

**WALK TO
END
ALZHEIMER'S**

alzheimer's  association[®]



2012 WALK GUIDE

Central Georgia Regional Walk
Saturday, November 3rd

**Georgia National Fairgrounds
& AgriCenter, Perry**



My wife Judy was diagnosed at age 56 with Alzheimer's; that is now 7 years ago. We immediately became involved with the Alzheimer's Association Walk to raise our voices and bring attention to a disease that seems to be largely ignored by the public and politicians. While our mission is to raise awareness, our goal is to raise money to fund care, support and research.

-Team Captain Alan Johnston

THE END OF ALZHEIMER'S DISEASE STARTS WITH YOU

It's time to reclaim the future for millions - and we want you to lead the way. Thank you for joining the Alzheimer's Association Walk to END Alzheimer's as a Team Captain. Together, we can raise awareness and funds to enhance Alzheimer's care and support and advance critical research.

Since 1989, we've been walking to make a difference in the fight against Alzheimer's, the nation's sixth-leading cause of death. The success of Walk relies on teams like yours - made up of family, friends, co-workers and neighbors all united to end this devastating disease.

Team Captains are the leaders who build excitement and help their teams set and meet fundraising goals. As a Team Captain, every person you recruit brings us closer to a world without Alzheimer's!

THANK YOU for leading the way...

ABOUT THE ALZHEIMER'S ASSOCIATION

The Alzheimer's Association is the world's leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research, to provide and enhance care and support for all affected, and to reduce the risk of dementia through the promotion of brain health.

OUR VISION IS A WORLD WITHOUT ALZHEIMER'S DISEASE

A donor-supported organization, the Alzheimer's Association allocates its funds in an ethical and responsible manner that exceeds the rigorous standards of America's most experienced charity evaluators, the Better Business Bureau. In Fiscal Year 2010, 70 percent of funds raised went toward mission activities; the remaining 30 percent supports general management, fundraising efforts and administration.

WHY WE WALK

The impact of Alzheimer's and other dementias on individuals, families and our health care system makes the disease one of our nation's greatest medical, social and fiscal challenges

PREVALANCE

- Every **68 seconds** someone in America develops Alzheimer's disease or other dementias – resulting in nearly a half million new case this year.
- By mid-century someone will develop Alzheimer's disease or other dementias every **33 seconds** - that is nearly a million new cases every year.
- Currently an estimated **5.4 million** Americans have Alzheimer's or other dementias (5.2 million age 65 and older and another 200,000 people under 65 have younger-onset Alzheimer's).
- **10 million** American baby boomers will develop Alzheimer's.
- The number of people in Georgia with Alzheimer's disease is over **200,000**.
- Of those, roughly **21,500** live in the 26 counties of the Central Georgia Region.
- The number of Americans with Alzheimer's could reach **16 million** by 2050.
- **1 in 10** Americans have a family member with Alzheimer's and **1 in 3** know someone with Alzheimer's.
- Increasing age is the greatest risk factor for Alzheimer's. **One in 8** individuals over 65 and **nearly half** of those over 85 are affected. Rare, inherited forms of Alzheimer's disease can strike individuals as early as their 30s and 40s.
- A person with Alzheimer's disease will **live an average of eight years** and as many as **20 years** or more from the onset of symptoms.

