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Kim Campbell and James Keach Headline Celebrating Hope 2015

Alzheimer's Association, Connecticut Chapter Benefit Set for May 1 at Richards of Greenwich

GREENWICH, Conn. (March 30, 2015) In June 2011, legendary country star **Glen Campbell** and his wife, Kim, altered the national conversation surrounding Alzheimer's disease. The couple publicly announced the iconic singer's diagnosis shining the spotlight on the nation's sixth leading cause of death. Instead of coping with Alzheimer's within the circle of his family and close friends, Glen Campbell embarked on a farewell concert tour and invited a national audience to join him in his personal struggle.

From 2011 – 2012, with his wife, Kim, by his side, and his three children, Ashley (banjo/keyboards), Shannon (guitar) and Cal (drums), as band members, Campbell performed in 151 sold-out shows on his "Goodbye Tour." The journey is the subject of the poignant film, [Glen Campbell...I'll Be Me](#), directed by James Keach. One of the film's final scenes features the singer's last recording session in January 2013 that produced "[I'm Not Gonna Miss You](#)," which captured a Grammy for Best Country Song and an Oscar nomination for Best Original Song. In her Grammy Awards acceptance speech, Kim Campbell praised her husband, "Glen is such a hero for allowing himself to be filmed while having Alzheimer's to bring awareness to this disease. It's making the best out of a bad situation."

The [Alzheimer's Association, Connecticut Chapter](#) is pleased to announce that Kim Campbell and Director James Keach will share their personal insight at the upcoming cocktail benefit, Celebrating Hope, to be held from 6:30 p.m. to 9:30 p.m. on Friday, May 1 at Richards, 359 Greenwich Avenue. Tickets (\$200 each) are currently available for purchase [online](#) or via phone at (860) 828.2828. Celebrating Hope 2015 will honor Glen Campbell and his efforts to raise awareness surrounding Alzheimer's disease. The event will feature cocktails, hors d'oeuvres, entertainment and an exquisite silent auction. Guests are encouraged to wear the Alzheimer's signature color purple to the event and to bid on items such as vacation getaways, luxury accessories, and much more.

The Alzheimer's Association, Connecticut Chapter is grateful to the following Celebrating Hope 2015 sponsors for their support.

Angel of Hope: Douglas Elliman Real Estate; Granoff Architects

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Glen Campbell...I'll Be Me

"When we did the film, Glen was in stages 2 – 4 (the disease has seven stages). He knew what was happening to him and he wanted to let people know what Alzheimer's is really like," **Kim Campbell** said. "He was passionate about making this film because he hoped it would be a catalyst for more funding for research to find a cure," she continued. "He wanted to encourage other families who are dealing with this disease to keep living their lives, supporting each other and lifting each other up."

During the filming of Glen Campbell...I'll Be Me, the Campbell family offered complete access to **Director James Keach** as he and his team shot over 1,300 hours of footage. "Together with the Campbells, my hope was that we could change the way the Alzheimer's story was depicted in the media, and in the world," said Keach. "Glen was willing to risk everything in order to make a difference in this last musical chapter of his life. No studio would have ever made this movie. Trevor [Albert] and I decided we had to make this film, despite the risks," he continued.

The film was released on October 24, 2014 and in February CNN announced that it had acquired the domestic broadcast rights to Glen Campbell...I'll Be Me. The cable channel will premiere the documentary in June 2015 to coincide with [Alzheimer's and Brain Awareness Month](#) and will air it again in November in honor of [National Caregiver Month](#). "We look forward to having the Campbells' brave story — unfortunately familiar to too many American families — on CNN," said **film producer Trevor Albert**. "This partnership will guarantee that millions of people will have the opportunity to see our movie and understand just how important it is to both raise awareness — and find an end — to Alzheimer's disease."

The [Alzheimer's Association, Connecticut Chapter](#) is the primary source of information and support to the thousands of Connecticut residents dealing with the effects of Alzheimer's disease or a related dementia. **The mission:** To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. **The vision:** A world without Alzheimer's disease.

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Photos: James Keach Credit: Charles Bush, PCH Films

Attachments: Bios for Glen Campbell, Kim Campbell and James Keach

GLEN CAMPBELL

Glen Campbell's musical and entertainment career, covering nearly five decades, is unmatched for its prolific breadth, popular appeal – and flat-out musical accomplishment and achievement. His guitar playing is legendary and can be heard on classic tracks from Beach Boys' Pet Sounds, to Frank Sinatra's, Strangers in the Night.

