



How to Register for the 2015 Walk to End Alzheimer's

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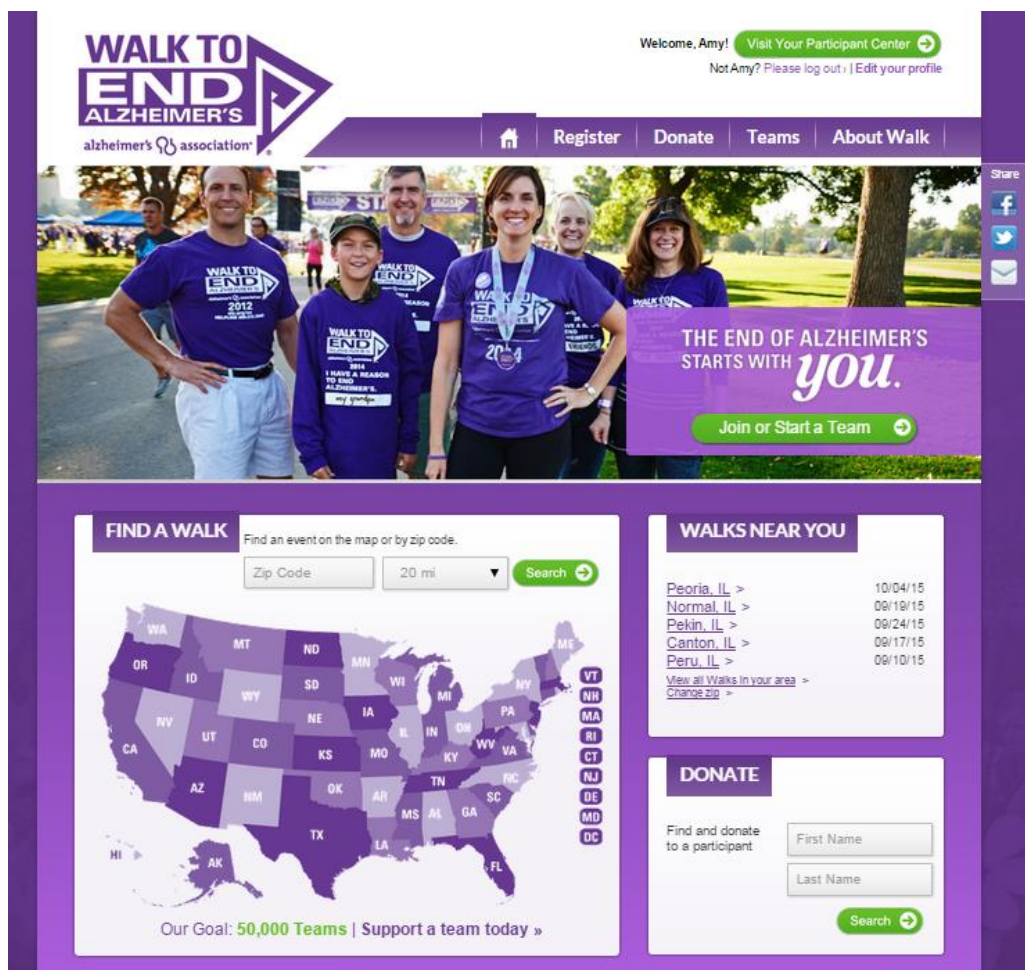
Main page

From alz.org/walk you can search for a walk via the:

Walks Near You section that uses a technology called “Geolocation”. When you arrive on the site, you will be prompted to share your location. This location is based on the IP Address of your Internet Service Provider, GPS or cell data. By sharing your data, the website can quickly show you the five walks closest to you.

‘Find a Walk’ Map if you want to search via state.

‘Find a Walk’ Zip Code Search if you want to search via your zip code.



The screenshot shows the main page of the Walk to End Alzheimer's website. The header features the logo and navigation links: Register, Donate, Teams, and About Walk. A welcome message for 'Amy' is displayed with links to 'Visit Your Participant Center' and 'Please log out | Edit your profile'.

The main banner image shows a group of people wearing purple 'WALK TO END ALZHEIMER'S 2014' t-shirts. To the right of the image is a purple box with the text 'THE END OF ALZHEIMER'S STARTS WITH you.' and a 'Join or Start a Team' button.