AMERICA'S 6TH LEADING CAUSE OF DEATH

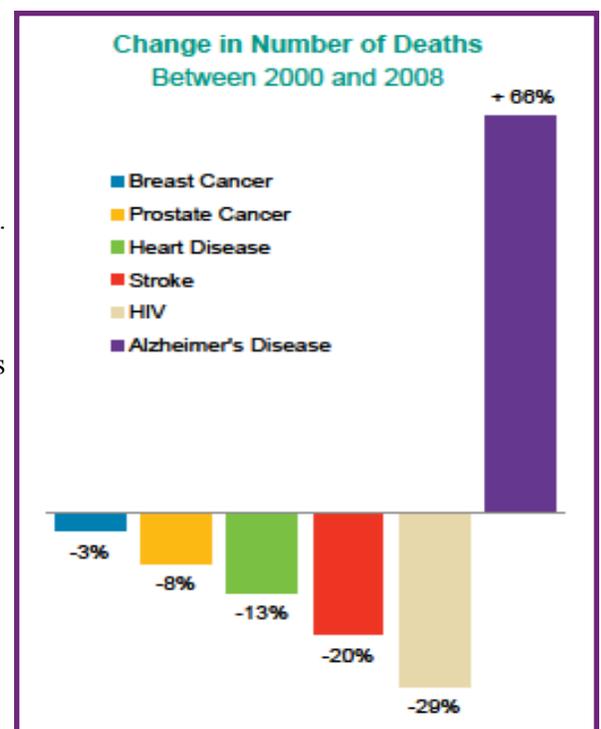
- In 1998, Alzheimer's was the **12th** leading cause of death. By 2007, it has risen to the **sixth**.
- From 2000 to 2008, deaths from seven of the ten leading causes of death increased – but the rate for Alzheimer's is by far the **greatest** increasing by **66%**.

ALZHEIMER'S DISEASE CAREGIVERS

- More than **7 out of 10** people with Alzheimer's disease live at home, where almost **75 %** of their care is provided by family and friends.
- In 2011, **15.2 million** family members and friends provided **17.4 billion** hours of unpaid care for people with Alzheimer's or other dementias.
- The economic value of this care totaled over **\$210 billion**.
- **60 percent** of these unpaid caregivers are women; **26 percent** are caring for both someone with the disease and a child or grandchild.
- One of the greatest difficulties of caring for a loved one with Alzheimer's or other dementias is that it creates or aggravates the caregivers own health problems.
- More than **60%** of these caregivers rate the emotional stress of this type caregiving as very high and **1/3** of these caregivers report symptoms of depression.

COST OF ALZHEIMER'S DISEASE

- The physical and emotional impact of caregiving on family caregivers resulted in an estimates **\$8.7 billion** in increased caregiver health costs in 2011.
- National direct and indirect annual costs Alzheimer's disease is **\$200** billion and will reach as high as **\$1.1 trillion** by 2050.



FREQUENTLY ASKED QUESTIONS

Why was the REGIONAL WALK created ?

There **IS** strength in numbers...we need to combine our voices and efforts together in Central Georgia to make a more powerful, visible **MOVE** forward in our efforts to raise awareness and funds to enhance Alzheimer's care and support and advance critical research, and to ultimately **END ALZHEIMER'S** in our lifetime. There are now more than 200,000 Georgians with Alzheimer's and over 21,500 live here in Central Georgia...Together **Everyone Accomplishes More**...on their behalf

When & Where is the Walk to END Alzheimer's?

Saturday, November 3, 2012

Georgia National Fairgrounds & AgriCenter

201 Larry Walker Parkway, Perry

Take Exit # 134 on I-75 to enter through the **SOUTH GATE ONLY**

What time does the Walk start?

9:00 a.m. Check-In and Pancake Breakfast

10:00 a.m. Opening Ceremony & Walk Festivities

Where should I enter the Fairgrounds and where is the parking area?

Enter through the **SOUTH GATE ONLY**

Parking will be directly inside the South Gate Entrance – attendants will be directing traffic



Will handicap parking be available at the Walk?

Yes, however you must have a visible handicap parking sticker. Parking attendants will direct you to the handicap parking area

Can I bring my children to the Walk?

ABSOLUTELY, the Walk to END Alzheimer's is for the entire family

Are pets allowed?

Yes, however they must be on a leash at all times and be of a non-aggressive nature

What constitutes a team?

