

There are unlimited possibilities to raise money for **ALZ Stars/Race for the Brain!** Try these **fundraising ideas** or use them to get your brain juices flowing.

1. **Auctions** - Hold a live or silent auction for various items. Get creative. For example: lunch prepared by team members, prime parking space or excused from doing dishes.
2. **Birthday/Anniversary/Graduation Pledge**— Ask for donations to your Walk team in lieu of gifts.
3. **Brown Bag Lunch Week** - Encourage employees to bring in their own lunches for a week and donate their saved lunch funds to the Walk team.
4. **Car Wash** - Everyone’s car gets dirty. Mix it up and do a pet wash.
5. **Consignments** - Cash in unwanted magazines, books, CD’s or videos at Half Price Books. Sell clothes that no longer fit or furniture at a local consignment shop and donate the proceeds to your team.
6. **Craft Show** - Get your team together and show off your artistic skills. Especially great near holidays.
7. **Delegate** - Give 10 friends 10 donation forms and ask them to secure donations on your behalf.
8. **Dollar Walk**- Invite supporters to help pave your “Dollar Walk” with dollar bills. Outline your Walk in a hallway or large room with colored tape. Use masking tape (preferably one that isn’t sticky enough to tear paper) to tape donated dollar bills as stepping-stones on your Walk.
9. **Donut Days** - Get donuts donated from a local bakery and sell at work or school. It’s easier than a bake sale.
10. **Flocking** - Purchase plastic flamingos at the dollar store and place them in yards with a note to have them removed, they need to donate \$20 to your team. Or offer insurance for \$15 not to have their yard flocked! Tie a purple ribbon around their neck for added awareness.
11. **Game Night** - Get prizes donated and charge an entrance fee to play Bingo, Bunco or trivia games.
12. **Golf Tournament** - Everyone loves a little healthy competition. Local businesses can sponsor a hole and teams pay a fee to play.
13. **Karaoke Night** - Host a karaoke night at a local bar or restaurant. Attendees can donate to sing a song. Spice things up a little and have people donate to get their friends on (or off!) stage.
14. **Make the Grade** – Have students secure pledges for “A’s” and “B’s” at the beginning of a quarter and collect donations after report card time.
15. **Monday Night Football Party** - Provide refreshments and snacks and charge admission to watch the game. Score even more by selling squares for a tournament grid and split the winnings.
16. **Movie/TV Show Party** - Host a party and every time the word “walk” is mentioned all guests must donate a \$1. Celebrate the Oscars or finale of a favorite TV show and ask for donations at the door.
17. **National Holidays** - Bring your donation forms/cans to Memorial Day, Fourth of July or Labor Day picnics.
18. **Partner with Local Businesses** - ***This is the easiest way to make money!*** Ask a local restaurant or business to donate a percentage of their profits on a designated night (list of participating businesses attached).
19. **Penny Wars**—Great idea for schools and churches. Each group or class has a jar and competes against the other. All money counts as a predetermined value, with bills and all coins other than pennies being a negative value. The group with the most positive points at the end of the contest wins.
20. **Personal Matching Gift Program**— Were you planning to self-donate anyway? Determine an amount that is comfortable and offer to match any donations received up to that amount.
21. **Score it!** - Have parents pledge to donate every time their child’s team scores.
22. **Services** - Offer baby/house/pet sitting/personal shopping services or run errands in return for donations.
23. **Split the Pot** - Sell raffle tickets and offer half of the proceeds as prizes.
24. **Strike Gold** - Ask friends and family to donate old jewelry they no longer wear and turn the gold in for cash.
25. **Theme Dinner** - Have a dinner party for your friends and charge a donation fee. Feel free to get creative with it... Mexican with a taco bar...Ole’! Spaghetti dinner or pancake breakfast is low cost and delicious.
26. **Vacation Day Raffle or Auction** - Raffle off a vacation day or give it to the highest bidder (Confirm with company policies).
27. **Wine Tasting Party** - Have a wine and cheese tasting party and ask for donations at the door.
28. **Yard Sale** - One person’s trash is almost always another person’s treasure, which is why yard sales are such fun and successful events. Collect items from your team members and sell them to earn money toward your Walk fundraising goal.