

Alzheimer's Association

2015 Lincoln Gala

Mardi Gras Masquerade

January 24, 2015

You are cordially invited to sponsor our annual Gala—an evening of raising funds to support our Mission.

Presenting sponsorship includes "presented by..." naming rights.

Sponsor Level	Presenting \$5,000	Platinum \$3,000	Gold \$2,000	Table Only \$1,250
Complimentary tickets to event	20	15	10	10
Recognition on table signage	logo	logo	name	name
Recognition on event PowerPoint presentation	large logo	logo	name	name
Print Ad in Event Program	full page	1/2 page	1/4 page	name
Recognition on website	article, logo & link	article, logo & link	logo	
Recognition in e-news and social media	logo & ad	logo & ad	logo	
Entry for your group to after party	yes	yes	yes	
Table concierge	yes	yes		
Recognition on invitations & all T.V., radio, and print event ads	logo			
Two minute produced video featuring your company	yes			
Space for company display at event	yes			
Two minutes to welcome the event audience	yes			
Verbal acknowledgement from stage	yes			



Additional Gala Sponsorship Opportunities

All additional Gala sponsors receive event powerpoint recognition.

Diamonds Sponsor

Our Diamonds Sponsor will provide a necklace or other diamond jewelry item(s) for giveaway at the event. Target value of the item is at least \$1500. In return, they will receive 4 tickets to the event, and program recognition

Media Sponsor

Our Media Sponsor will receive category exclusivity (radio, print, TV) for the event, have their logo printed in program materials, and receive 4 tickets to the event. The Media partner will provide advertising in-kind to promote the event. Event MC could also be a part of this sponsorship.

Food Sponsor

Our Food Sponsor will provide the protein (or equivalent funds) for our meal at the event. They will receive program, save the date, and invite recognition, logo and link on our website, and four tickets to the event

Liquor Sponsor

Our Liquor Sponsor will provide spirits and cocktails for our guests for the evening. This in-kind donation is an opportunity for your products to be tasted by hundreds of potential new customers. In addition, you will receive two tickets to the event.

Entertainment Sponsor—\$2000

Our Entertainment Sponsor will provide the entertainment for the evening, and be featured on the stage and in the program, and receive all Gold level benefits.

Red Carpet Sponsor—\$500

Our Red Carpet Sponsor provides the event photographer for the evening. Your logo will be featured at the event and in the program.

Automobile Sponsor

Our Automobile Sponsor will provide a one year lease of a new vehicle for auction at the event, as an in-kind donation. They will have the opportunity to feature other automobiles in their inventory at the event, be featured in the program, and receive 4 tickets to the event.

Program Sponsor

Our Program sponsor will provide all printed materials (or equivalent funds) for save the dates, invitations, programs, and event signage. The Program Sponsor will receive logos on all printed materials, and receive 4 tickets to the event.

Dessert Sponsor

Our Dessert Sponsor will provide multiple dessert samples, enough for 350 people. You will receive 2 tickets to the event and program recognition.

Beer Sponsor

Our Beer Sponsor will provide beer for our guests for the evening. This in-kind donation is an opportunity for your products to be tasted by hundreds of potential new customers. In addition, you will receive two tickets to the event.

Wine Sponsor

Our Wine Sponsor will provide wine for our guests for the evening. This in-kind donation is an opportunity for your products to be tasted by hundreds of potential new customers. In addition, you will receive two tickets to the event.

Auction Sponsor

Our Auction Sponsor will be featured in the program and on the silent auction item sheets.

Hors d'oeuvres Sponsor—\$500

Our Hors d'oeuvres Sponsor will provide the butlered hors d'oeuvres served at the Gala. They will be featured in the program and on the trays bearing the samples

Sponsorship Commitment Form

Please return this page to reserve your sponsorship

Yes! We want to support the Alzheimer's Association

Sponsorship Level

____ Presenting Sponsorship \$5,000
(\$1,900 tax deductible)

____ Gold Sponsorship \$2,000 (\$650 tax deductible)

____ Platinum Sponsorship \$3,000
(\$1,300 tax deductible)

____ Table Only \$1,250 (\$650 tax deductible)

____ Other: _____

Purchase tickets only (\$125 each, \$65 tax deductible)

Number of tickets: _____ / Amount total \$ _____

ORGANIZATION INFORMATION

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

PAYMENT INFORMATION

☐ Check enclosed ☐ Credit Card: Visa/Mastercard/Amex/Discover ☐ Please invoice

Card Number _____ Expiration date _____

Name as it appears on card _____ CCV/Security code _____

☐ Above address is credit card billing address. IF NOT, please indicate your billing address below:

Address _____ City _____ State _____ Zip _____

Signature _____ Date _____

Please make checks payable to Alzheimer's Association.

Mail: 1500 South 70th St., Suite 201, Lincoln, NE 68506 • Fax: 402.420.2541 • Email: mfeit@alz.org

Please list guests here.

Name		Address (city, state, zip code)	Email
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3.			
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