A team is any group of family, friends, co-workers, classmates, faith or civic organization members, etc. who come together to raise money and awareness for the cause. Teams can be any size but we encourage teams to have at least 10 members – remember there is strength in numbers. Teams with large numbers of walkers (20+) may want to consider dividing into sub-groups and competing against each other. For example, a large company may want to have a team from each department to generate friendly competition among the team members rather than have one large team

FREQUENTLY ASKED QUESTIONS

Does everyone have to register for the Walk to END Alzheimer's or just team captains?

EVERYONE must register for the Walk. Pre-registration is now through November 1st and can be done online at www.georgiawalk.org or by completing a registration form and returning it to the Alzheimer's Association. Anyone not registered by November 4th will have to register at the walk. **You must be registered in order to receive a t-shirt**

Who completes the registration forms?

Team Captains register their team and then every team member must register themselves under the team's name either online or by completing a registration form

If I am pre-registered do I still need to register at the walk?

If you have already registered for the walk you will simply need check-in at the Registration table as you enter the walk to receive your hand-stamp and walk-day materials

Can teams raise money together as a collective group or does each team member have to raise their own donations?

Either way is fine...some teams even do a combination of both. Just keep in mind a few things:

- If team members want to earn t-shirts the donations they raise must be turned in & recorded under their name
- Money from a collective team fundraiser (yard sale, etc.) can be divided among the members of the team in order to count toward t-shirts but this must be communicated to the Alzheimer's Association representative at the time the money is turned in – preferably noted on the donation envelope

How does each team member track donations?

Online Donations: Donations received online will automatically be credited as they are received. Team members can monitor these donations by visiting the team's fundraising headquarters page or their individual fundraising headquarters page on the Walk website.

Cash & Checks: Team captains will provide all team members with a walker envelope to collect donations made by cash or checks. Once team members have completed their fundraising their envelopes should be turned in to the team captain who will pass them along to the Alzheimer's Association. Team/walker cash and check donations can be turned in at any time between now and the walk or the team captain may hold them to turn in on the day of the walk. All cash and check donations will be recorded on the team's webpage once they are received by the Association.

We encourage teams and walkers to turn in cash and check donations as they are received so they will be recorded and reflected on your fundraising headquarter pages to help you monitor your fundraising efforts.

How do walkers earn t-shirts ?

T-shirts are available to walkers that raise a minimum of \$200.

What is the deadline for turning in donations to count toward earning t-shirts?

All donations must be received no later than November 9th to count toward earning t-shirts. T-shirts are available through November while supplies last.

WALK DAY ACTIVITIES



9:00 am

Check-In, Live Music, Purple Pancake Breakfast

9:45 am

Walk Warm-Up

10:00 am

Opening Ceremony & WALK

11:30 am

Closing Ceremony

Purple Pancake Breakfast – enjoy mouth-watering, purple pancakes served up with a “create your own toppings” buffet, hot coffee and juice

Live Music – to tap your toes or dance to

Promise Garden – be sure to bring photos of your loved one, poems, signs, etc. to add to the Promise Garden

Kids Zone – where fun & education are the name of the game...face-painting and Alzheimer’s learning activities

Banner & Sign Station – visit the sign tent where you’ll find everything you need to make your own signs and/or banners to carry during the Walk...be sure to bring photos of your loved ones and/or team to add to your sign or banner

Alzheimer’s Information Center – visit with representatives of the Alzheimer’s Association to learn more about Alzheimer’s and related dementias and our caregiver support programs and services

Community Resources Area – visit with our sponsor representatives to express your appreciation for their support of the cause and to check out their products and service offerings

Team Photos – a professional photographer will be available to take team photographs that will be available online after the walk for a minimal cost. You may want to create a team banner to display during your photo shoot and on the walk route

Warm-Up Exercises – join us in front of the main stage at 9:45 a.m. for warm-up exercises led by a professional exercise instructor

Opening Ceremony - this year’s Opening Ceremony will feature a very special, heartwarming program you won’t want to miss to help kick-off this year’s walk

1K and 5K Memorial Walks - take part in either the 1K (.6 mile) walk around the park’s midway road or the 5K(3 mile) walk around the park’s perimeter road

Closing Ceremony – following the walk join us for our closing ceremony that will feature a BIG surprise that will pay tribute to all those touched by Alzheimer’s and related dementias...don’t miss it!