Below the banner are two main sections:

- FIND A WALK:** Includes a search bar with 'Find an event on the map or by zip code.', a 'Zip Code' input field, a '20 mi' radius dropdown, and a 'Search' button. Below this is a map of the United States with state abbreviations. At the bottom of the map section, it says 'Our Goal: 50,000 Teams | Support a team today »'.
- WALKS NEAR YOU:** Lists five walks with their locations and dates:

Location	Date
Peoria, IL >	10/04/15
Normal, IL >	09/19/15
Pekin, IL >	09/24/15
Canton, IL >	09/17/15
Peru, IL >	09/10/15

 Links for 'View all Walks in your area >' and 'Change zip >' are also present.
- DONATE:** Includes a section for 'Find and donate to a participant' with input fields for 'First Name' and 'Last Name', and a 'Search' button.

Teams page

Once you go to the Teams page, you have the option to choose:

- Corporate Teams
- Friends and Family Teams
- National Teams
- Top Team

As a National Team, we suggest you chose National Teams.


TEAMS

Walk to End Alzheimer's® teams are made up of friends, families and co-workers who walk together to increase their ability to raise awareness and funds for Alzheimer's care, support and research. Register for a Walk near you to start a team.

Team Captains
Join us as a Team Captain and help to reclaim the future for millions. Regardless of the size of your team, everyone agrees — it's more fun to Walk to End Alzheimer's together! Lead the way and recruit your friends, family and co-workers to join you in the fight.


There are all kinds of teams at Walk to End Alzheimer's but here are some ideas and tips to help you get started.

Corporate Teams




Gather your co-workers to spend some time together outside the office — for a great cause.

Friends & Family Teams




Rally people in your community to raise awareness and funds in honor of those affected by Alzheimer's.

National Teams



Start a team through your organization that stretches across the country and walks at multiple event sites.

Top Teams



Is your team on the list? Check out our Top 50 Teams.

Teams Overview

- Corporate Teams
- Friends & Family Teams
- National Teams**
- Top Teams

FIND A TEAM

Search for a team by entering their name in the box below.

Search

HOW TO START A TEAM

1. Find a Walk near you and click Register
2. Choose Start a Team, and give your Team a name, company affiliation (if appropriate), and type.

Start here by finding a Walk near you:

Little Rock, AR >	10/17/15
Jonesboro, AR >	09/26/15
Branson, MO >	09/12/15

[View all Walks in your area >](#)
[Change zip >](#)

National Team Page

On the National Teams Page you can find your National Team, click on the logo to begin registering for your national team. Or you can directly access your National team page by visiting alz.org/company name (i.e. alz.org/genworth or alz.org/sunrise).

NATIONAL TEAM PROGRAM


Our National Team experience encourages employees to participate in the Walk to End Alzheimer's® while raising funds and awareness for Alzheimer's care, support and research. The generosity of individual employees, working with the support of the larger company, makes our National Team Program truly unique.

To enjoy the benefits of our program, a company or organization must:

- Have a presence in at least five states
- Assign a company contact person to coordinate the National Team experience
- Ensure executive support
- Reach specific fundraising and team activation benchmarks

For more information about forming a National Team or to learn about other ways your company can get involved, contact corporateinitiatives@alz.org.

Join Us! - Early-Stage Advisor Walk Video




Be Inspired. Hear those living with Alzheimer's disease share what your participation in the Walk means to them. Please **share** with others!

NATIONAL TEAM LEVELS:

DIAMOND	PLATINUM	GOLD	SILVER
Fundraising Goal: \$1,000,000	Fundraising Goal: \$500,000	Fundraising Goal: \$250,000	Fundraising Goal: \$100,000
MEMBER Fundraising Goal: \$50,000			

DIAMOND LEVEL



BROOKDALE
— SENIOR LIVING SOLUTIONS —
ALL THE PLACES LIFE CAN GO™

[View National Team page](#)

- ★ Teams Overview
- ★ Corporate Teams
- ★ Friends & Family Teams
- ★ National Teams
- ★ Top Teams

FIND A TEAM

Search for a team by entering their name in the box below.

