



## WALK TO END ALZHEIMER'S WEST PALM BEACH



Saturday, October 28th, 2017

Check-in starts at 7:00 am;  
Opening Ceremony starts at 8:30 a.m.  
2 mile walk begins at 9:00 a.m.

CityPlace  
700 S Rosemary Avenue

West Palm Beach, FL 33401

### **EVENT DETAILS AND FREQUENTLY ASKED QUESTIONS**

#### **What are the directions to the Walk?**

**I-95** Exit 70 to Okeechobee Boulevard East or **Turnpike** Exit 99 to Okeechobee Boulevard East. CityPlace will be on your left once you pass the Palm Beach Convention Center. Turn left into Hibiscus Parking off of Okeechobee Blvd for Parking.

**Where do we park?** Parking will be available at a discounted rate of \$3.00 per carload, at Hibiscus and Macy's parking garage. Parking validation will be provided.

**Can I pick up my tee shirt and wristband prior to Walk day?** Yes, please attend our Advanced T-Shirt Pick up Night. This is a come and go event where participants are encouraged to turn in money, pick up their tee shirt if they raised \$100 and complete pre check-in for the Walk. Attending bank night will allow you to bypass the lines during the check-in process on Walk day! Sponsors are also encouraged to attend bank night to pick up their tee shirts and bracelets.

**What do I do when I arrive?:** We ask that all Pre-registered guests enter the pre-registered line and all non-registered guests visit our not registered line to complete a waiver and register for the walk. You are considered not registered if you never completed the paper or online walk registration process.

**Schedule of Activities:** Registration/Check-in will open at 7:00am and Opening Ceremonies will take place from about 8:30am until 9:00am. Walking will begin at 9:00am and conclude at 10:30am.

**Are pets allowed?** Yes, however please have them leashed and provide to clean up after them. Please make sure your pet is able to tolerate being in a large crowd and not be threatening to others.

**Will I receive a tee-shirt?** Participants that raise \$100 will receive a Walk to End Alzheimer's purple tee-shirt. Your tee-shirt can be picked up at Bank Night (see above for details) or when you check-in on Walk day.

**Can children attend?** Yes, we simply ask that you sign for them during the check-in process on Walk day.

**Is there a fee to Walk?:** No, but we encourage all participants to help raise funds.

**What is the length of the Walk course?** 2 miles, it will be (3) three laps up Hibiscus, across Sapodilla, down Datura Street and across Rosemary Avenue.

**Will you have food and beverages on site?** Yes, we will provide a light fare to participants with coffee and water on-site.

**Are there any activities for the kids?** Yes, we will have an assortment of arts and craft activities available for kids!

**Can I volunteer on Walk Day?** Yes, please contact Jennifer Siesel at [jsiesel@alz.org](mailto:jsiesel@alz.org) or call 954.786.1533 for more information.

**Can I raise money even after the Walk is over?** Yes, we will accept donations for the 2017 Walk season until December 1st, 2017. On January 1st, 2018 donations will be credited to the 2018 Walk season.

**What is the Promise Garden?** Each person connected to someone with Alzheimer's has his or her reason for Walking to End Alzheimer's. We use 4 different colors of a windmill flower to represent the diverse reasons why we Walk and to symbolize our commitment to remember, to honor, to care and to fight Alzheimer's disease. Each registered participant will receive a ticket that can be redeemed for one promise garden flower. You choose a color based on your reason to Walk. You can write the name or a message on your flower and we will have a heart-felt ceremony to honor our commitment before the start of our Walk.

**Is vendor space available?** No. Vendor space will only be provided to sponsors and to our teams that raise at least \$5,000 and have 30 registered participants by the October 20<sup>th</sup> deadline (this is 1 week before the Walk). If you are interested in sponsoring or forming a team please contact Tricia Williams at [twilliams@alz.org](mailto:twilliams@alz.org) or call [561-967-0047](tel:561-967-0047)