WALK WEBSITE & PARTICIPANT CENTER

Once you have registered for the Walk to END Alzheimer's a personal Participant Center is automatically created for you on the Walk website. This is your fundraising headquarters. Here you will find tools to help manage your fundraising efforts and get the word out about Walk to your friends, family and co-workers.

From your Participant Center you can personalize your page with photos and stories, create and send e-mails and check your fundraising progress. The website features great video instructions for all of these functions and more. These videos (and written guides) can also be accessed from the web links below.

WRITTEN GUIDES

Registration Instructions

<http://act.alz.org/site/DocServer/Register.pdf?docID=3343>

Participant Center Instruction Sheets

http://act.alz.org/site/DocServer/The_Participant_Center.pdf?docID=1181

PARTICIPANT CENTER VIDEO GUIDES

Walk Registration – send to others to help them register for your Walk Team

http://act.alz.org/site/PageServer?pagename=walk_video_registration

Accessing Your Participant Center

http://act.alz.org/site/PageServer?pagename=walk_video_participantcenter

Updating Your Personal Page

http://act.alz.org/site/PageServer?pagename=walk_video_personalpage

Importing Your Contacts Into Your Participant Center

http://act.alz.org/site/PageServer?pagename=walk_video_contacts

Sending Emails

http://act.alz.org/site/PageServer?pagename=walk_video_sendingemail

Fundraising with Social Media

http://act.alz.org/site/PageServer?pagename=walk_video_socialmedia

Checking Your Fundraising Progress

http://act.alz.org/site/PageServer?pagename=walk_video_progress



GET THE T-SHIRT...WALK IN STYLE!



RAISE \$200

Ask your co-workers. Collect change. Sell crafts.
Go Casual for a Cause. Host a party.
Send an e-mail. Write a letter.

OR CREATE YOUR OWN



CHAMPIONS CLUB

We're excited to introduce a new fundraising recognition program for the 2012 Walk season called **Champions Club**

Raise \$500 for the care, support and research efforts of the Alzheimer's Association and you'll join the elite ranks of the **Champions Club**



Members of the Champions Club receive the following recognition:

- Fundraising badge appears automatically by your name on the Walk website once you reach \$500 in fundraising donations
- You will receive two (2) complimentary balcony tickets to our **2013 Dancing Stars of Central Georgia** event held in the spring
- Champions will be recognized on the national Walk thank you web page
- Champions will be recognized at the Walk event and will receive a "thank you" Walk souvenir

**Membership is easy...
simply register for the walk & start fundraising...
once your reach \$500 or more in donations we'll do
the rest!**

**Deadline for Champion Club membership for the 2012 Walk season
is November 9, 2012**

TEAM CAPTAIN ROLE

Team Captains make a tremendous difference in the fight against Alzheimer's. The Alzheimer's Association is very excited to welcome you as a Team Captain and is committed to helping you every step of the way. Thank you for accepting this very important role.

Here are the primary Team Captain responsibilities. If you feel they are overwhelming, don't worry...you don't have to do it alone! We encourage you to recruit a Co-Captain to share the duties. And remember we are here to serve and help you as well:

Personalize your team's webpage with team photos and messages. Your webpage can be used to send personal e-mails to fundraise online, track online and offline donations, and to share your personal experiences with Alzheimer's.

Recruit family, friends, co-workers, church members, and anyone you can think of to become a member of your Walk to END Alzheimer's team. We recommend you recruit at least 3-10 team members

Ensure all team members register as a member of your team either by visiting the website at www.georgiawalk.org or completing the enclosed registration form. Once team members register, a personal webpage will be created for each of them to use to fundraise online, track their progress and share their experiences

Encourage team members to set and surpass their fundraising goals. All Walk participants are encouraged to set a personal goal to give them something to reach for. Keep in mind, if your team members are motivated by incentives, they can earn shirts and other great rewards through the Champions Club.

