

PRESENTING SPONSOR	TIER 1 SPONSOR	TIER 2 SPONSOR	TIER 3 SPONSOR	TIER 4 SPONSOR	SUPPORTING SPONSOR
\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500

TIER 1 OPPORTUNITIES (\$15,000 EACH)

- Era of Treatment Sponsor
- Promise Garden Sponsor
- Community Mission Tent Sponsor
- Volunteer Recognition Sponsor

TIER 2 OPPORTUNITIES (\$10,000 EACH)

- Tribute Wall Sponsor
- Company Team Kickoff Sponsor
- The Brain Experience Sponsor
- Words of Hope Sponsor
- Champions Club Sponsor
- Path of Hope Sponsor
- Caregiver Lounge Sponsor

TIER 3 OPPORTUNITIES (\$7,500 EACH)

- Start Line Sponsor
- Superhero Sponsor
- Kids Zone Sponsor
- Flower Power Sponsor
- Photo Booth Sponsor

TIER 4 OPPORTUNITIES (\$5,000 EACH)

- Walk Kickoff Sponsor
- Walk Celebration Party Sponsor
- Finish Line Sponsor
- Team Area Sponsor
- Check In Sponsor
- Automotive Sponsor
- Refreshments/Tailgate Sponsor
- Pet Area Sponsor



SUPPORTING OPPORTUNITIES (\$2,500 EACH)

- Route Sponsor
- Selfie Station Sponsor
- Water Station Sponsor
- Parking Sponsor

MARKETING BENEFITS

All sponsor levels will receive marketing benefits leading up to the Walk.

Your company name and/or logo will be placed on the Walk to End Alzheimer's website, t-shirt, sponsor banner, and event day signage dependent upon the tier you select and date of commitment. Full sponsorship benefits details available on level sell sheet.