[Search](#)

HOW TO START A TEAM

1. Find a Walk near you and click Register
2. Choose Start a Team, and give your Team a name, company affiliation (if appropriate), and type.

Start here by finding a Walk near you:

Little Rock, AR >	10/17/15
Jonesboro, AR >	09/26/15
Branson, MO >	09/12/15

[View all Walks in your area >](#)
[Change zip >](#)

Your National Team Page

After you click on your National Team's Logo you will be brought to your National Team's Page.

Here you can Start a Team or Join a Team

Additionally, by visiting your National Team Page, you can view your top ten teams and participants from your National Team, download your national team recognition poster, access your membership levels and recognition benefits, find your National Team Coordinator contact information, and gain access to other great tools for success.

DIAMOND NATIONAL TEAM - BROOKDALE SENIOR LIVING

Why We Walk: At Brookdale, we see the effects of Alzheimer's disease on a daily basis from both a personal and a professional perspective. On the personal side, a number of our associates have family and friends who are managing the effects of this disease. Unfortunately, too many of us know first-hand how it can affect both the person who has it and his or her loved ones.

On the professional side, dealing with Alzheimer's disease is part of our business at Brookdale. We provide care for thousands of residents in our dementia care communities, and we also provide support and service to their family members. Our Clare Bridge Crossings program is unique in the field of dementia care, and our Clare Bridge communities are specially designed to fulfill our mission of enriching the lives of those we serve.

I am so proud of the thousands of Brookdale associates and residents who participate in special events and activities to raise funds for research to end Alzheimer's. Through their efforts, we have been able to contribute substantially in 2014, Brookdale was able to raise over one million dollars for this effort.

I look forward to the day when Alzheimer's is eliminated and thank you for participating in the Walk to End Alzheimer's.

T. Andrew Smith, CEO, Brookdale

Need help registering your national team?
8 simple steps to complete Walk registration.
Or for more detailed registration instructions with screen shots, click here.

[Start a Team](#)
[+1 Join a Team](#)

CONTACT

Brookdale Senior Living National Team Coordinator:

Kelly Scott Lindstrom
kelly.scott@brookdale.com

- ★ START A NEW COMPANY TEAM
- ★ JOIN A COMPANY TEAM
- ★ TOOLS FOR SUCCESS
- ★ COMPANY WEBSITE

- ★ TOP TEN EVENTS
- ★ TOP TEN TEAMS
- ★ TOP 10 PARTICIPANTS

- ★ MEMBERSHIP LEVELS AND RECOGNITION BENEFITS
- ★ OTHER WAYS TO GET INVOLVED

Join Us! - Early-Stage Advisor Walk Video

Be Inspired. Hear those living with Alzheimer's disease share what your participation in the Walk means to them. Please **share** with others!

If you scroll all the way down on Your National Team Page, you will be given a list of the top ten teams and the opportunity to join these teams just by clicking JOIN TEAM.

You can also click the button that says "Click here to view entire list of teams" and join any one of those teams listed.

Otherwise, you will need to know the team name, event it is being held, or the captain to search for your event.

Participate in an event

Amount Raised: \$19,884.32
Number of Gifts: 280
Total Recruited: 199

Top 10 Teams

Team Name	Event Name	Gift Amount	Join
Brookdale Place Fall Creek	2015 Walk to End Alzheimer's - Indianapolis	\$2,947.50	Join Team
Town Village Arlington	2015 Arlington Walk to End Alzheimer's	\$1,909.51	Join Team
Brookdale Imperial Plaza Cares	2015 Walk to End Alzheimer's - Richmond	\$1,296.00	Join Team
Brookdale Senior Living Nashville office	2015 Walk to End Alzheimer's - Nashville Walk	\$1,000.00	Join Team
Brookdale The Fairways of Wickliffe	2015 Cleveland Area Walk to End Alzheimer's - Kirtland, OH	\$716.00	Join Team
Clare Bridge	2015 Walk to End Alzheimer's Northeast Kansas - Topeka, KS	\$675.00	Join Team
Brookdale Chandler Place	2015 Walk to End Alzheimer's - Rock Hill, SC	\$624.00	Join Team
Brookdale Asheville Walden Ridge	2015 Asheville Walk to End Alzheimer's	\$613.39	Join Team
Shavano Shufflers	2015 San Antonio Walk to End Alzheimer's	\$548.00	Join Team
Brookdale Besos	2015 Walk to End Alzheimer's - Albuquerque, NM	\$505.00	Join Team

Click here to view the entire list of all teams »



Greeting page

Once you find your Walk you will be taken to the greeting page of your local walk.

