awoyinka

Lola Awoyinka, Epidemiologist and Program Coordinator, Minority Health Program, Wisconsin Division of Public Health

10:00 AM – 10:30 AM / BREAK

10:30 AM – 11:45 AM
CONCURRENT WORKSHOPS

- 101 REVIEW OF AND UPDATES FROM THE DEMENTIA CRISIS CARE TASK FORCE OF SHEBOYGAN COUNTY ●●
- 102 YOU CAN LIVE WELL WITH DEMENTIA - NOW AND IN THE FUTURE ●●
- 103 WHAT CAN EXERCISE DO FOR ALZHEIMER'S DISEASE? STRATEGIES TO KEEP MOVING ●
- 104 CREATIVELY ENGAGING PEOPLE WITH MEMORY LOSS ●
- 105 EFFECTIVE TECHNIQUES FOR ENHANCING BRAIN HEALTH ●●
- 106 PLAN TO LIVE WELL-OPTIMIZING CHOICES FOR PEOPLE LIVING WITH ALZHEIMER'S ●
- 107 DICE APPROACH TO BEHAVIORAL AND PSYCHOLOGICAL SYMPTOMS OF DEMENTIA ●
- 108 UNDERSTANDING ALZHEIMER'S AND DEMENTIA ●

11:45 AM – 12:00 PM / BREAK

12:00 PM – 1:30 PM / LUNCH & KEYNOTE ADDRESS

**CURRENT KNOWLEDGE
AND EMERGING RESEARCH
IN THE GENETICS OF
DEMENTIA**



Michael Muriello

Michael Muriello, MD, Assistant Professor of Pediatrics, Division of Genetics, Medical College of Wisconsin

1:30 PM – 2:00 PM / BREAK

2:00 PM - 3:00 PM
CONCURRENT WORKSHOPS

- 201 HEALTHY COPING FOR CAREGIVERS ●
- 202 THEY WANT ME TO DO WHAT? A GLIMPSE INSIDE OF AN ALZHEIMER'S RESEARCH VOLUNTEER EXPERIENCE ●
- 203 LIVING WELL WITH NATURE: FAMILY MEMORY CAMP ●
- 204 I HAVE DEMENTIA – NOW WHAT? ●●
- 205 LIVING WELL BY UNDERSTANDING THE PAST - IMPLEMENTING TRAUMA INFORMED DEMENTIA CARE ●
- 206 LIVING WELL: USING SPECIAL NEEDS TRUSTS TO SELF-DIRECT CARE ●
- 207 VIRTUAL REALITY: THE BENEFITS FOR PERSONS LIVING WITH DEMENTIA ●
- 208 PERSONALIZED HOLISTIC APPROACHES TO JOYFILLED CARE ●

3:00 PM - 3:30 PM / BREAK

3:30 PM - 4:30 PM
CONCURRENT WORKSHOPS

- 301 LIVING WELL...AND MEDICARE FRAUD? ●
- 302 MOVING FORWARD AFTER LOSS ●
- 303 YOUR VOICE MATTERS: ADVOCATING FOR YOUR JOURNEY ●●
- 304 SPIRITUAL RESILIENCY FOR CAREGIVERS ●●
- 305 TAKE MY HAND – EFFECTIVE TOOLS FOR CAREGIVER COMMUNICATION TO REDUCE BURNOUT ●●
- 306 DEMONSTRATION OF STRATEGICALLY UTILIZING MULTIPLE RESOURCES TO BETTER SERVE FAMILY CAREGIVERS ●
- 307 CHRONIC ILLNESS AND COGNITION: HOW DO THEY IMPACT EACH OTHER? ●
- 308 ONEIDA NATION'S UPDATE ON COMMUNITY BASED MOVEMENT TO ADDRESS ALZHEIMER'S IN WISCONSIN'S INDIAN COUNTRY ●●

4:30 PM - 6:00 PM
SOCIAL HOUR AND NETWORKING

WORKSHOP LEVEL KEY:

● Entry ● Intermediate ● Advanced ● All

7:00 AM - 8:00 AM / BREAKFAST

8:00 AM - 9:00 AM / MORNING KEYNOTE ADDRESS

BOOST YOUR BRAIN: 5 SCIENCE-BACKED STEPS TO DRAMATICALLY REDUCE THE RISK OF ALZHEIMER'S



Michelle Braun

Michelle Braun, PhD, ABPP(CN),
Board-certified Neuropsychologist, Ascension
Wheaton Franciscan Healthcare

