



Please join the **Alzheimer's Association** on **Wednesday, July 27th at 2pm** to learn about the first results from the Cognitive Impairment module of the Iowa Behavioral Risk Factor Surveillance System (BRFSS).

In 2009 Iowa was one of five states that added the **Impact of Cognitive Impairment Module** to their state's BRFSS. This was the first use of the new CDC-approved module designed to collect information about the public's beliefs on the impact of cognitive impairment. Currently, no comprehensive data exists on the burden of Alzheimer's disease and other dementias at the state and local levels.

The pilot data reveal that **over six percent of Iowans have perceived cognitive impairment**, interfering with activities of daily living including housework and work, volunteer, and social activities. Of those reporting perceived cognitive impairment, nearly 80 percent had not discussed their memory problems with a health care provider. The information can help public health officials and state policy makers increase public awareness about Alzheimer's and guide public policy decisions.

Presenters will explain the significance of the BRFSS and Iowa's role in collecting the data, and what the results may mean for Iowa, where **an estimated 69,000 Iowans have Alzheimer's disease**. Cognitive impairment is often the first sign of Alzheimer's and other irreversible forms of dementia.

Date: **Wednesday, July 27, 2011**

Time: **2 – 3 p.m. CST**

Location: **Webinar: [Click here](#)**
Phone: 1-866-316-2054
Code: 399-655-2348

Welcome: **Catherine Morrison, MPH, Senior Associate Director, Public Health, Alzheimer's Association**

Presenters: **Don Shepherd, PhD, Iowa BRFSS Coordinator**
Erin DeFries Bouldin, MPH, Study Author
Carol Sipfle, Executive Director, Alzheimer's Association, Greater Iowa Chapter