Click on the green 'Register' button to begin the registration process.

A screenshot of the event page for the 2015 Walk to End Alzheimer's - Bloomington/Normal. The page has a purple header with the event logo on the left and a green button labeled "PARTICIPANT CENTER LOGIN" with a right arrow icon on the right. Below the header is a navigation bar with links: Home (house icon), Register, Donate, Teams, and About Walk. The main content area features a photo of participants on the left, with a large purple flower graphic overlaid. To the right of the photo, the event title "2015 Walk to End Alzheimer's - Bloomington/Normal" is displayed in bold, followed by the date "Saturday, September 19, 2015" and a link to "Add to calendar". Below this, the event schedule is listed: "Registration at 8:30am | Ceremony at 9:30am | Walk at 10:00am" and "Route Length: 2 miles". The location is "CornBelters Corn Crib" with a "Map it" link and the address "1000 West Raab Road, Normal, IL 61761". A prominent green "Register" button with a right arrow icon is centered below the location information. At the bottom of the main content area, there are links for "Event Details", "Printable Forms", and "Volunteer at this Walk", each followed by a right arrow icon. The footer of the main content area provides contact information: "Contact: Carrie Otto | 309-319-9086 | cotto@alz.org". On the far right, there is a vertical sidebar with a "Share" button and icons for Facebook, Twitter, and Email.

Join Us

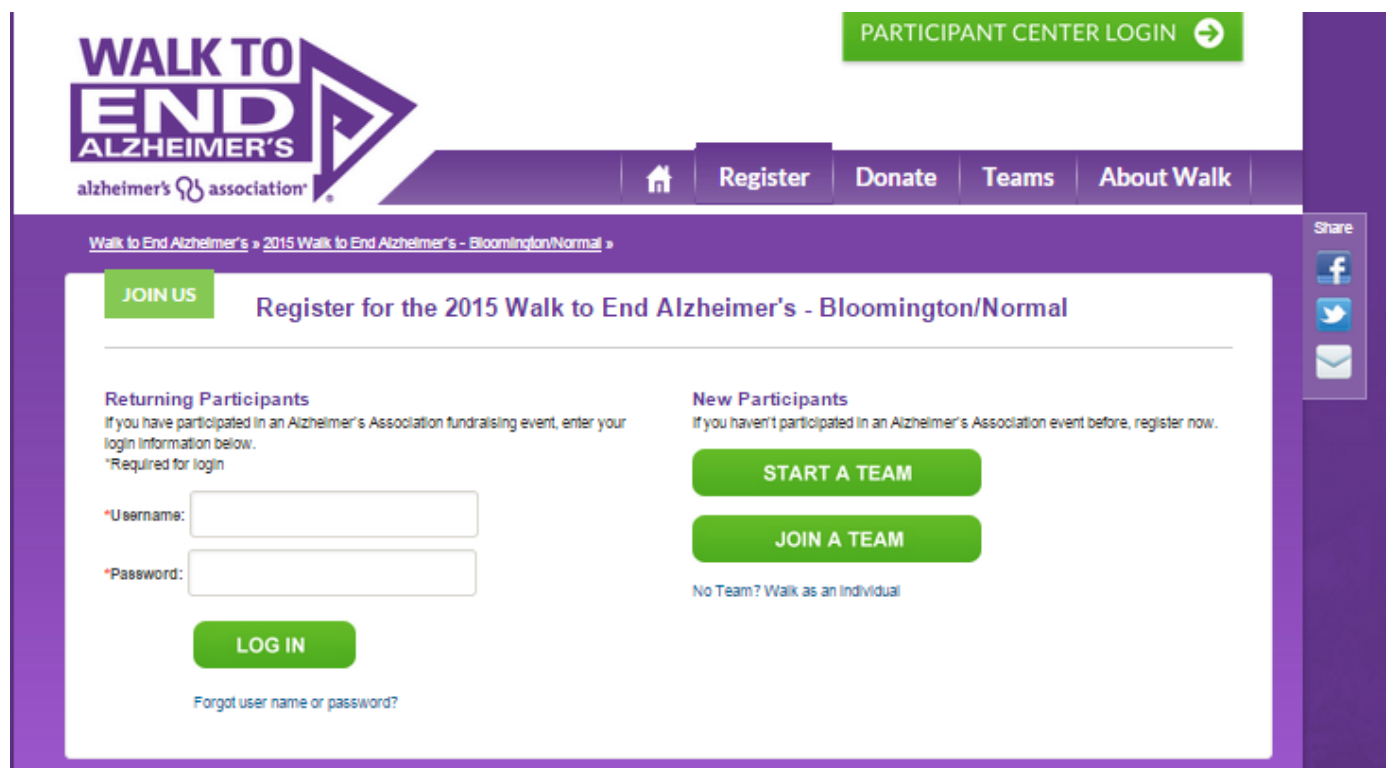
If you are a **New Participant**, WELCOME! And now you have the opportunity to:

