

GET STARTED TODAY!

Complete the Champion Commitment form below and mail or fax it back to the Alzheimer's Association or go online to www.ALZ.org/seflorida/champions today!

WE ARE INTERESTED IN SUPPORTING THE:

- Miami-Dade Walk (October 12, 2013)
- Treasure Coast Walk (October 19, 2013)
- Broward Walk (October 26, 2013)
- Palm Beach Walk (November 2, 2013)

AS A CHAMPION...

- \$25,000 Diamond Title
- \$15,000 Sapphire Chapter
- \$10,000 Amethyst Chapter
- \$7,500 Platinum
- \$5,000 Gold
- \$2,500 Silver
- \$1,000 Bronze

AS AN UNDERWRITER...

- \$7,500 Walk T-Shirts
- \$5,000 Volunteer Shirts
- \$750 Water Hole
- \$750 Courtesy Shuttle
- \$350 Water Stations
- \$350 First Aid Station
- \$150 Pacesetter Signs

AS A FOREGET-ME-NOT...

- I'm donating _____ for a total value of \$ _____.
(Product / Service / Materials / Gift Certificates)

AS A TEAM...

- Contact me about organizing a TEAM to participate in the WALK.

Champion Commitment Form

Company/Organization

Contact Name

Address City Zip

Payment Information

I'm enclosing a check payable to Alzheimer's Association for \$ _____

Please charge my credit card: \$ _____

Card Type: Visa MasterCard AMEX Discover

Credit Card #: _____

Exp: _____ CV No. _____ (3 digit code on signature panel)

Name on Card: _____

Address: _____ Ph: _____

City/State/Zip: _____ Date: _____

Signature of Approval _____

I understand that I have until Monday, April 15th to submit a high resolution logo to guarantee placement in Walk collateral and until Friday, September 6th to submit and guarantee placement on T-shirts.

As a sponsor at \$1,000 or above, I am providing a banner to hang at the Walk event.

I understand payment in full and an executed commitment form is required to secure sponsorship and benefits.

Return Attn: Walk Manager ♦ 3333 Forest Hill Blvd, West Palm Beach, FL 33406 ♦ Phone: 561-967-0047 ♦ Fax: 561-967-0947
24-7 HELPLINE 800-272-3900 ♦ Visit www.alz.org/walk to register your team today! ♦ *Payment in full or a purchase order number is due 30 days from application execution unless other arrangements are made with Walk Manager.



www.alz.org/walk 800-272-3900

CORPORATE CHAMPIONS

Engaging Your Business

Miami-Dade Walk
Saturday, October 12, 2013
Marlins Ballpark
Miami, FL

Treasure Coast Walk
Saturday, October 19, 2013
Port St. Lucie Civic Center
Port St. Lucie, FL

Broward Walk
Saturday, October 26, 2013
Hollywood North Beach Park
Hollywood, FL

Palm Beach Walk
Saturday, November 2, 2013
Meyer Amphitheatre
West Palm Beach, FL

BE A WALK CHAMPION

A champion sponsorship of **Walk to End Alzheimer's** is the perfect way to demonstrate your company's commitment to the community in the fight against this deadly disease and to support the Southeast Florida Chapter's vision of a world without Alzheimer's.

CHAPTER LEVEL CHAMPIONS

DIAMOND TITLE

\$25,000

- ◆ Company Name Prominently Displayed at **ALL** 4 Chapter Walks as Presenting Sponsor
- ◆ Company Name Prominently Displayed on **ALL** Walk to End Alzheimer's Collateral
 - ◇ Includes Brochures, Posters, Social Media, Websites, Signage
- ◆ **Minimum 10 Million** Media Impressions through TV, Radio, Print, and Online Ad Branding
- ◆ Prominent Recognition in **ALL** Pre and Post Event Press Releases
- ◆ Prominent Listing on Stage Sponsor Banner at **ALL** Walk Events
- ◆ Presenting Title Logo Prominently Displayed on **ALL** Walk T-shirts
- ◆ Corporate Banner Displayed at **ALL** Walk Registration Tents
- ◆ Distribute Company Branded Promotional Items at Walk
- ◆ Company Linked Logo Displayed on Southeast Florida Chapter Walk Website
- ◆ Exclusive 20'x20' VIP Tent at **ALL** Major Walk Events
- ◆ Exclusive Walk Finish Line and Mile Marker Branding
- ◆ CEO Spotlight Moment at all Walks and Award Ceremonies
- ◆ CEO Guest Emcee at Awards Breakfast
- ◆ Company Logo on Walk Awards
- ◆ 100 Walk T-Shirts
- ◆ *One Opportunity Available*

SAPPHIRE CHAPTER

\$15,000

- ◆ Company Name Branded on **ALL** Walk Stages
- ◆ Logo on **ALL** Walk to End Alzheimer's Collateral
 - ◇ Includes Brochures, Posters, Social Media
- ◆ 5 Million Media Impressions (TV, Radio, Print, Web)
- ◆ Company Name Recognition on Media PSA's
- ◆ Recognition in **ALL** Pre/Post Press Releases
- ◆ Logo Displayed on Back of **ALL** Walk T-shirts
- ◆ Company Linked Logo on Chapter Walk Website
- ◆ Custom Company PSA's Announced from Stage
- ◆ Distribute Company Branded Promotional Items
- ◆ Company Logo on Stage Sponsor Banner
- ◆ CEO Spotlight Moment at Walk Events
- ◆ Company Branded Thank You Letters
- ◆ 10'x20' VIP Tent at **ALL** Walk Events
- ◆ 50 Walk T-Shirts
- ◆ *One Opportunity Available*

