

2018 Sponsorship Packet



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BENEFITS	presenting \$20,000 Exclusive	patron \$10,000	platinum \$5,000	lanyard \$3,000 Exclusive	exhibitor \$1500
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Pre-event					
Sponsor logo on conference registration brochure	<input checked="" type="checkbox"/> Logo deadline January 2, 2018	<input checked="" type="checkbox"/> Logo deadline January 2, 2018	<input checked="" type="checkbox"/> Logo deadline January 2, 2018		
Event Day					
Recognition in chapter e-newsletter (13,000+ contacts)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo displayed during conference on venue reader board and in guests hotel room	<input checked="" type="checkbox"/>				
Sponsor logo on CT Chapter event website with link to sponsor website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Welcoming remarks to conference attendees at opening session	<input checked="" type="checkbox"/>				
Sponsor banner (supplied by sponsor) displayed at conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Exhibit table space at conference	<input checked="" type="checkbox"/> Two 6' tables in exclusive pre- function area	<input checked="" type="checkbox"/> 1 st choice one 6' table in exhibitor area	<input checked="" type="checkbox"/> One 6' table in exhibitor area		
Sponsor recognition on sponsor boards	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Ad in conference program book	<input checked="" type="checkbox"/> Back Outside Cover Full Page Color	<input checked="" type="checkbox"/> Front Inside Cover Full Page Color	<input checked="" type="checkbox"/> Full Page Black & White	<input checked="" type="checkbox"/> Quarter Page 3.75" x 5" Black & White	<input checked="" type="checkbox"/> Quarter Page 3.75" x 5" Black & White
Complimentary lunch and registration	<input checked="" type="checkbox"/> reserved ballroom table + 10 registrants	<input checked="" type="checkbox"/> 5 registrants	<input checked="" type="checkbox"/> 4 registrants	<input checked="" type="checkbox"/> 3 registrants	<input checked="" type="checkbox"/> 2 registrants
Items included in conference bag	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Post Event					
Recognition in chapter e-newsletter (13,000+ contacts)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Advertising Opportunities					
Ad in conference program /booklet	Full Page \$1000 7.25" x 10" Black & White	Half Page \$500 7.25" x 5" Black & White	Quarter Page AD \$250 3.75" x 5" Black & White	Business Card \$100 3.75" x 5" Black & White	

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Please fill out the following form to confirm your chosen sponsorship package. Completed forms can be returned via email or faxed to Alzheimer's Association Connecticut Chapter, **Attn: Mia Logic, Strategic Operations Manager at ctsponsorship@alz.org or fax: 860-571-8613.**

CONTACT INFORMATION:

Company Name

Accounts Payable Contact Person and Title

Contact email address

Contact Phone Number

Address

City/State/Zip Code

SPONSORSHIP OPPORTUNITIES:

- ___ \$20,000 Presenting (*exclusive*)
- ___ \$10,000 Patron
- ___ \$5,000 Platinum
- ___ \$3,000 Lanyard (*exclusive*)
- ___ \$1,500 Exhibitor Table

PAYMENT INFORMATION:

- ___ Please **email** me an invoice to the email address provided above.
- ___ I have enclosed a check made payable to: Alzheimer's Association.
- ___ Please charge my credit card (Card Type: Visa / MC / AMEX).

Card Number _____ Name on Card _____

Expiration _____ Sec Code _____ Billing Address _____

PROGRAM BOOK ADVERTISING OPPORTUNITIES:

- ___ \$1,000 Full Page Ad (7.25" X 10")
- ___ \$ 500 Half Page Ad (7.25" X 5")
- ___ \$ 250 Quarter Page Ad (3.75" X 5")
- ___ \$ 100 Business Card Ad (4" X 2.5")

Exhibitor Note: All exhibitors and sponsors are required to complete the Commercial Support Interest Form that will be sent to you by ctsponsorship@alz.org.

**Alzheimer's Association Connecticut Chapter
200 Executive Blvd., Suite 4B, Southington, CT 06489
Questions? Call 860.828.2828**