- Start a Team – proceed to Page 6
- Join a Team – proceed to Page 7

If you are a **Returning Participant**, use your username and password to log in. Not only will your registration form auto-fill to make your registration a breeze, but you will also have access to your past Walk information like: address books, participant page photos and text, donor history, and if you are restarting your team, past team member email addresses so you can quickly recreate your team in 2014.

If you can't remember your login, click the 'Forgot user name or password?' link to have your username and password emailed to you. Are you responding to a recruitment email? Your username was probably sent to you, so you're halfway there!

Enter your login information and click "Log In."



The screenshot shows the 'PARTICIPANT CENTER LOGIN' page for the 2015 Walk to End Alzheimer's - Bloomington/Normal. The page features the Alzheimer's Association logo and a navigation bar with links for Register, Donate, Teams, and About Walk. A 'JOIN US' button is prominently displayed. The main content area is divided into two sections: 'Returning Participants' and 'New Participants'. The 'Returning Participants' section includes fields for Username and Password, a 'LOG IN' button, and a link for 'Forgot user name or password?'. The 'New Participants' section includes buttons for 'START A TEAM' and 'JOIN A TEAM', and a link for 'No Team? Walk as an individual'. A 'Share' button with social media icons is located on the right side of the page.

WALK TO
END
ALZHEIMER'S
alzheimer's association

PARTICIPANT CENTER LOGIN

Register Donate Teams About Walk

Walk to End Alzheimer's » 2015 Walk to End Alzheimer's - Bloomington/Normal »

JOIN US

Register for the 2015 Walk to End Alzheimer's - Bloomington/Normal

Returning Participants
If you have participated in an Alzheimer's Association fundraising event, enter your login information below.
*Required for login

*Username:

*Password:

LOG IN

[Forgot user name or password?](#)

New Participants
If you haven't participated in an Alzheimer's Association event before, register now.

START A TEAM

JOIN A TEAM

[No Team? Walk as an individual](#)

Share

f

t

e



Returning Participants

Once you log in you will be taken to a screen where you can select your team affiliation. Select one of the choices below to continue your registration: **(note if you had a team last year, but your company/organization is new to the National Team program this year, we recommend that you “Start a New Team” so your participation can be credited to the National Team effort.)**

- Re-start your team from last year – proceed to Page 6
- Start a New Team – proceed to Page 6
- Join an Existing Team – proceed to Page 7

A screenshot of the Walk to End Alzheimer's registration page. The page has a purple header with the logo on the left and navigation links (Home, Register, Donate, Teams, About Walk) on the right. Below the header is a progress bar with six steps: 1. Team (selected), 2. Fundraising, 3. Provide Details, 4. Agree to Terms, 5. Review, and 6. Make Payment. The main content area is titled "Team Options" and contains a form with a green border. The form has a heading "Make a selection below." and a list of options: "Would you like to bring this team back?" (selected), "Join an Existing Team", "Start a New Team", and "Participate as an Individual". A green "Next Step" button is at the bottom right of the form. On the right side of the page, there are social media sharing icons for Facebook, Twitter, and Email.

