ALZHEIMER'S IS A PUBLIC HEALTH CRISIS



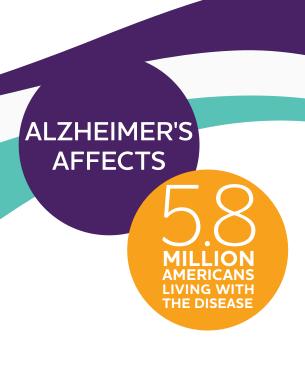
someone new develops

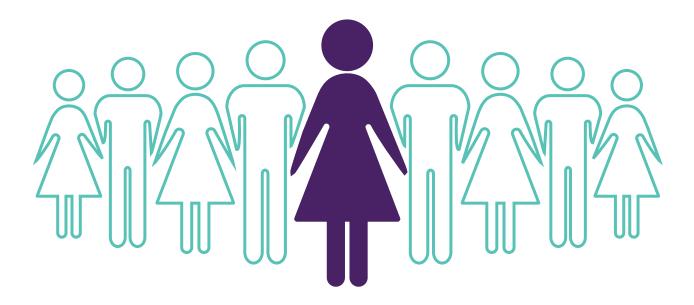
AMERICA'S MOST

EXPENSIVE DISEASE











Without medical breakthroughs, that number is expected to TRIPLE IN A GENERATION.



Send a letter to the Chair and Ranking Member of the House/Senate Appropriations Committee that you are supporting an additional \$350 million in Fiscal Year 2020 (FY20) for Alzheimer's research activities at the National Institutes of Health (NIH).



HEALTH
CARE
PROVIDERS



ONLY 16% of seniors say they receive regular cognitive assessments, unlike routine checks for other conditions.



Send a letter to the Chair and Ranking Member of the House/Senate Appropriations Committee in support of \$20 million in Fiscal Year 2020 (FY20) to implement the BOLD Infrastructure for Alzheimer's Act at the Centers for Disease Control and Prevention (CDC).



RECIPIENTS





of seniors living with Alzheimer's received the Medicare care planning benefit in 2017.



Please cosponsor the bipartisan Improving HOPE for Alzheimer's Act, which would help educate clinicians on Alzheimer's and dementia care planning services through Medicare.

ALZHEIMER'S AFFECTS

MORE
THAN JUST
SENIORS





Approximately 200,000 AMERICANS under age 65 have younger-onset Alzheimer's.



Cosponsor the bipartisan Younger-Onset Alzheimer's Disease Act of 2019, which would allow individuals under the age of 60 to be eligible to access programs under the Older Americans Act.

Increase research funding by \$350M

Fund BOLD at \$20M per year



Prioritize legislation

that addresses Alzheimer's as a serious public health crisis.

Cosponsor the Improving HOPE for Alzheimer's Act

Cosponsor the Younger-Onset Alzheimer's Disease Act of 2019



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Alzheimer's Impact Movement The Alzheimer's Impact Movement (AIM) is the advocacy arm of the Alzheimer's Association. AIM works to develop and advance policies to overcome Alzheimer's disease through increased investment in research, enhanced care and improved support.