Share Walk material and information with your team members to assist them in their efforts

Share your enthusiasm and excitement with your team as you strive together to reach your fundraising goals. Keep it fun and personal...sharing your personal experiences with Alzheimer's is a great way to touch others and motivate them to support the cause that is so important and personal to you

Create team group fundraisers such as yard sales, etc. in addition to encouraging each team member to solicit donations from their contacts

Have fun and build team spirit by creating a team t-shirt, banner, sign, costume or hat to help identify and encourage your team

Ensure all donations raised offline (checks and cash) are turned over to the Alzheimer's Association. *Note: These donations will not show on your webpage totals until received and recorded by the Alzheimer's Association*

Ask for help! The Alzheimer's Association is here to support you every step of the way through your journey as a Walk to END Alzheimer's Team Captain

TEAM CAPTAIN CHECKLIST

Starting Now

Choose a **team name**

Ensure your team is **registered** either online at www.geoegiawalk.org or by completing the enclosed registration form

Recruit a Team Co-Captain (if desired)

Review Team Captain Guide

Determine your **team “CHAMPION” goal** (see Setting Your “CHAMPION” Goal - page14)

Order your team materials

Recruit and register all team members (everyone must register)

Make plans with your team to attend one of the Breakfast of Champions events (highly encouraged)

Build team spirit & fundraising efforts through meetings, communications, creating t-shirt and/or banners, etc.

Pick up t-shirts and **drop off** donations on Bank Day

Arrange a team meeting place at walk event...encourage all walkers to attend to show your team support and spirit

Day of Walk

Visit the Registration/Check-In area with all your team members before entering the event site. Here you will each Register (if not done prior to the walk) or Check-In and turn in your team’s donations if they were not turned in by Bank Day

Have a team photo taken... guide your team to the area marked by the TEAM PHOTO banner where a professional photographer will be taking team photos which will be available for order online after the walk for a very minimal fee. Be sure to bring your team’s banner and signs

Visit the Promise Garden tent to receive your Promise Flower for the Opening Ceremony and Memorial Walk.

Tour the Exhibitor and Sponsor areas to learn more about Alzheimer’s, Advocacy, and Community Resources/ Services

Gather your team together for the **Memorial Walk** around the fairgrounds...during the walk members of the walk committee will be on the look-out for teams displaying the best spirit, passion and presence...so be sure to encourage your team to show their spirit “loud and proud”

Encourage your team to stick around after the Memorial Walk for the **Closing Ceremony** when top fundraising team and spirit awards will be presented

Prepare for a **wonderful Walk to END Alzheimer’s experience!**

After Walk Day

Collect and turn in any additional donations raised by your team

Congratulate and thank all team members for their support of the cause

Host a thank you wrap up party and recognize your top team members

Mark your calendar for the first Saturday in November for the 2013 Walk.



GETTING STARTED—WHO TO ASK

Everyone you meet is a potential supporter of the cause!

You can never be too sure exactly who has been affected by Alzheimer's disease. Keeping that in mind, it is important to include everyone possible in your fundraising efforts. People that you associate with, but that you do not necessarily know on a personal level may have a family member or friend with the disease and would be honored to assist you in your efforts to raise awareness and funds for the cause. Don't be shy about talking to everyone and anyone...keep in mind it is really as simple as sharing your personal experiences with the disease – your heart and passion for the cause will come through and that is what will move people to support your efforts and those touched by Alzheimer's. And, with 1 in 3 people now knowing someone with Alzheimer's, chances are very good that the person you are talking to is one of those people!