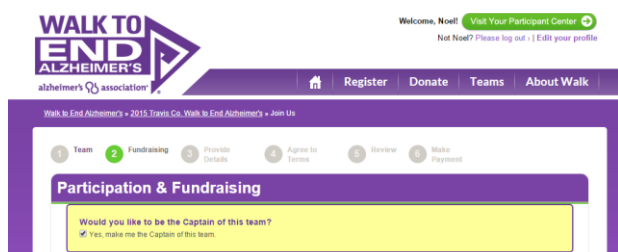
If you were a member of a team last year and are the first person from this team signing up, you will have opportunity to bring this team back.

Re-start a Team:

You can re-start a team from last year if you are registering for the same Walk where you participated last year, and were a member of the team last year (any member of the team can re-start the team, not just the Team Captain). If you are charged with re-starting a team you did not participate on last year, please contact your local chapter for assistance.

If you choose to bring back your team, your team will retain the same team name and goal from last year (Team Captains can update this in the Participant Center if desired).

On the next page, you are given the opportunity to become the Captain of this team in 2015. If you don't choose to be a captain your team will be "captain-less" until someone accepts the captain position.

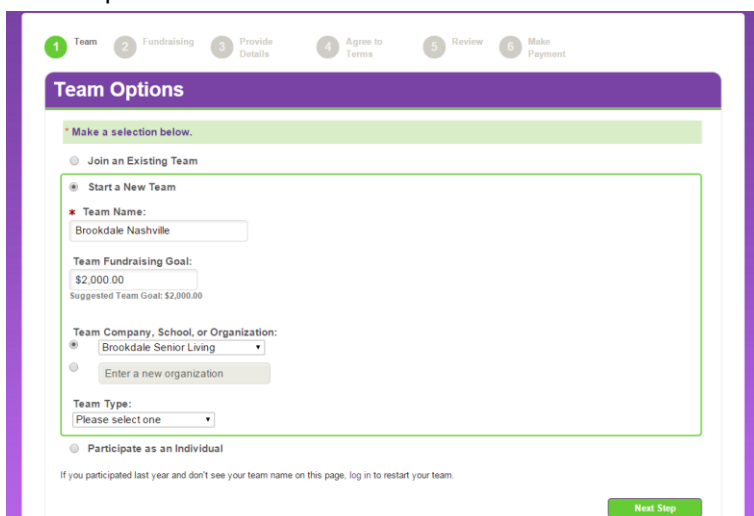


Start a Team

If you choose Start a New Team, you will become the team captain.

Pick a Team Name, a Recruitment Goal, and a Team Fundraising Goal.

Please select your National Team from the "Company drop down." Then choose your Team Designation, and then Click Next Step.



Join an Existing Team

If you are looking to join an existing team you can search for a team using the search box or can just leave it blank and click “search for a team” to bring up a list all teams.

The screenshot shows a web interface for joining a team. At the top, a green banner says "Make a selection below." Below this is a section titled "Join an Existing Team". It contains two input fields: "Team Name:" with the text "The Fighter" and "Team Company, School, or Organization:" with a dropdown menu showing "Choose an existing compan". A green "Search for a Team" button is to the right. Below the search fields is a "Search Results" section. It shows "Viewing 1-1 of 1" with "Previous" and "Next" links. A "Sort By:" dropdown menu is present. The search results list one team: "The Fighter" with "Team Captain: Meaghan Lucas" and "Company: None". A green "Join" button is to the right of the team name. At the bottom of the results, it says "Viewing 1-1 of 1" with "Previous" and "Next" links.

After the search is complete the list can be sorted by name, division or company. Once the team has been found, click “join” in the far right column.

Participation & Fundraising

Next, select if you will be attending the Walk and raising funds to help end Alzheimer's disease, or if you can't be there in person, but would still like to set up a fundraising page and raise funds for the cause.

Participation & Fundraising

* Indicates Required

* Will you join us on Walk day?

