

EVENT SPONSORSHIP OPPORTUNITIES

YEAR-ROUND BENEFITS

Presenting
\$10,000

Tier 1
\$5,000

Tier 2
\$2,500

Tier 3
\$1,250

Exhibitor
\$750

Speaking Opportunity at Walk Kickoff & Celebration Event	x				
Recognition on local Walk materials (promotional cards, poster, etc.)	x	local poster			
Choice of available Partner Area (see following pages for list)	Exclusive	Exclusive	Exclusive	x	
Recognition in pre-walk logistics email	x	x	x		
Company logo included on Walk website sponsor page	x	x	x	x	
Sponsorship featured in social media post	Exclusive	Exclusive	Exclusive	Group	
Recognition on the official Walk T-shirt	Top Row	Large Logo	Medium Logo	Small Logo	
Walk to End ALZ Team Kick-off and Alzheimer's Awareness presentation at your business	x	x	x	x	x
Pre-event Proud Sponsor sign for your business	x	x	x	x	x

EVENT DAY BENEFITS

Recognition by Emcee during Opening Ceremony	x	x	x		
Company logo on walk route Thank You sign	x	x	x	x	
Exhibition space on Walk Day	x	x	x	x	x

- For full benefits, sponsorship commitments are due by APRIL 30, 2024.
- Tier 1 and 2 Partner Areas are exclusive and available on a first-come-first-serve basis. See below for more details on each tier.

EXCLUSIVE SPONSORSHIP PARTNER AREAS

In addition to the benefits listed above, please choose the desired **EXCLUSIVE** Partner Area and indicate on your commitment form.

PRESENTING & TIER ONE SPONSORSHIPS

Promise Garden

Memory Wall

Stage



Your company logo and brand recognition will be exclusively displayed on the signage that identifies one of these high profile areas at the Walk. You will also have the opportunity to have a company presence at your area.

Start/Finish Line

Capture the Memory

Mission Mile

TIER TWO SPONSORSHIPS



SPONSORSHIP PARTNER AREAS

In addition to the benefits listed above, please choose the desired Partner Area and indicate on your commitment form.

TIER THREE SPONSORSHIPS

Kids Zone

Thank You Brigade

Entertainment

Check-In

Water Station

Barking Lot

Refreshments

Your company logo and brand recognition will be displayed on the signage that identifies one of these popular areas at the Walk. Opportunity for employees to volunteer at your area.

