ADVOCATES TO VISIT ALBANY TUESDAY, MARCH 8, 2016 TO SEEK SUPPORT FOR NEW YORKERS WITH ALZHEIMER’S DISEASE

ROCHESTER, New York – February 12, 2016 — Advocates from the Rochester area will travel to Albany on Tuesday, March 8, 2016 to rally on behalf of individuals and families who are affected by Alzheimer’s disease and other forms of dementia.

The group – including people with Alzheimer's, caregivers, family members and others – will travel by bus to visit with local representatives and their staff. They will join hundreds of others from around the state at the Capitol for the Rally to End Alzheimer’s to raise awareness of the impact of the disease and the needs of families. They will also call on the Governor and the Legislature to increase funding for Alzheimer’s disease initiatives in the budget.

An estimated 380,000 New Yorkers are living with Alzheimer's disease, and just over 1,150 million of their family members and friends provide unpaid care for them each year. Women are at the epicenter of this disease, as two-thirds of Americans living with the disease are women, and 65 percent of caregivers to those with Alzheimer’s are women.

Seats are still available on the bus for the daylong trip, sponsored by the Alzheimer’s Association Rochester & Finger Lakes Region. The bus trip is free, but registration is required by February 26, 2016. To learn more or to register, call 585.760.5405, email kharris@alz.org or visit rally2016.eventbrite.com.

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About Alzheimer’s Association of Rochester & Finger Lakes Region:

The Alzheimer’s Association of Rochester & Finger Lakes Region, established in 1981, serves a nine-county region, which includes Chemung, Livingston, Monroe, Ontario, Schuyler, Seneca, Steuben, Wayne and Yates counties. Our mission: To eliminate Alzheimer’s disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision: A world without
Alzheimer’s disease. For more information about the Alzheimer’s Association Rochester & Finger Lakes Region, call 585.760.5400 or go to www.alz.org/rochesterny.