# **Fundraising Made Easy!**



# **Forget-Me-Nots**

Looking for an easy way to raise funds for your team? Each year, thousands of paper Forget-Me-Not flowers are sold in retail stores, offices and banks across the country. Team captains and members sell the flowers to patrons, friends or colleagues for a minimum of \$1 per flower and display all of the flowers sold to create a community-driven visual display.



#### Casual for a Cause Stickers

**Engage your workplace!** Ask your human resources department or boss if you can host a "Casual for a Cause" day at your office to raise funds for your Walk to End Alzheimer's team. In exchange for a donation, your co-workers can dress down for a day!



### **Alzheimer's Association Awareness Wristbands**

**Show your commitment to the cause.** Emblazoned with our name and our symbol, these wristbands are a great way to promote Walk and your effort to fight Alzheimer's disease. Use them by asking people you know to donate \$2, \$5 or \$10 for Walk to End Alzheimer's then offer them a wristband as a way to show their support! Quantities may be limited per order.



# **End Alzheimer's Purple Ribbon Car Magnets**

**Drive the message home.** The simple message "End Alzheimer's" lets others know the driver is committed to the cause. Use these to help secure donations of at least \$5 towards your participation in Walk to End Alzheimer's.



#### Alzheimer's Association Koozies

**Use at fundraising events.** Koozies are a great fundraising item to use at company picnics, family reunions, tailgating parties or anywhere else cold drinks in cans or bottles will be served. Ask for a minimum \$2 donation for each koozie, or simply offer a beverage in a great koozie for a donation and just see what the donor is willing to give!



#### **Brochures & Posters**

Raise awareness with brochures & posters promoting Walk to End Alzheimer's. We're always looking to raise awareness of Alzheimer's disease and Walk to End Alzheimer's. Brochures and posters are great ways to get the word out about Walk in your community. Brochures and Posters will be available in June.

# **Ordering Information**

Online: act.alz.org/walkscorder

Phone: 800.272.3900 E-mail: walksc@alz.org



# WALK MATERIALS ORDER FORM

<ul> <li>□ Walk Brochures (availated)</li> <li>□ Walk Posters (11 x 17, 4)</li> <li>□ Walker donation collection</li> <li>□ Forget-Me-Nots (#</li> <li>□ Casual for a Cause Stice</li> <li>□ Alzheimer's Association</li> <li>□ End Alzheimer's Purple</li> <li>□ Alzheimer's Association</li> </ul>	available in June) (# ion envelopes (#) _) kers (#) Koozies (#) Ribbon Car Magnets (#_	)		
☐ We would like a Walk	to End Alzheimer's repr	esentative to call an	d/or meet with our team	1.
Please check the walk in v	which your team will partio	cipate:		
□ Aiken				
□ Anderson				
□ Beaufort County				
□ Charleston				
□ Columbia				
□ Florence				
☐ Grand Strand				
☐ Greenville				
□ Rock Hill				
□ Spartanburg				
Send materials to:				
Name	Name of te	eam		
Address				
City				
Phone	F-mail			

### Please fax to 843.571.6020 or mail to:

Alzheimer's Association Attn: Walk to End Alzheimer's 2090 Executive Hall Road, Suite 130 Charleston, SC 29407