Here is a helpful list of people you probably know to get you started brainstorming:

Aerobic/Fitness Instructor	Employer
Alumni Association	Former/Current Teachers
Parents, Grandparents	Gym Members
Siblings	Classmates
Aunts, Uncles, Cousins	Hair Stylist/Manicurist
Book Club Members	Insurance Agent
Car Dealer/Mechanic	Neighbors
Physician/Dentist	Parent's Friends
Clients	Sibling's Friends
CPA/Financial Advisor	Civic/Social Club Members
Attorney	Church Members
Co-workers	PTA Members
College Friends	Sports Teammates
All Your Friends	Business Suppliers/Vendors
Dog Groomer	Banker/Teller
Veterinarian	

Now that you have a list of people to talk to what method will you use to reach out to them? Know your audience and decide the best method to contact them:

- Letter
- E-mail
- Phone call
- Face to face
- Fundraising event

FUNDRAISING TIPS

- Never lose sight of what you are fundraising for – the cause of Alzheimer’s disease!!!
- Get started early
- Try things that have worked well in the past
- Keep an open mind and try new ideas
- Ask everyone you know for ideas
- Ask everyone you know to help
- If you don’t like asking for money just tell your personal story...how has Alzheimer’s touched your life...then share that you are working to support the cause through the Walk to END Alzheimer’s...people will get the idea and you’ll find it easier to ask after letting them know how personal this cause is to you
- Ask your employer, civic group leader, school officials, pastor, etc. to support your team’s efforts...having the support of your leadership will greatly enhance your efforts
- Remember “healthy, fun” competitions can help you to reach and even surpass your team’s fundraising goal
- Post the name of your team and your fundraising progress in a prominent location where everyone can see it and join in the excitement (think thermometer)
- Create spirit posters, shirts, buttons, balloons, flyers, etc. to help create continuous awareness for your team and your fundraising goals
- Recognize top fundraisers throughout your collection season with special parking places or lunch with the boss
- Ask your health club, bank, dry cleaners, hair salon or favorite restaurant to support you with a donation or to allow you to put a collection jar in their business
- Have the boss tell your team he/she will do something crazy if they exceed the team goal i.e. serenade your team, eat 25 Nu-Way Weiners, wave to passing cars in a chicken suit, etc.
- Put a Walk to END Alzheimer’s message on your home answering machine or tag all your e-mails - ask people to support your efforts
- Start a letter-writing or e-mail campaign to your family, friends and co-workers. Be sure you include your personal experiences and fundraising goal
- Be optimistic! Have fun and have a positive attitude and you will accomplish great things for the cause!

FUNDRAISING IDEAS

Fundraising events are used to help build team spirit and raise money in addition to the donations team members are soliciting! Every team is different, so choose activities that work for you. There are endless possibilities with team fundraising. Make it fun and delegate duties so everyone shares in the success of the event. These are some ideas, but don't limit yourself to this list...get your team together and enjoy some creative brainstorming!

Bake for a Cure's Sake or Cupcakes, Cookies and One Great Cause – Hold a bake sale at work, church, local flea market or your neighborhood. Ask the team members and their contacts for baked goods to be wrapped attractively (THINK PURPLE – the signature color of Alzheimer's), so they can be given as gifts or special treats. Think about holding it in the early morning and including breakfast items as well.

Open Parties/Private Parties – Some teams have found success hosting community-wide or private dinners, cook-outs and picnics. These may include progressive dinner, wine and cheese event, and themed or cultural meals. If you love an excuse to entertain, this fundraiser is for you! Attendees are asked to make a donation to your team/cause in lieu of bringing food, wine or hostess gifts. Ask around for food and beverage donations.

No Show Ball or Don't Come Event – Do you have family and friends that would rather stay home and relax than go to a social event? If so, throw a No Show Ball or Don't Come Event...it's perfect for them and a fun, unusual way to promote your fundraising efforts for the cause! Send a humorous invitation to an event that will never take place. The invitation should be clear in explaining that the event will never take place and why it is to the invitee's benefit not to come to a party they have paid for. Be original and use your imagination. After the invitees have paid for the tickets (made a donation to your team) send them a fun thank you card for "not attending" your event.

Raffles – Each walker that raises X amount of money gets their name in a drawing for a prize. Local merchants or perhaps your employer may be willing to donate a prize...think electronics, spa days, gift certificates, sporting event tickets, a day off, etc. This idea will also work by getting a prize donated and selling raffle tickets to family and friends.