- ☒ **Yes, I'll attend the Walk. - No Fee**
I'll fundraise and be there to join the movement to end Alzheimer's.
- ☐ **No, but I will still raise funds for the cause. - No Fee**
I can't be there in person, but want to contribute to the vision of a world without Alzheimer's.

Next, set a fundraising goal for yourself. This can be edited later from your Walk participant center.

I will raise:

\$100.00

Suggested Goal: \$100.00

Raise \$100 or more and get the official Walk T-shirt.

\$100



Official Walk T-shirt

Earn the official Walk T-shirt and wear it proudly on event day.

\$500



Champions Club

Earn a medal, certificate and the official Walk T-shirt.

\$1,000



Grand Champions Club

Earn our Grand Champions Club medal, certificate and the official Walk T-shirt.



And then kick off your fundraising by making a donation to your Walk fundraising efforts. Participants who donate to themselves raise twice as much as participants who don't, so this is an important step. Once you've selected your donation amount, click Next Step.

Kick start your fundraising with a tax-deductible donation. This amount will count toward your personal fundraising goal.

☐ \$50.00

☐ \$100.00 

☐ \$500.00

☐ Other Amount:

☐ No donation at this time; I will reach my goal by raising funds and/or donating later.

Your donation will help us to:

- Offer support groups, education materials and care resources, such as AlzConnected and Alzheimer's Navigator
- Accelerate research through programs like TrialMatch®
- Engage elected officials to make Alzheimer's a national priority

Next Step

Registration Information:

You are now required to fill out your information in order to register. In order to understand, measure, and ultimately better serve our diverse populations, we track demographics within our Walk registration forms. Please note that the option “I prefer not to answer” is an option.

1 Fundraising
2 Provide Details
3 Agree to Terms
4 Review
5 Review
6 Make Payment

Registration

Please complete the registration form below ★ Indicates Required

Personal Information

★ First:

★ Last:

Contact Information

★ Street 1:

★ Email:

Street 2:

★ Phone Number:

★ City/Town:

☒ I would like to receive an email when someone makes a donation on my page.

★ State / Province:

★ ZIP / Postal Code:

★ Country:

Participant Center Access Information

★ User Name:

6 to 50 characters

★ Password:

6 to 50 characters

★ Repeat Password:

Additional Information

The Waiver:

All walk participants must agree to the waiver. Click to agree with the terms and conditions, then click Next Step.

Waiver

Please take a moment to read the following waiver. [Printable Version](#)

ASSUMPTION OF RISK, RELEASE AND PERMISSION
Walk to End Alzheimer's® involves walking - an activity which may include risks such as, but not limited to, falls, interaction with other participants, effects of weather, traffic and conditions of the road. In consideration of being allowed to participate in this event, I hereby expressly assume all risks, including bodily and personal injury, death, property loss or other damages of any kind arising in any way out of my attendance or participation in the Walk to End Alzheimer's and related activities.

It is my responsibility to dress appropriately. Although route maps, rest stops, refreshments, and other assistance may be made available during this event, I am solely responsible for my own health and safety. I represent that I am physically fit and able to attend or participate in this event.

I hereby for myself, my heirs, executors and administrators, release, discharge and agree not to sue Alzheimer's Association, its chapters, their respective officers, directors, volunteers, employees, sponsors and agents, from any and all liability, claims, demands and causes of action whatsoever, arising out of my participation in or attendance at this event and related activities whether resulting from the negligence of any of the above or from any other cause.

I agree that my assumption of risk and release hereunder shall be as broad and inclusive as is permitted under applicable law. If any portion of this agreement is held invalid, the remainder shall continue in full force and effect.

I grant full permission in perpetuity to the organizers of this event to use, re-use, publish and re-publish my name and image as a participant in the event in photographs, video or other recordings.

I have read, understand and agree to the terms of this agreement.