9:00 AM - 9:30 AM / BREAK

9:30 AM - 10:30 AM CONCURRENT WORKSHOPS

- 401 ENHANCING QUALITY OF LIFE THROUGH BRAIN-BODY CONNECTION: A GROUP APPROACH ●
- 402 INTERVENTIONS FOR DEMENTIA: AN OVERVIEW OF POPULARIZED MEDICATIONS, WITH EMPHASIS ON MODIFIABLE LIFESTYLE FACTORS ●●
- 403 CRITICAL FINANCIAL, ESTATE PLANNING & GUARDIANSHIP ISSUES YOU SHOULD KNOW ●
- 404 CAREGIVERS NEED CARE TOO – UNDERSTANDING COMPASSION FATIGUE AND HOW TO ENGAGE IN SELF-CARE ●
- 405 NAVIGATING ASSISTED LIVING AND MEMORY CARE ●
- 406 THE UNIQUE CHALLENGES OF HUNTINGTON'S DISEASE AND RELATED DEMENTIA ●
- 407 CO-CREATING A SUCCESSFUL MEMORY CHOIR: A HANDS-ON APPROACH ●
- 408 LIVING WELL THROUGH MEANINGFUL ACTIVITIES ●

10:30 AM - 11:00 AM / BREAK

11:00 AM - 12:00 PM CONCURRENT WORKSHOPS

- 501 AGING AND MEMORY LOSS: WHAT'S NORMAL AND WHAT YOU CAN DO IF THERE'S A PROBLEM ●
- 502 SELF CARE KARMA: YOGA FOR CAREGIVERS ●

503 LONG TERM CARE MEDICAID AND SPOUSAL IMPOVERISHMENT. UNDERSTANDING MEDICAID FOR MARRIED PERSONS ●●

504 CAREGIVER ADVOCACY: HOW YOU CAN IMPACT LEGISLATION IN MADISON AND WASHINGTON D.C. ●

505 CAREGIVER ROADMAP - NAVIGATING THE PIT STOPS ●●

506 FINDING CARE TODAY AND PLANNING FOR TOMORROW ●●

507 FOSTERING HEALTHY RELATIONSHIPS THROUGH MEANINGFUL VISITS ●●

508 ALZHEIMER'S AND THE MOUTH, WHAT'S THE CONNECTION ●

12:00 PM - 2:00 PM LUNCH & KEYNOTE ADDRESS

CAN YOU LIVE WELL WITH DEMENTIA? YES YOU CAN!

Caregivers and those living with dementia share their experiences during this panel discussion.

2:00 PM - CLOSING / CONFERENCE END

2019 ALZHEIMER'S DISEASE FACTS & FIGURES

MORE THAN 16 MILLION
AMERICANS provide unpaid care
for people with Alzheimer's or other dementias

82% of seniors say it's important to have their thinking or memory checked

BUT ONLY 16% say they receive regular cognitive assessments

5.8 Americans are living with Alzheimer's
BY 2050, this number is projected to rise to nearly **14** MILLION

alzheimer's association®

34th Annual Wisconsin State Conference
May 3-5, 2020

REGISTRATION FORM

First/Last Name _____

Organization _____

Position/Title _____

Mailing Address _____

City/State/Zip _____

Daytime Phone _____ Fax _____

Email _____

About you: I am a person with early memory loss: Yes No
This is my first time attending this conference: Yes No
Please list any dietary needs and/or food allergies for all meals (eg: Vegetarian, Gluten Free, Dairy Free, Vegan):

REGISTRATION FEES – *Early Bird Pricing Until March 15, 2020.** After March 15th, prices rise to rates below.

PACKAGE 1 FULL CONFERENCE *Early Bird – \$225/person
Sunday Pre-Conference THROUGH Tuesday **\$260/person** \$ _____
I will attend: Sunday Evening Awards Program Breakfasts
 Monday Lunch Monday Social Hour Tuesday Lunch

PACKAGE 2 MONDAY AND TUESDAY *Early Bird – \$175/person
I will attend: Breakfasts Monday Lunch **\$200/person** \$ _____
 Monday Social Hour Tuesday Lunch

PACKAGE 3 MONDAY OR TUESDAY *Early Bird – \$140/person
I will attend: Breakfast Monday Lunch **\$160/person** \$ _____
 Monday Social Hour Tuesday Lunch

PACKAGE 4 SUNDAY ONLY *Early Bird – \$60/person
Includes Pre-Conference Seminars and Awards Program **\$70/person** \$ _____
I will attend: Sunday Evening Awards Program

PACKAGE 5 SUNDAY EVENING ONLY **\$35/person** – \$ _____
I will attend: Sunday Evening Awards Program

TOTAL \$ _____

PAYMENT METHOD –

CHECK is enclosed, please make your check payable to: **Alzheimer's Association**
 CREDIT CARD, Charge my: VISA MasterCard American Express Discover

Name on Card: _____

Card #: _____

Billing Address: _____

Expiration Date: _____ Security Code: _____

Signature: _____
(Last 3 digits on reverse side at the signature line.)

