



HOST A DINE 'N' DONATE NIGHT.

Contact a favorite restaurant.

- Find an establishment that will partner with you to host a fundraising event.
- Ask what percentage of sales they will donate to your Walk to End Alzheimer's® team (most participating restaurants donate up to 10 percent).

Promote the event.

- Ask friends, family and colleagues to help you spread the word.
- Create an event on Facebook and invite your contacts.
- Post flyers around town, including at your local library and supermarket.

Raise awareness at the restaurant.

- Use table tents, posters and flyers (available from your staff partner) so that all patrons, even those not there for the event, can learn more about Walk to End Alzheimer's and the Alzheimer's Association®.
- Consider making it a trivia night and mixing in questions about Alzheimer's disease.
- Use purple balloons and other décor to help draw attention.

Make donating easy. *(Secure approval from the restaurant before implementing.)*

- Place donation canisters at the cash registers, bar or other highly trafficked areas.
- Put an envelope or canister on each table so people can easily make a donation.
- Sell pin-up flowers. People can write their name or the name of a family member on a flower and hang it on a restaurant wall.

Visit alz.org/walk and log in to your Participant Center for more fundraising tips and tools.