

Nearly 160,000 North Carolinians are living with Alzheimer's.

Join us to make a difference in our community.

The number of Americans with Alzheimer's disease and other dementias will escalate rapidly in coming years as the baby boomer generation ages. Based on these rising numbers, it's likely that you have, or will have, employees who are balancing the demands of work and caregiving.

The Alzheimer's Association offers information, resources, and support to help your employees face the challenges of caregiving and manage the effects it may have on your organization. By joining the Alzheimer's Workplace Alliance, you can access a turnkey system of support for your employees, customers, members, and other stakeholders who are currently facing the disease.

YOU can become a Workplace Champion and bring us closer to a world without Alzheimer's.

Questions? Contact us today!

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alzheimer's  association®

Fayetteville Walk to End Alzheimer's® Eastern North Carolina Chapter

2016 Corporate Involvement Opportunities



THE END OF ALZHEIMER'S STARTS WITH YOU

LEAD A COMPANY TEAM

SPONSOR AN EVENT

BE A WORKPLACE CHAMPION



The Walk to End Alzheimer's is the nation's largest event to raise awareness and funds to support the mission and vision of the Alzheimer's Association. Nearly 160,000 North Carolinians are living with Alzheimer's. Be part of the support that will End Alzheimer's in our community and provide relief to the thousands of employees, families, friends and neighbors that struggle with Alzheimer's in some capacity every day.

2016 Fayetteville Walk to End Alzheimer's® Sponsor Levels & Benefits

2016 Levels and Benefits	Regional Sponsor (\$30,000)	Presenting Sponsor (\$10,000)	Gold Sponsor (\$5,000)	Silver Sponsor (\$2,500)	Bronze Sponsor (\$1,500)	Copper Sponsor (\$1,000)	T-shirt Sponsor (\$750)	Table Exhibitor (\$350)
Exhibit table at Walk	•	•	•	•	•	•	•	•
Logo on t-shirts	•	•	•	•	•	•	•	
Logo on promotional postcards distributed locally	•	•	•	•	•	•		
Verbal mention on stage from emcee and host	•	•	•	•	•	•		
Logo on local promotional posters	•	•	•	•	•	•		
Logo on day-of sponsor banner	•	•	•	•	•	•		
Internal kickoff provided	•	•	•	•				
Logo with link on local walk website	•	•	•					
Acknowledgement in all on-air or print media interviews	•	•						
Sponsor benefits as outlined above in all Walk locations	•							

3 easy ways to engage.

The Alzheimer's Association Eastern North Carolina Chapter is pleased to present this booklet of our 2016 Engagement Opportunities.

1. Event sponsorships offer marketing benefits that enhance your company's reputation as a philanthropic citizen of the community.
2. Company teams can be formed for our Walk to End Alzheimer's. Your participation can bring employees together to have fun and make a difference.

COMMITMENT FORM

Demonstrate your company's leadership in the fight against Alzheimer's by joining us as a sponsor of our local Walk to End Alzheimer's. With your philanthropic support, we can lead the way to end Alzheimer's

Complete these **FIVE SIMPLE STEPS** to help us #endalz

Organization Information

Organization _____

Address _____

City _____ State _____ Zip _____

Walk Day Table Contact _____

Email _____ Cell _____

1

SPONSOR LEVEL

- Regional (\$30,000)
- Presenting (\$10,000)
- Gold (\$5,000)
- Silver (2,500)
- Bronze (1,500)
- Copper (\$1,000)
- T-shirt (\$750)
- Table (\$350)

2

WALK LOCATION

- Fayetteville, Swamp Dogs Stadium
September 24th, 2016
- Registration and Activities- 9:00am
- Ceremony- 10:00am
- Walk - 10:30am

3

ASSIGN A TEAM CAPTAIN

Captain Name _____

Email _____ Phone _____

4

Payment Information

- Send an Invoice Credit Card Check Enclosed

Card Number _____ Exp. Date _____

Name as appears on card _____

Signature _____

Billing Address Same as Above OR _____

Billing Contact _____

5

Please make out to: Alzheimer's Association
3739 National Drive Suite 110
Raleigh NC 27612