



ALZHEIMER'S:

AN ISSUE FOR EVERY AMERICAN

alzheimer's association®
THE BRAINS BEHIND SAVING YOURS:™

JOIN US IN SOUTH CAROLINA TO #ASK4ALZ DURING THE PRESIDENTIAL PRIMARIES

Help us make Alzheimer's disease a significant political priority for the 2016 presidential primaries and election! As one among millions of American voters who have had personal experience with Alzheimer's disease, you understand the dramatic toll the disease is exacting on families across the country.

HOW CAN I GET INVOLVED?

We invite volunteers and advocates to engage in the civic process by:

- Attending candidate events and debates to pose questions about how candidates will address Alzheimer's disease (see examples below). **Dress in purple for extra impact!**
- Advocating in the Twittersphere by posing questions to individual candidates or for debates, radio shows, and other opportunities to submit questions.
- Submitting a letter-to-the-editor to your local newspaper that calls on all presidential candidates to address Alzheimer's disease as they travel through SC.
- Encouraging family, friends, neighbors and coworkers to sign our online petition to presidential candidates at alz.org/petition.

KEY STATISTICS AND SAMPLE QUESTIONS:

Here are some sample questions to consider -- but remember to briefly share why the movement to end Alzheimer's is personally important to you too!

- Alzheimer's is the 6th leading cause of death in the US, and the only one among the top 10 killers that cannot be prevented, stopped or even slowed. As president, how would you address this public health epidemic?
- Alzheimer's is the most expensive illness in the US, with costs that exceed those for heart disease and cancer. In 2015, Alzheimer's will cost Medicare and Medicaid \$153 billion. How would you address this unique driver of healthcare costs?
- For every \$100 that the National Institutes of Health (NIH) spends on Alzheimer's research, Medicare and Medicaid spend \$26,500 caring for those with the disease. As President, what would you do to address Alzheimer's efficiently and effectively?
- @[candidate], how will you address #Alzheimers, most expensive disease & 6th leading cause of death in US? #Ask4Alz #ENDALZ

ABOUT THE ALZHEIMER'S ASSOCIATION:

The Alzheimer's Association is the global leader in Alzheimer's research, care and support. As a neutral, nonpartisan 501(c)(3) nonprofit organization, we do not endorse any candidate or party. However, we are committed to educating all candidates about the impact of Alzheimer's disease and the urgent need to address it. To learn more about Alzheimer's advocacy in South Carolina, please email alzsc@alz.org.



73 MILLION VOTERS have had a family member or close friend with Alzheimer's disease.



3 in 4 voters nationwide think that a treatment breakthrough for Alzheimer's will likely be found within the next 10 years if there is a substantial increase in federal funding for Alzheimer's disease research.



The majority (64 %) of voters would be more likely to vote for a presidential candidate who has pledged to support a major national research effort to fight Alzheimer's disease.