



Alzheimer's Ambassador Core Responsibilities

Alzheimer's Association Ambassadors commit to serve for a renewable one year term. Over the course of this annual term, Ambassadors agree to the following core responsibilities.

- **District-Forum-District.** Fully participate in the **District-Forum-District** (DFD) program, including personally attending the Alzheimer's Association Advocacy Forum held each spring in Washington, DC, as well as two district meetings with the congressional office – one prior to and the other following the Forum.
- **Additional Meetings.** Complementing the three congressional meetings that will occur through the District-Forum-District program, Ambassadors will hold at least two more in-district meetings with the congressional office over the course of the year, for a total of at least five meetings with the congressional office each year (four in district and one in Washington, DC).
- **Reinforcing Activities.** Ambassadors will conduct other activities each month including participating in monthly online actions, reaching out to local media, and engaging other constituents in the cause as advocates.
- **Reporting and Communications.** Ambassadors commit to reporting on all interactions with the congressional office at: www.alz.org/congressionalreportform. In addition, they will participate in the monthly Ambassador call on a regular basis.
- **Alignment.** In addition to these activities, Alzheimer's Association Ambassadors are responsible for ensuring that all communications with their assigned congressional office and all other elected officials are fully in alignment with Association policy priorities and strategies, and always are conducted according to the highest ethical standards. Similarly, because of their formal designation by and role on behalf of the Alzheimer's Association, Ambassadors agree to work exclusively with and through the Alzheimer's Association on Alzheimer's policy so long as they elect to serve in this voluntary role.

Ambassadors report that they typically devote 5-10 hours per month to meet all of the above responsibilities.