## alzheimer's $\mathcal{O}$ association<sup>•</sup>

## Want to raise your voice to effect change in the fight against Alzheimer's?

The State Ambassador Program could be right for you!

## What is the State Ambassador Program?

Alzheimer's Association Oregon Chapter state ambassadors are volunteers committed to advocacy who serve as liaisons between the Alzheimer's Association and state elected officials. Each ambassador's efforts are crucial to the public policy success of the Alzheimer's Association. Ambassadors are asked to work with the chapter staff on advocacy assignments to advance our state policy priorities and build relationships with elected officials.

The Alzheimer's Association Oregon Chapter trains and works with you to help you be a great ambassador! We just ask volunteers for a one-year commitment and to devote about one to two hours a month to your ambassador responsibilities, which include:

- Participating in policy update calls with chapter staff and other state ambassadors
- Developing an ongoing relationship with elected officials and their staff
- Providing elected officials with our policy priorities and program resources
- Communicating with your elected officials by letter, phone call or social media
- Writing letters to the editor of a local newspaper
- Attending Advocacy Day in Salem

If you are interested in learning more about the State Ambassador Program, please write to Larisa Kofman, public policy director, at <u>lkofman@alz.org</u>.

## Thanks for all you do in the fight to end Alzheimer's disease!