

dementia
education
conference alzheimer's association*
Connecticut Chapter

SPONSORSHIP OPPORTUNITIES

20th Annual Dementia Education Conference

April 6, 2017
Radisson Hotel at Cromwell

It's a milestone year!

The Connecticut Alzheimer's Association is celebrating it's **20th year** as provider of the largest **Dementia Education Conference** in the state of Connecticut. In celebration, we will focus on the evolution of Alzheimer's and dementia care.

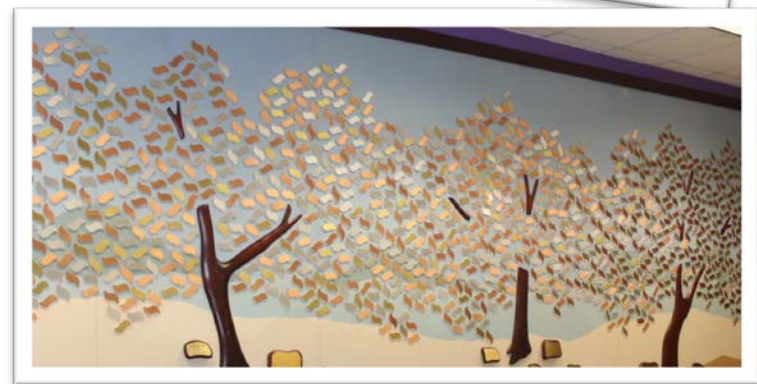
This conference annually draws almost **700 medical and non-medical professionals and family caregivers** who will learn the best practices and latest interventions in dementia care. The Dementia Education Conference is an excellent opportunity to become a main sponsor, network and showcase your services at an exhibit table or advertising in the conference program booklet, which serves as a resource for attendees during and after the conference.

Note: Continuing Education Credits available to Physicians, Nurses and Social Workers.



\$20,000 Presenting Sponsor

- Sponsor logo on conference registration brochure
- Sponsor logo on back of conference bag
- Recognition in Chapter e-newsletter (13,000+ contacts)
- Sponsor logo on CT chapter event website with link to sponsor website
- Tree of Life engraved memorial piece displayed at association main office
- Ad run on Closed Circuit plasma TV at main office
- Welcoming remarks to conference attendees at the opening session
- Sponsor banner (supplied by sponsor) displayed at conference
- Two prime exhibit table space 6' table
- Sponsor recognition on sponsor thank you board
- Ad in conference program book full page back cover
- Complimentary lunch and registration
- Opportunity to include items in conference bag



Dementia Education Sponsorship

Sponsorship Opportunities	Presenting \$20,000	Patron \$10,000	Platinum \$5,000
Pre/Post-event			
Sponsor logo on conference registration brochure	X		
Recognition in Chapter E-newsletter (13,000+ contacts)	X	X	X
Sponsor logo on CT chapter event website with link to sponsor website	X (1 year)	X (6 months)	
Tree of Life engraved memorial piece displayed at association main office	X (1 medium stone)	X (1 gold leaf)	X (1 silver leaf)
Ad run on Closed Circuit plasma TV at main office	X (3mos)	X (1mos)	
Event Day			
Welcoming remarks to conference attendees at the opening session	X		
Sponsor banner (supplied by sponsor) displayed at conference	X	X	
Exhibit table space at conference 6' table	X	X	X
Sponsor recognition on sponsor thank you board	X	X	X
Ad in conference program book*	X (back cover full page)	X (full page)	X (1/2 page)
Complimentary lunch and registration	X (1 reserved table + 14 registrants)	X (5 registrants)	X (3 registrants)
Opportunity to include items in conference bag	X	X	X

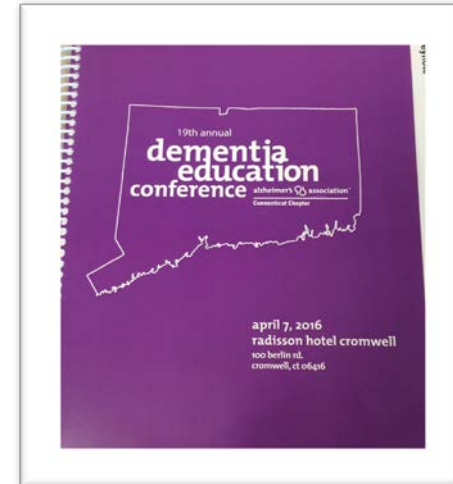
* **Conference Program Book Ad Dimensions:**

Full page ad: 7.25" X 10"

Half page ad: 7.25" X 5"

Exclusive Sponsorship Opportunities!

*New Exclusive Opportunities	\$10,000	\$3,000	\$2,000
Conference program booklet - Logo on front cover of program booklet and full page ad in inside cover	X		
Dessert - 20th anniversary cupcakes (2 sponsor minimum)		X	
Attendee lanyards with company name	Sold out		X (1 sponsor)



Exhibitor Tables	\$1,500
Exhibitor table space at the conference (one 6' table 2-person minimum)	
Sponsor recognition via the conference program book and sponsor thank you board	
½ page Ad in conference program book (7.25" X 5")	
Complimentary registration for sessions including lunch (up to 2 person)	
Recognition in chapter's E-newsletter (13,000+ contacts)	
One Tree of Life engraved copper leaf displayed at Association main office	



2017 Sponsorship Form

Please fill out the following form to confirm your chosen sponsorship package. Completed forms can be returned via email or faxed to Alzheimer's Association Connecticut Chapter, **Attn: Mia Logic, Strategic Operations Manager** at ctsponsorship@alz.org or fax: 860-571-8613.

Please upload a high resolution image of your Company Logo at the following link (if applicable): <http://tiny.cc/2017SponsorLogos>

Please upload a high resolution image of your Program Booklet Ad at the following link (if applicable): <http://tiny.cc/2017SponsorAds>

CONTACT INFORMATION:

 Company Name

 Contact Person and Title

 Contact email address

 Contact Phone Number

 Address

 City/State/Zip Code

SPONSORSHIP OPPORTUNITIES:

- ____ \$20,000 Presenting
- ____ \$10,000 Patron
- ____ \$5,000 Platinum
- ____ \$1,500 Exhibitor Table

PAYMENT INFORMATION:

- ____ Please send me an invoice to the address provided above.
- ____ I have enclosed a check made payable to: Alzheimer's Association.
- ____ Please charge my credit card (Card Type: Visa / MC / AMEX).

EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

- ____ \$10,000 Logo on conference program book cover
 + full page ad on inside cover (1 available)
- ____ \$3,000 Dessert – 20th Anniversary Cupcakes
- ~~____ \$2,000 Company name on attendee lanyards~~ **Sold Out**

Card Number _____ Exp. _____
 Name on Card _____ Sec Code _____
 Billing Address _____

PROGRAM BOOK ADVERTISING OPPORTUNITIES:

- ____ \$1,000 Full Page Ad (7.25" X 10")
- ____ \$ 500 Half Page Ad (7.25" X 5")
- ____ \$ 250 Quarter Page Ad (3.75" X 5")
- ____ \$ 100 Business Card Ad (4" X 2.5")

\$ _____ Total 2017 Sponsorship Commitment

Authorized Signature & Title _____
Date

PRINT DEADLINES:
Registration Brochure: Logo must be received by **1/20/17**.
Program Booklet & Sponsor Board: Logo and/or ad must be received by **3/8/17**.