

March National Team News

2021 Facts & Figures

Alzheimer's Disease Facts and Figures, an annual report released by the Alzheimer's Association, reveals the burden of Alzheimer's and dementia on individuals, caregivers, government and the nation's health care system.

- Visit alz.org/facts
- We have video, social graphics an infographic and more!
- Social media, newsletters, email
- Share the facts - Join the Fight

Grow Your Team

Utilize different tactics:

- ✓ One on One personal asks
- ✓ Send a Fun Video
- ✓ Phone Calls
- ✓ Text Messages
- ✓ Post in a Facebook Group
- ✓ Reach out Via Email
- ✓ LinkedIn and Instagram
- ✓ Use Tools in your Participant Center.

Team Recruitment

- Co-workers
- Friends
- Family
- Networking Groups
- Influencers
- Faith Community
- Mechanic, Hair Stylist, Dentist etc.
- Fitness Pals - Tennis, Golf, Pickleball partners
- Knitting/Book Club buddies
- Ask Everyone!

Ask your local chapter to host a virtual education program for your clients, members and the community!

Mission Moment

Click here to read [Race, Ethnicity and Alzheimer's in America](#)

Alzheimer's Facts and Figures Special Report

For the first time, the accompanying special report, [Race, Ethnicity and Alzheimer's in America](#) examines perspectives and experiences of Asian, Black, Hispanic, Native and White Americans in regard to Alzheimer's and dementia care.

Advocacy

Click Below to Get Involved and Learn More

[Ask Policymakers to Support Research Funding](#)

[Raise your Voice for Caregivers](#)

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