

# BE A FUNDRAISING CHAMPION.

The Walk to End Alzheimer's® Champions Club recognizes and rewards participants who reach special fundraising milestones. These individuals are leading the way in the fight against Alzheimer's — and you can too!

## All Champions Club members receive:

- Official event T-shirt.
- Fundraising badge on your personal fundraising webpage.
- Personalized thank-you certificate.
- Recognition on your local Walk website.
- Grand Champions and Elite Grand Champions receive additional rewards and recognition.

## CHAMPIONS

Become a Champion by raising at least **\$500** and you'll receive a commemorative medal for your accomplishment. But this is just the beginning: channel your momentum to reach new ranks within the club.



## GRAND CHAMPIONS

When you raise at least **\$1,000**, you'll earn the title of Grand Champion and the exclusive fundraising status that comes along with it. You'll also receive a special lightweight, heathered T-shirt to show off your success.



## ELITE GRAND CHAMPIONS

Once you've raised **\$2,500**, you'll be in the company of greatness as an Elite Grand Champion. As part of this esteemed group of fundraisers, you'll earn a one-of-a-kind quarter-zip pullover and the glory of being one of the best.



## How to raise \$500 in 10 Days

- Day 1** Sponsor yourself for \$35. The first donation is the hardest, show your personal commitment to the cause!
- Day 2** Ask two family members to donate \$25 each.
- Day 3** Ask five friends to contribute \$20 each.
- Day 4** Ask five co-workers to each contribute \$15.
- Day 5** Ask five neighbors to each contribute \$10.
- Day 6** Ask five people from your place of worship or your favorite group to commit to \$10 each (e.g., book clubs, social clubs, young professional groups).
- Day 7** Ask your place of employment for a company contribution of \$50. Better yet, ask your company to match the total you raise dollar for dollar.
- Day 8** Ask two-work related businesses or companies to sponsor you for \$25 each.
- Day 9** Ask businesses you frequent to contribute \$15 (e.g., hair salon, dry cleaner, favorite restaurant, dentist, doctor, accountant, mechanic, etc).
- Day 10** Hold a team fundraiser and find a fun way to extend your reach (e.g., bake sale, car wash, raffle).

**Congratulations you've raised over \$500!**

**Log into your Participant Center for more great fundraising ideas!**