

## Online tools

**What is a personal page?** A personal page is automatically created for you by the Alzheimer's Association® when you register as an online fundraising tool for Walk to End Alzheimer's® participants. It's where friends and family should go when they want to donate to support you in your Walk campaign.

**Can I edit my personal page?** Yes! Use your Participant Center to personalize your page with a photo or video and to share your story—making it much more interesting for your visitors! Team Captains have extra tools to manage their team page and check on their team's fundraising progress.

**Can I send emails from my Participant Center?** Yes you can. Log into your Participant Center to access the tools you need to import your email address book and send emails using one of several available templates or by creating your own personalized message!

**What if I want to email donors from my personal email client?** You will receive a **Forward to A Friend** email, which is a ready-made message that you can forward to potential donors from your personal email account. Just remove the yellow instructional textbox, add email addresses to the **To:** field and send.

**How can I raise money for my Walk on Facebook?** Download our **Fundraise With Facebook** app from your Participant Center to send donation requests via your newsfeed.

**Can I send emails and check my fundraising progress from my smartphone?** Yes! Log in to your Participant Center and download our smartphone app for your iPhone or Android smartphones and Go Mobile!

**I'm not very tech-savvy. What if I need help?** There are easy, step-by-step instructions about using our online tools at [alz.org/walk](http://alz.org/walk). Click on the *About Walk* link at the top of the page, then click on the *Website Help* link on the right side of that page.

## Donations

**When should I turn in my donations?** We encourage walkers to turn in their donations as early as possible.

**How can I turn in donations?** There are several ways to turn in your donations:

- ◆ **Online Donations:** Online donations can be made directly to participants' personal or team webpages. Donors can also go to [www.alz.org/walk](http://www.alz.org/walk), click on the *Donate* link and search for the name of the participant to whom they wish to donate.
- ◆ **Donate by Mail:** Donors who prefer to mail in their donations can mail their checks to: **Alzheimer's Association, ATTN: Walk to End Alzheimer's, 3333 Forest Hill Blvd, West Palm Beach, FL 33406. (Make all checks payable to Alzheimer's Association.)** Please be sure to include the participant's and/or team name so that we know to whom the donation should be credited.
- ◆ **Bank Day/T-Shirt Pickup Day:** Donations can be turned in on Bank Day, and qualifying participants and Team Captains can pick up their official Walk to End Alzheimer's® T-Shirt. (Please make sure the person/team to be credited is clearly marked.)
- ◆ **Walk Day:** Donations can also be turned in the day of the Walk. (Please make sure all donors are clearly listed and the person/team to be credited is clearly marked.)

**Can I continue to fundraise after the Walk is over?** Yes! Online or cash/check donations will continue to be collected through the end of the year.

**Are donations tax deductible?** All donations are tax deductible in the same calendar year your donation was processed to the extent allowed by law. Please work with your tax professional to determine what deductions for which you are eligible.

**What if my donors need a receipt?** When a donor gives online, they will receive an automatic confirmation email that can be used as a receipt. We will mail a Thank You letter to donors that provide full contact information for donations turned in at or mailed to our Chapter office.



## Frequently Asked Questions



**Southeast Florida Chapter**  
**[alz.org/seflorida](http://alz.org/seflorida)**  
**800.272.3900**

**Alzheimer's Association**  
**3333 Forest Hill Blvd, West Palm Beach, FL 33406**

## General Information

**What is the Alzheimer's Association® Walk to End Alzheimer's®?** The Alzheimer's Association® Walk to End Alzheimer's® is the nation's largest event to raise awareness and funds for Alzheimer's research, care and support – and it calls on people of all ages to take action in the fight against Alzheimer's.

**Where do the funds from the Walk to End Alzheimer's® go?** Alzheimer's Association® is a nonprofit 501(c)(3) organization. All donations are tax-deductible. Your gift will help the Alzheimer's Association® support essential Alzheimer programs, research and services within your community.

**Is the Walk to End Alzheimer's® a competitive event?** No, it's an all-ages, all-ability, family-friendly walk event to raise awareness and funds for Alzheimer care, support and research.

**Are strollers, wheelchairs, bicycles and inline skaters allowed to participate?** Strollers, wheelchairs and motorized mobility scooters are welcome. However, for everyone's safety, bicycles, inline skates, wheelie footwear, skateboards and scooters are not allowed.

**What if it rains?** Walk to End Alzheimer's® takes place rain or shine.

## Registration

**How do I register?** To register online, go to [www.alz.org/walk](http://www.alz.org/walk) and search for your nearest walk. You can print a paper registration form from the Walk website to fill out and turn in, call us at 800.272.3900 and request a registration form, or simply fill one out at the walk itself.

**I participated in Walk last year. Do I have to register again this year?** Yes, you have to re-register yourself for Walk to End Alzheimer's® every year.

