

# 2017 WALK TO END ALZHEIMER'S SPONSORSHIP COMMITMENT FORM



All payment is due 30 days before selected Walk(s) in order to receive full benefits.  
Invoices are Net 30.

## CONTACT INFORMATION *Please print clearly*

Contact Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_

**TEAM CAPTAIN:** \_\_\_\_\_  
Email \_\_\_\_\_

## 2017 WALK TO END ALZHEIMER'S SPONSORSHIP COMMITMENT

**YES!** I/We are committed to sponsoring the 2017 Walk to End Alzheimer's. Our sponsorship will help advance the fight against Alzheimer's and support the Association's vision of a world without Alzheimer's disease.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

### SPONSOR LEVEL

- Regional (\$30,000)
- Presenting (\$10,000)
- Gold (\$5,000)
- Silver (\$2,500)
- Bronze (\$1,500)
- T-shirt (\$1,000)
- Table (\$500)
- Early Bird Table Rate (\$350) *paid by May 1st*

### LOCATION(S)

- Jacksonville 10/28/17
- Fayetteville 9/9/17
- Triangle (Raleigh– Durham) 9/16/17
- New Bern 10/28/17
- Wilmington 11/4/17

### PAYMENT INFORMATION

Send an Invoice: will pay within 30 days    Check Enclosed    Credit Card provided

Card Number \_\_\_\_\_  
Exp. Date \_\_\_\_\_  
Name as appears on card \_\_\_\_\_  
Billing Address \_\_\_\_\_  
**Signature :** \_\_\_\_\_

#### PLEASE RETURN TO

Alzheimer's Association , Eastern North Carolina 3739 National Drive Raleigh, NC 27612  
Call: 919 803 8285 | [www.alz.org/nc](http://www.alz.org/nc)



## Alzheimer's Association Eastern North Carolina Chapter Sponsorship Opportunities





The Walk to End Alzheimer's is the nation's largest event to raise awareness and funds to support the mission and vision of the Alzheimer's Association. **Nearly 160,000 North Carolinians are living with Alzheimer's.** Be part of the support that will End Alzheimer's in our community and provide relief to the thousands of employees, families, friends and neighbors that struggle with Alzheimer's in some capacity every day.

## 2017 Sponsor Levels & Benefits

| 2017 Levels and Benefits  | Regional Sponsor (\$30,000) | Multi-Walk Presenting Sponsor (\$10,000) | Gold Sponsor (\$5,000) | Silver Sponsor (\$2,500) | Bronze Sponsor (\$1,500) | T-shirt Sponsor (\$1,000) | Table Exhibitor (\$500) |
|---|-----------------------------|--|------------------------|--------------------------|--------------------------|---------------------------|-------------------------|
| Exhibit table at Walk-Name included on promotional material distributed throughout walk (table tents, fans) | •                           | •  | •                      | •                        | •                        | •                         | •                       |
| Logo on Walk t-shirts   | •                           | •  | •                      | •                        | •                        | •                         |                         |
| Verbal mention on stage from emcee and host   | •                           | •  | •                      | •                        | •                        |                           |                         |
| Logo on local promotional posters   | •                           | •  | •                      | •                        | •                        |                           |                         |
| Logo on day-of sponsor banner   | •                           | •  | •                      | •                        |                          |                           |                         |
| Logo with link on local walk website  | •                           | •  | •                      |                          |                          |                           |                         |
| Acknowledgement on all on-air or print media interviews   | •                           | •  |                        |                          |                          |                           |                         |
| Sponsor benefits as outlined above in all Walk locations  | •                           |  |                        |                          |                          |                           |                         |
| Tickets to VIP Tent Refreshments and networking before Walk starts  | 12                          | 10                                       | 8                      | 4                        |                          |                           |                         |

In-Kind Donations and Packages are also accepted. Examples include food & beverage, auction/raffle items, promotional materials, etc. Please email [bday@alz.org](mailto:bday@alz.org) if interested in learning more!



## Eastern NC Chapter

### WALK TO END ALZHEIMER'S 2016 GROWTH

**4,610** # OF WALKERS

Over 4,600 participants joined the six Walk to End Alzheimer's of Eastern North Carolina in 2016, with a participant growth of over 725 people from 2015 and a 19% growth YOY.

**550** # OF TEAMS

550 Corporate, Family and Faith based teams joined the six Walk to End Alzheimer's of Eastern North Carolina in 2016, with a 15% growth from 2015.



**\$114,000** SPONSORSHIP

110 local companies sponsored the six Walk to End Alzheimer's of Eastern North Carolina in 2016 with a 49% growth increasing company exposure, media impressions and constituent interactions from 2015.

**\$530,000**

### FUNDS RAISED

Our Six Walk to End Alzheimer's collectively raised over \$530,000 towards the Alzheimer's Association's mission to increase concern and awareness, research, care and support for Alzheimer's Disease.

### MEDIA NETWORK

The Alzheimer's Association of Eastern North Carolina utilizes six social media and website platforms to recognize our sponsors:

- 12,000+ e-newsletter weekly subscribers
- 16,000+ social media followers including Facebook, Twitter, LinkedIn and Instagram
- 86,844 constituents in Eastern North Carolina

## @ALZENC

Thank you! Due to the efforts of our sponsors, fundraisers and volunteers we made great strides to support research, care and support for Alzheimer's and the Eastern North Carolina families effected in our 51 communities!



**83**

# of programs & education series facilitated 2015-2016.

**8**

# of Association sponsored support groups including our unique Male caregiver SG.

**195**

ATTENDEES JOINED OUR INAUGURAL CAREGIVERS SUMMIT IN AUGUST 2016

### PUBLIC POLICY WINS

- PASSAGE OF UAGPPJA, WHICH IS A UNIVERSAL ADULT GUARDIANSHIP LAW RECOGNIZING THE GUARDIANSHIP ORDERS OF OTHER STATES.

- THE SILVER ALERT BILL IN NC WAS MODIFIED TO INCLUDE SPECIFIC ALZHEIMER'S LANGUAGE.

- PROJECT CARE, A STATEWIDE RESPITE CARE PROGRAM, WAS REFUNDED BY AN AMOUNT OF

**\$350K**

- THE COGNITIVE MODULE OF THE BEHAVIORAL RISK FACTOR SURVEILLANCE SURVEY WAS CONDUCTED IN 2016.



**\$10M**

AMOUNT IN RESEARCH GRANTS AWARDED BY THE ALZHEIMER'S ASSOCIATION IN NORTH CAROLINA SINCE 1983.

**85**

% GROWTH IN WALK

**32**

% GROWTH IN TEAMS

[WWW.ALZ.ORG/NC](http://WWW.ALZ.ORG/NC)

Questions? Contact us today!

Office: 919.803.8285

NEW LOCATION: 3739 National Drive Suite 110 Raleigh NC 27612