## 2017 Carmichaels Walk Sponsorship Opportunities

<table>
<thead>
<tr>
<th></th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Investment</strong></td>
<td>$1,000</td>
<td>$500</td>
<td>$250</td>
<td>$150</td>
</tr>
<tr>
<td><strong>Walk Day Signage</strong></td>
<td>Logo</td>
<td>Logo</td>
<td>Listing</td>
<td></td>
</tr>
<tr>
<td><strong>Signage on Walk Route</strong></td>
<td>1 Signs</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Company Tent/Expo Table on Walk Day</strong></td>
<td>Table In Sponsor Area</td>
<td>Table In Sponsor Area</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Company Banner Prominently Displayed</strong></td>
<td>In Sponsor Area</td>
<td>In Sponsor Area</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Event Poster Recognition</strong></td>
<td>Logo</td>
<td>Logo</td>
<td>Listing</td>
<td></td>
</tr>
<tr>
<td><strong>Event T-Shirt Recognition</strong></td>
<td>Logo</td>
<td>Logo</td>
<td>Listing</td>
<td></td>
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<tr>
<td><strong>Kick-Off &amp; Post Walk Material Recognition</strong></td>
<td>Logo</td>
<td>Logo</td>
<td>Listing</td>
<td>Listing</td>
</tr>
<tr>
<td><strong>Website Recognition—Chapter &amp; Walk Sites</strong></td>
<td>Logo</td>
<td>Logo</td>
<td>Listing</td>
<td>Listing</td>
</tr>
<tr>
<td><strong>Scripted Recognition on Event Day</strong></td>
<td>Opening Ceremony</td>
<td>Pre-Opening Ceremony</td>
<td>Pre-Opening Ceremony</td>
<td>Pre-Opening Ceremony</td>
</tr>
<tr>
<td><strong>Education Programs for Employees Presented by Alzheimer’s Association</strong></td>
<td>1 Program</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Complimentary T-Shirts</strong></td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>
Champions Club Tent Sponsorship—Exclusive Sponsor  
$1,500

Participants who raise between $500 and $999 for the care, support and research efforts of the Alzheimer’s Association become members of the elite Walk to End Alzheimer’s Champions Club. Participants who raise $1,000 or more gain access to the exclusive Grand Champions Club. Champions Club members receive a number of benefits, including access to the Champions Club tent.

Sponsorship Benefits

- Can provide water, drinks and snacks to the Champions Club members.
- Logo on Champions Club materials and signage at event.*
- Recognition on chapter’s Facebook page.
- Logo on Walk Website
- Name in quarterly email and newsletter

In addition, your company could also choose one of these opportunities:

Starting Line Banner – $150

- Name in quarterly newsletter.
- Logo on Walk website.
- Recognition on chapter’s Facebook page.
- Signage at Start Line. *

Finish Line Banner – $150

- Name in quarterly newsletter.
- Recognition on chapter’s Facebook page.
- Signage at Finish Line. *

Mile Marker – $100

- Name in quarterly newsletter.
- Recognition on chapter’s Facebook page.
- Signage at mile markers.*

*All signage is provided by Alzheimer’s Association
Sponsorship Commitment Form

Sponsor Name (as it should appear in print) __________________________________________________

☐ 2017 Carmichaels Walk to End Alzheimer’s
   ☐ Platinum Sponsor——$1,000
   ☐ Gold Sponsor——$500
   ☐ Silver Sponsor——$250
   ☐ Bronze Sponsor——$150

Additional Sponsor Opportunities:
   ☐ Champions Club Sponsor $1,500 (One Sponsor Opportunity Per Walk)
   ☐ Start Line Sponsor $150
   ☐ Finish Line Sponsor $150
   ☐ Mile Marker Sponsor $100

☐ My Company would like to start a team for the Walk. Please send me materials.

Commitment Forms should be submitted ASAP to receive all Benefits. Deadline to be included on event poster is May 31, 2017. Deadline to be included on the t-shirt is July 31, 2017.

It is understood that this contribution will not be applied to a Walk team total.

Please Return to:
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1100 Liberty Avenue, Suite E-201
Pittsburgh, PA 15222
bcoulter@alz.org
Phone: 412-261-5040 x3111
Fax: 412-325-1684

Contact__________________________________________
Address__________________________________________
City______________ State_____ Zip______________
Phone__________________________________________
Email__________________________________________
Authorized Signature ______________________________