Restaurants to the Rescue – Ask a local restaurant, café or coffee house to contribute a portion of their sales proceeds to your team. It could be a certain menu item, daily special, dessert or appetizer. Advertise your "restaurant night" to your team, friends, family and co-workers so they will come out and support it. Everyone loves to go out to eat, especially when they are supporting you and your fundraising efforts!

Neighborhood Garage Sale – We all have items that we need to get rid of and one man's trash is another man's treasure.

Babysitting Service – This is an especially good fundraiser for teens. Baby-sit for people and let them know your earnings go toward your team. Host a Couples Night Out and promote babysitting to your co-workers for a donation to your team.

Win a Day Off – Have your boss establish a workplace fundraising goal. If the goal is met, then hold a drawing awarding the winning employee a day off. Try to convince your employer to match all donations received for this event.

Casual for the Cause – Everyone loves to dress down in jeans for work once in awhile. Ask your boss to designate a day or days when employees making a donation to your team can dress casual for work. The Alzheimer's Association will provide you with Casual for the Cause stickers to use at no charge.

FUNDRAISING IDEAS

Auctions – Plan your own auction to benefit your Walk team. Invite your team members to donate items, antiques, art, gift certificates, gift baskets, or sports equipment, anything that could be auctioned off to support your team.

Brown Bag Day – Have co-workers pack a bag lunch for work and donate the cost of what they would have spent going out to lunch to your team. Designate a day for all employees to bring their lunch and invite someone from the Alzheimer's Association to come and speak about disease-related issues or ask co-workers to share their personal experiences with Alzheimer's and thank everyone for their support of the cause.

Food – Glorious Food! – Sell any kind of food item, candy, lemonade, pizza, BBQ, popcorn, ice cream, boiled peanuts. Get the kids involved – this is a great fundraiser for the whole family.

Karaoke Night – Sell tickets for an evening of singing at a local nightclub, restaurant or your home. Get people to donate money for a singing contest. Charge an entry fee, and have proceeds from the ticket sales go to your team.

Photo Contest – Hold a “stumper” photo contest. Ask employees to bring a baby picture or childhood photo that they believe no one can identify. People make guesses for a suggested donation. Award prizes to those who guess correctly – candy bars will do...who doesn't like chocolate.

Wear It Day – Pick a day for team members to wear last year's Walk t-shirt or the team t-shirt you have made for yourselves this year. Use this day to promote your team and solicit donations from co-workers.

Benefit Concert – If you know a local band, choir, DJ or quartet, ask them if they will play a benefit concert for the Walk team at a local club or coffee house. Charge an entry fee and take up donations.

Charity Poker – Play a friendly round of poker with all the winnings going to your team.

T-Shirt Partners – If your team is creating a team t-shirt consider establishing a “partner” donation amount of perhaps \$100 or \$200. Then ask your business vendors, clients, area restaurants, shops and businesses to “partner” with your team to support the cause of Alzheimer's and agree to put their name on the back of your t-shirt when they make the partner donation to your team. You can put something like “Thank You to Our Partners” above the list of names on your shirt.

T-Shirt Sponsor – If your company does not have a matching gift program and is not already paying for your team t-shirt consider asking the company to support your team by matching all or a percentage of the money the team raises in exchange for placing the company logo on the team t-shirt.

Penny for Your Thoughts or Coins for a Cause – Set up a barrel or box in a prominent location to collect spare change. Host a spare change collection day or event to encourage donations...you'll be surprised how fast those donations will add up

Rake-a-thon – Set aside a weekend to gather a group together to rake your neighbors leaves. Put a letter or flyer in mailboxes to let them know what you'll be doing and when. You can charge rates (or take suggested donations) for different services and different size yards...**and don't forget fall is pecan season**...find neighbors that will let you pick up their pecans and take to a local packing shed to trade in for cash