→ RETURN FORM TO –

ALZHEIMER'S ASSOCIATION
620 S. 76th Street, Suite 160, Milwaukee, WI 53214

**HOTEL
RESERVATION
DEADLINE
APRIL 2, 2020**
bit.ly/ALZhotel2020
877.525.2427

**CONFERENCE
REGISTRATION
DEADLINE
APRIL 19, 2020**
online: wisalzconf.org
or by mail

REGISTRATION & PAYMENT
QUESTIONS? Call Kelly Conway
414.479.8800 ext 1943
or email: kconway@alz.org

MAKE YOUR PERSONAL SEMINAR & WORKSHOP SELECTIONS –

PRE-CONFERENCE SEMINARS:

- I will attend SEMINAR #1:* 12:00pm-4:00pm
ETHICS & BOUNDARIES WORKSHOPS
- Delivering Bad News. Coping with the News
 - Boundaries in a Social Work Setting
 - Resilience & Living Well as a Caregiver
- I will attend SEMINAR #2:*
VIRTUAL DEMENTIA TOURS
Please make one virtual dementia tour time choice:
 12:30-1:45pm 2:00-3:15pm 3:30-4:45pm

WORKSHOP SELECTIONS:

➤ MONDAY, MAY 4TH

Please make one choice in each group:

- | GROUP #1 | GROUP #2 | GROUP #3 |
|----------------------------------|----------------------------------|----------------------------------|
| <input type="checkbox"/> 101-●●● | <input type="checkbox"/> 201-●●● | <input type="checkbox"/> 301-●●● |
| <input type="checkbox"/> 102-●●● | <input type="checkbox"/> 202-●●● | <input type="checkbox"/> 302-●●● |
| <input type="checkbox"/> 103-●●● | <input type="checkbox"/> 203-●●● | <input type="checkbox"/> 303-●●● |
| <input type="checkbox"/> 104-●●● | <input type="checkbox"/> 204-●●● | <input type="checkbox"/> 304-●●● |
| <input type="checkbox"/> 105-●●● | <input type="checkbox"/> 205-●●● | <input type="checkbox"/> 305-●●● |
| <input type="checkbox"/> 106-●●● | <input type="checkbox"/> 206-●●● | <input type="checkbox"/> 306-●●● |
| <input type="checkbox"/> 107-●●● | <input type="checkbox"/> 207-●●● | <input type="checkbox"/> 307-●●● |
| <input type="checkbox"/> 108-●●● | <input type="checkbox"/> 208-●●● | <input type="checkbox"/> 308-●●● |

WORKSHOP
LEVELS
KEY:

- Entry
- Intermediate
- Advanced
- All

➤ TUESDAY, MAY 5TH

Please make one choice in each group:

- | GROUP #1 | GROUP #2 |
|----------------------------------|----------------------------------|
| <input type="checkbox"/> 401-●●● | <input type="checkbox"/> 501-●●● |
| <input type="checkbox"/> 402-●●● | <input type="checkbox"/> 502-●●● |
| <input type="checkbox"/> 403-●●● | <input type="checkbox"/> 503-●●● |
| <input type="checkbox"/> 404-●●● | <input type="checkbox"/> 504-●●● |
| <input type="checkbox"/> 405-●●● | <input type="checkbox"/> 505-●●● |
| <input type="checkbox"/> 406-●●● | <input type="checkbox"/> 506-●●● |
| <input type="checkbox"/> 407-●●● | <input type="checkbox"/> 507-●●● |
| <input type="checkbox"/> 408-●●● | <input type="checkbox"/> 508-●●● |



CONTINUING
EDUCATION HOURS:
will be offered for all
seminars & workshops.

REGISTRATION DEADLINE – **APRIL 19, 2020**
SAVE TIME, REGISTER ONLINE: wisalzconf.org



VOLUNTEER - JOIN THE FIGHT!

Millions of Americans are impacted by Alzheimer's disease, and you can do something to help by becoming an Alzheimer's Association volunteer. Our ability to reach and support those affected depends on people like you who are dedicated to the fight against this disease. As an Association volunteer, you can use your unique talents to make a meaningful impact in your community while connecting with others who share your passion.

Find the role that's the best fit for you!

- Office Support
- Community Educator
- Support Group Facilitator
- Faith Outreach Representative
- Social Engagement
- Advocate
- The Longest Day
- Walk to End Alzheimer's
- Marketing Communications Support

SIGN UP TODAY AT
alz.org/volunteer

There is an opportunity to fit the personality and schedule of just about everyone!

alzheimer's  association®



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620 S. 76th Street, Suite 160, Milwaukee, WI 53214

Living Well

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VISIT OUR
WEBSITE:
wisalzconf.org

CONFERENCE
REGISTRATION
DEADLINE
APRIL 19, 2020

EARLY BIRD
PRICING
UNTIL
MARCH 15