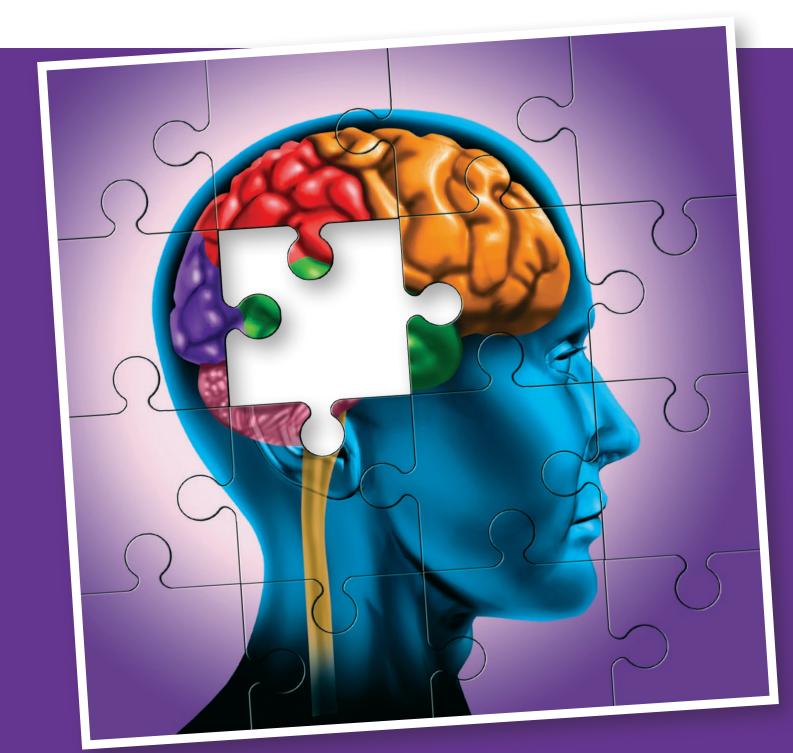
# 2015 STATE PUBLIC POLICY PLATFORM



THE BRAINS BEHIND SAVING YOURS.™

More than half a million Californians are living with Alzheimer's disease today



Every 67 seconds another individual in California develops Alzheimer's disease



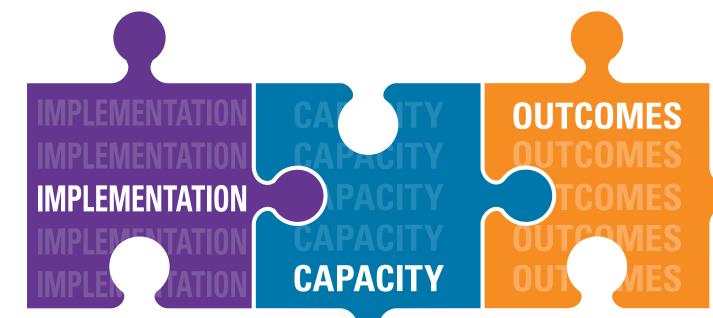
California families contribute \$2.2 billion in unpaid care to their loved ones – more than government sources pay for direct Alzheimer's and dementia care costs



Ranked as the 5<sup>th</sup> leading cause of death in California, Alzheimer's is the only disease without a known cause, prevention or cure



Alzheimer's is the most expensive disease in America, costing Medicaid and Medicare more than heart disease and cancer



Take Legislative Action on California's Alzheimer's Disease State Plan to Achieve Statewide Goals Develop Capacity to Deliver Long-Term Services and Supports to Californians Living with Alzheimer's Disease and Their Families

Adopt Data-Driven Public Health Strategies to Combat Alzheimer's Disease

- Ensure access to high quality, coordinated care in the setting of choice
- Develop an Alzheimer's proficient, culturally competent workforce
- Establish a comprehensive approach to support family caregivers
- Enhance state-funded programs serving persons with dementia
- Expand waiver programs to improve access
- Replicate successful pilot
  programs statewide
- Strengthen data collection to measure the public health impact of Alzheimer's disease
- Promote screening, detection and diagnosis of cognitive impairments
- Invest in physician practice guidelines to improve Alzheimer's treatment, care and support

### **Alzheimer's Association Chapters and Regions They Serve**

#### **CALIFORNIA SOUTHLAND**

4221 Wilshire Blvd, Suite 400 Los Angeles, CA 90010 (323) 938-3379

#### CENTRAL

1528 Chapala St., Suite 204 Santa Barbara, CA 93101 (805) 892-4259

#### **NORTHERN CALIFORNIA**

2290 North 1st Street, Suite 101 San Jose, CA 95131 (408) 372-9900

#### **ORANGE COUNTY**

2515 McCabe Way, Suite 200 Irvine, CA 92614 (949) 955-9000

#### SAN DIEGO/IMPERIAL

6632 Convoy Court San Diego, CA 92111 (858) 492-4400

#### CHICO

2105 Forest Ave, Suite 130 Chico, CA 95928 (530)895-9661

#### COACHELLA VALLEY

69730 Highway 111, Suite 100 Rancho Mirage, CA 92270 (760) 328-6767

#### **FRESNO**

1155 W. Shaw Ave, Suite 103 Fresno, CA 93711 (408) 372-9900

#### INLAND EMPIRE

9213 Archibald Ave Rancho Cucamonga, CA 91730 (909) 944-9680

#### **KERN COUNTY**

201 New Stine Road Bakersfield, CA 93309 (661) 794-6948

#### LAFAYETTE

3675 Mt. Diablo Blvd., Suite 250 Lafayette, CA 94549 (925) 284-7942

#### LOS ANGELES

133 North Sunol Dr., Suite 237 Los Angeles, CA 90063 (323) 881-0574

#### MONTEREY

21 Lower Ragsdale Dr. Monterey, CA 93940 (831) 647-9890

#### **SACRAMENTO**

1455 Response Road, Suite 190 Sacramento, CA 95815 (916) 930-9080

#### SAN FERNANDO VALLEY

21515 Vanowen St., Suite 120 Canoga Park, CA 91303 (818) 830-8590

#### SAN LUIS OBISPO

3232 S. Higuera Street San Luis Obispo, CA 93401 (805) 547-3830

#### SAN RAFAEL

4340 Redwood Hwy., Suite D314 San Rafael, CA 94903 (415) 472-4340

#### SANTA CRUZ

1777-A Capitola Road Santa Cruz, CA 95062 (831) 464-9982

#### SANTA MARIA

120 East Jones Street, Suite 113 Santa Maria, CA 93454 (805) 636-6432

#### SANTA ROSA

1211 North Dutton Ave., Suite A Santa Rosa, CA 95401 (707) 573-1210

#### **VENTURA COUNTY**

145 Hodencamp Rd., Suite 205 Thousand Oaks, CA 91360 (805) 494-5200

#### CALIFORNIA COUNCIL OF THE ALZHEIMER'S ASSOCIATION

921 11th Street, Suite 601 Sacramento, CA 95814 (916) 447-2731 24/7 HELPLINE 1-800-272-3900 www.alz.org

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