**What if I forgot my Username and Password?** You can request a password reset link by clicking on the *Forgot Password?* link in the green Participant Center Login dropdown box or by clicking on the *Need Help?* link and checking under *Website Help* for instructional videos to assist you.

**Is there a registration fee?** No, Walk to End Alzheimer's® charges no registration fee. Participants are asked to raise funds in the spirit of the mission of the Alzheimer's Association®. Raise \$100 or more and receive an official Walk to End Alzheimer's® T-Shirt. Raise \$500 or more and become a member of our exclusive *Champions Club!*

**Do I need to register my children for the Walk?** Yes, children who are under 18 should register and have a waiver signed by a parent/guardian in order to participate.

**Should I register early?** Yes. It will make the morning of the walk easier. We recommend all walk participants register online prior to the walk so you can begin fundraising early.

**What are the different Registration options for Walk?** There are three different registration options for Walk to End Alzheimer's®. You can [Start a Team](#) and become a team captain, [Join a Team](#) that has already been created or you can register as an [Individual](#) participant.

## Participating in a Walk

### Teams

**What is a Walk to End Alzheimer's® Team?** Teams are the heart of the Walk, and are made up of family, friends and coworkers all on the MOVE to end Alzheimer's.

**How do I start my own team?** Starting a team is easy: invite three people, and they'll invite three people - before you know it, you'll have a team.

**What is the role of a team captain?** As a captain, your big job is rallying walkers and motivating them to raise funds and awareness for our cause.

**How many people do we need to form a team?** The average team has around 10 fundraising members, but we have seen successful teams from 5 to more than 500 members!

### Teams (continued)

**Is there any incentive to having a large team?** Teams that have more than 30 members and have raised \$3000 or more by the Monday before the Walk qualify for a team tent in Tent City on Walk Day, which they can decorate, meet in and have fun at the Walk!

### Corporate Teams

**How can my company participate?** Companies can participate by organizing teams of employees to raise funds and walk in the event and/or by being a corporate sponsor.

**Is it hard to organize a company team?** Not at all! Your team captain will act as liaison between Alzheimer's Association® Southeast Florida Chapter and your company. Team participation is encouraged among families, friends and neighbors of employees, too!

**What can senior management do to facilitate a company Walk to End Alzheimer's® team?** Management can encourage team participation in a variety of ways:

- ◆ Sign up for the team.
- ◆ Distribute a company-wide memo or e-mail endorsing Walk to End Alzheimer's®.
- ◆ Authorize/host company-wide recruitment/informational meetings and an internal kickoff.
- ◆ Purchase incentives to encourage their company's commitment to the event.

**Does having a team require some kind of corporate donation?** Corporate donations are encouraged but not required. The majority of contributions will be generated by your individual team members. However, corporate matching gifts can enhance employee fundraising efforts.

### Individuals

**I don't wish to start or join a team. Can I still participate in the Walk?** While walkers are encouraged to start their own team, people are welcome to register as an Individual walker as well.

### Virtual Participants

**What if I want to raise funds but I can't participate in the actual Walk?** Registering as a "Virtual" Walker in the Walk to End Alzheimer's®, either as a team captain, team member or individual, is a great way to show your support if you can't attend the event. You will have the same level of access to fundraising tools as other participants, and all of the dollars you raise will go toward the support, care and research efforts of the Alzheimer's Association®.

### Other ways to get involved

**How can I become more involved with Walk to End Alzheimer's®?** Whether you're able to participate in the actual walk or not, there are still plenty of other ways you can get involved to move the cause forward:

**Local event committee:** Enjoy details? Help Alzheimer's Association® Southeast Florida Chapter plan activities before or after the Walk by joining one of our Walk to End Alzheimer's® event committees. Contact Duane Hamilton (Palm Beach and Treasure Coast) at [dhamilton@alz.org](mailto:dhamilton@alz.org) or Fausto Santos (Broward and Miami-Dade) at [fsantos@alz.org](mailto:fsantos@alz.org), or call 561-967-0047 for more information.

**Sponsor the event:** Community support plays a large part in our overall success. To learn what sponsorship opportunities are available, please contact Duane Hamilton (Palm Beach and Treasure Coast) at [dhamilton@alz.org](mailto:dhamilton@alz.org) or Fausto Santos (Broward and Miami-Dade) at [fsantos@alz.org](mailto:fsantos@alz.org), or call 561-967-0047.

**Event day:** On the day of the event, we need **volunteers** to help set up, clean up, sign walkers in, run activities, serve food and more! If you are interested in volunteering, please contact Riunite Carter at [rcarter@alz.org](mailto:rcarter@alz.org) or 561-967-0047 or fill out an online **Volunteer Inquiry Form** on your local Walk website. **Community Service hours** are available!