As a solo artist, Glen has recorded some of the most beloved songs of his generation including Gentle On My Mind, Galveston and Rhinestone Cowboy. He has been awarded five Grammy Awards and three Grammy Hall of Fame honors, seven Academy of Country Music awards, a Pioneer Award recognition, three American Music Awards, two Country Music Association Awards and three Gospel Music Association Dove Awards. He was inducted into the Country Music Hall of Fame in 2005. Glen Campbell has crossed the boundary between pop and country and transcended into a true musical icon.

In 2011, Glen was diagnosed with Alzheimer's disease and with the help of his wife and family decided to face the illness head on. He announced publicly about his battle with Alzheimer's and then released his album Ghost on the Canvas and began his "Goodbye Tour." The album and his tour have received some of the best notice of his career, selling out concert halls across the Globe to spectacular reviews and standing ovations. On Feb 12, 2012 Glen performed on the Grammy Awards, to an audience of 39 million people, and was given the distinguished Lifetime Achievement Award.

KIM CAMPBELL

Hailing from North Carolina, Kim Campbell always felt the draw of the big city. After graduating with a degree in Dance and Drama, she traveled to New York City where she became a dancer at Radio City Music Hall. During her time in New York, she met country/pop artist Glen Campbell. After a whirlwind romance, they were married in 1982 and planted their roots in Phoenix, Arizona. A consummate homemaker, Kim and her husband grew in their relationship with the Lord and instilled their unyielding faith in their three children - Cal, Shannon, and Ashley.

In 2005, they moved to Malibu, California to be closer to their children. Kim gave her constant support to her husband who continued to awe the world with his musical prowess. In 2011, Glen was diagnosed with Alzheimer's disease and Kim stood by her husband through a tumultuous sea of adversity. She and her husband courageously decided to share his battle with the disease by inviting filmmakers James Keach and Trevor Albert to document Glen's Goodbye Tour. She was by his side every step of the way for what turned out to be an extensive, 151 show world tour culminating in the documentary, *Glen Campbell: I'll Be Me*.

In 2013, Kim and Glen made the move to Nashville, Tennessee. Her time now revolves around spending time with Glen at his memory support community and raising awareness for Alzheimer's patients and their caregivers.

JAMES KEACH, Director and Producer

Born in New York, James Keach has been a part of the film industry as an actor, director, writer, and producer. A graduate of Northwestern University and the Yale School of Drama, he received classical training as an actor at the New York Shakespeare Festival and was a founding member of the Body Politic Theater in Chicago. James has appeared in over fifty feature films and has produced and directed theater in Chicago, New York, and Los Angeles.

He has produced many pictures but singles out his recent favorite *Walk the Line*, for which the Producer's Guild of America nominated him Motion Picture Producer of the Year. *Walk the Line* was also nominated for several Academy and Golden Globe awards, winning the Golden Globe for Best Motion Picture and garnering Reese Witherspoon her Academy Award for Best Actress.

In association with Clint Eastwood and Malpaso Productions, James directed the Warner Brothers feature film *The Stars Fell on Henrietta*, starring Robert Duvall. He received the Cable Ace Award for the cable feature *The Forgotten* that he cowrote and directed. He also received the Western Heritage Award for Best Director for the series *The Young Riders*, and won the Humanitas Award for *A Winner Never Quits*.

He co-wrote and executive produced *Armed and Dangerous* for Columbia, and co-wrote, co-executive produced and starred in the classic western *The Long Riders* with his brother Stacy Keach.

James formed Catfish Productions in 1993 and PCH Films in 2002. Since then Keach has produced and directed numerous films including *Blind Dating*, starring Chris Pine, *Submerged*, starring Sam Neill, *Enslavement*, *The Absolute Truth*, *A Marriage of Convenience*, *Murder in the Mirror*, *Blackout*, *A Passion for Justice*, *Praying Mantis*, *Sunstroke*, and the Dr. Quinn movie, *Revolutions*. Keach also directed and produced the award-winning documentary *Disease of the Wind*, which won the Lionel Rogosin Documentary Award and Audience Award for Best Documentary at the Dallas Film Festival.

In 2011 the award-winning *Waiting for Forever* was released, which he directed and produced with Trevor Albert, a feature film starring Tom Sturridge, Rachel Bilson, Richard Jenkins, and Blythe Danner.

Most recently, Keach received the prestigious 2014 Proxmire Award for his work on GLEN CAMPBELL... I'LL BE ME.

Additionally GLEN CAMPBELL... I'LL BE ME won the Grand Jury Prize for Best Picture at the 2014 Nashville Film Festival.