AMETHYST CHAPTER

\$10,000

- ◆ Logo on **ALL** Walk to End Alzheimer's Collateral
 - ◇ Includes Brochures, Posters, Social Media
- ◆ 2 Million Media Impressions (TV, Radio, Print, Web)
- ◆ Company Name Recognition on Media PSA's
- ◆ Recognition in **ALL** Pre/Post Press Releases
- ◆ Company Logo on Back of **ALL** Walk T-shirts
- ◆ Company Linked Logo on Chapter Walk Website
- ◆ Distribute Company Branded Promotional Items
- ◆ Company Logo on Stage Sponsor Banner
- ◆ CEO Spotlight Moment on Walk Stage
- ◆ 10'x20' VIP Tent at **ALL** Walk Events
- ◆ Host an Official Walk Kick-Off Party
- ◆ Host a T-shirt Pick-up Day
- ◆ 30 Walk T-Shirts
- ◆ *2 Opportunities Available*

Want a Champions Package to fit your marketing needs? We can do that! For more information, contact the Walk Managers Duane Hamilton, dhamilton@alz.org or Sharon Newman, sneman@alz.org or call our office at 561-967-0047.

SPONSORING THE WALK

Individual sponsorship of a Walk to End Alzheimer's is the ideal way to show your company's commitment to supporting individuals with Alzheimer's and the fight to change the course of this terrible disease.

WALK LEVEL CHAMPIONS

PLATINUM (\$7,500)

- ◆ Logo on **ALL** Walk to End Alzheimer's Collateral
 - ◇ Includes Brochures, Posters, Social Media
- ◆ Company Logo on Back of Walk T-Shirts
- ◆ Sponsor Recognition in Pre/Post Walk Press Releases
- ◆ Company Linked Logo on Chapter Walk Website
- ◆ CEO Spotlight Moment on Stage at One Walk
- ◆ 10'x10' Company Tent at One Walk
- ◆ Customized Company PSA Announced at One Walk
- ◆ CEO Spotlight Moment at Awards Ceremony
- ◆ Company Logo Displayed on Stage Sponsor Banner
- ◆ Distribute Company Branded Promotional Items
- ◆ Invitation to Awards Breakfast
- ◆ 20 Walk T-Shirts

SILVER (\$2,500)

- ◆ Sponsor Recognition in Pre/Post Walk Press Releases
- ◆ Company Logo on Back of Walk T-shirts
- ◆ Logo on Walk to End Alzheimer's Posters (appx. 1,000)
- ◆ Company Linked Logo on Chapter Walk Website
- ◆ Social Media Recognition
- ◆ Display of Corporate Banner at Walk
- ◆ Company Logo Displayed on Stage Sponsor Banner
- ◆ Sponsor Recognition at a Walk
- ◆ Distribute Company Branded Promotional Items
- ◆ Invitation to Awards Breakfast
- ◆ 8 Walk T-Shirts

GOLD (\$5,000)

- ◆ Logo on all Walk to End Alzheimer's Collateral
 - ◇ Includes Brochures, Posters, Social Media
- ◆ Sponsor Recognition in Pre/Post Walk Press Releases
- ◆ Company Logo on Back of Walk T-Shirts
- ◆ Company Linked Logo on Chapter Walk Website
- ◆ On-Stage Recognition at Walk
- ◆ 10'x10' Company Tent at One Walk
- ◆ Company Logo Displayed on Stage Sponsor Banner
- ◆ Distribute Company Branded Promotional Items
- ◆ Display Corporate Banner at Walk
- ◆ Invitation to Awards Breakfast
- ◆ 15 Walk T-Shirts

BRONZE (\$1,000)

- ◆ Sponsor Recognition in Pre/Post Walk Press Releases
- ◆ Company Name on Back of Walk T-shirts
- ◆ Company Linked Logo on Chapter Walk Website
- ◆ Social Media Recognition
- ◆ Display of Corporate Banner at Walk
- ◆ Company Logo Displayed on Stage Sponsor Banner
- ◆ Sponsor Recognition at One Walk
- ◆ Invitation to Awards Breakfast
- ◆ 4 Walk T-shirts

EXCLUSIVE OPPORTUNITIES

An exclusive underwriting opportunity for Walk to End Alzheimer's is the perfect way to broadcast your company's commitment to supporting Walk to End Alzheimer's on event day.

Walk to End Alzheimer's T-shirts (\$7,500) *1 available*

- ◆ Exclusive Company Logo on Sleeve of Walk Shirts
- ◆ Corporate Banner Displayed at T-Shirt Tent
- ◆ Approximately 5,000 T-Shirts

Walk Volunteer T-Shirts (\$5,000) *1 available*

- ◆ Exclusive Company Logo on Back of Volunteer Shirts
- ◆ Corporate Banner Displayed at T-Shirt Tent
- ◆ Approximately 1000 T-Shirts

Water Hole (\$750) *1 available*

- ◆ Exclusive Water Tent Location in Tent Village
- ◆ Display Corporate Banner on Water Hole Tent
- ◆ Opportunity to Distribute Branded Water Bottles

Courtesy Shuttle (\$750) *2 available*

- ◆ Courtesy Shuttle with 18"x24" Company Logo Attached

Water Station (\$350) *4 available*

- ◆ Water Distribution Location on Walk Route
- ◆ 18"x24" Company Logo Signage Displayed Station

First Aid Station (\$350) *1 available*

- ◆ Provide First Aid Personnel and Equipment
- ◆ 18"x24" Company Logo Signage Displayed at Station

Pacesetter Signs (\$150) *15 Available*

- ◆ 18"x24" Company Logo Signage on Walk Route

Forget-Me-Not Sponsor *Unlimited*

- ◆ All In-Kind Donations
- ◆ Support and Provide Walk Event Materials
- ◆ Water, Food, and Service Donations

**There are additional underwriting opportunities available upon request.*