If Participant is a minor, the parent or guardian must agree to the below:

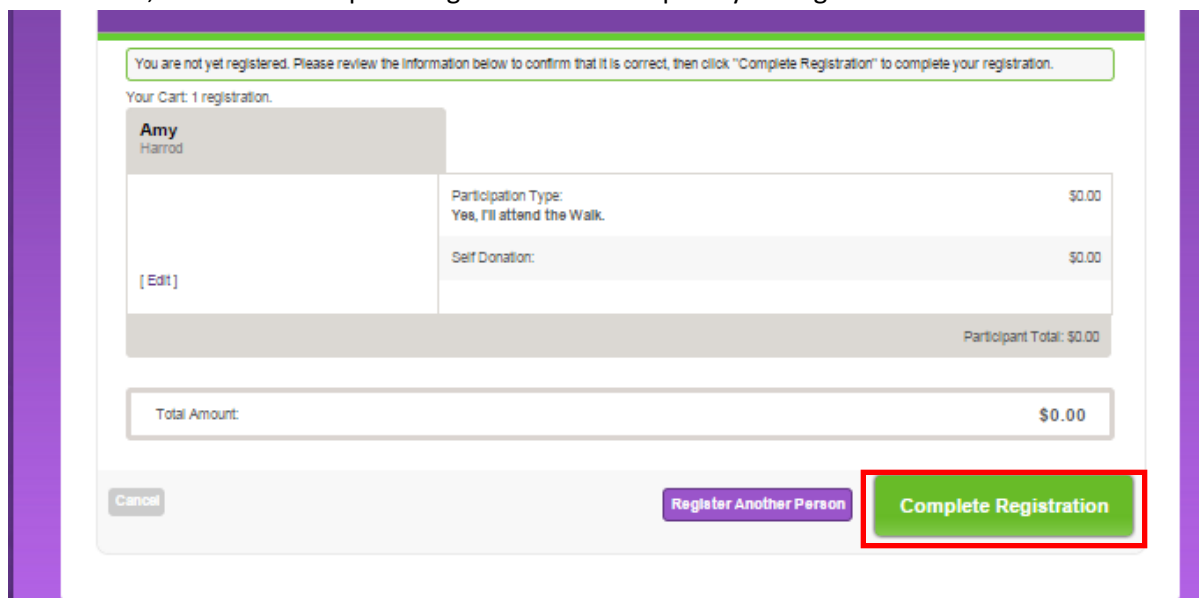
I am the legal guardian of Participant, and I hereby consent to his/her participation. I have read the foregoing agreement, and I hereby agree on behalf of myself and Participant to its terms.

☐ I agree with the terms and conditions above.

[Cancel](#) [Next Step](#)

Registration Summary:

You will be taken to a screen to review your registration. Note, **you are not registered yet**. You need to review the information, then click “Complete Registration” to complete your registration.



The screenshot shows a registration summary page with a purple header. A green-bordered box at the top contains the text: "You are not yet registered. Please review the information below to confirm that it is correct, then click 'Complete Registration' to complete your registration." Below this, it says "Your Cart: 1 registration." The main content area shows a registration for "Amy Harrod". To the right of the name, there is a table with two rows: "Participation Type: Yes, I'll attend the Walk." with a price of "\$0.00", and "Self Donation:" with a price of "\$0.00". Below the table is a "[Edit]" link. At the bottom right of the table area, it says "Participant Total: \$0.00". Below the table is a "Total Amount:" field showing "\$0.00". At the bottom of the page, there are three buttons: "Cancel", "Register Another Person", and "Complete Registration". The "Complete Registration" button is highlighted with a red border.

Register Another Person:

If you want to register a child or family member, click “Register Another Person”. However, if you would like to register additional teammates, we highly recommend that you invite them to register themselves (you can use one of the e-mail templates provided to you in your Participant Center). By registering themselves, they have the opportunity to accept the waiver terms, update their information, and log in with their own username/password so they also have access to their past donors, emails, website text, etc.

When registering family members, we strongly recommend using unique email addresses for each person. If you use the same email address for multiple registrants, that email address will receive emails for each registrant. If you are registering a child, you may leave the e-mail address field blank.





Submit Payment

If you made a donation during registration, you will be taken to a payment page to complete your transaction.

Take note that donations made during the registration process can only be credited toward your own fundraising goal. If you want to donate toward another team or participant, we suggest that you complete your registration, then make an additional donation on that team's or participant's page.

Submit Payment

\$5.00

Credit Card Type:
   

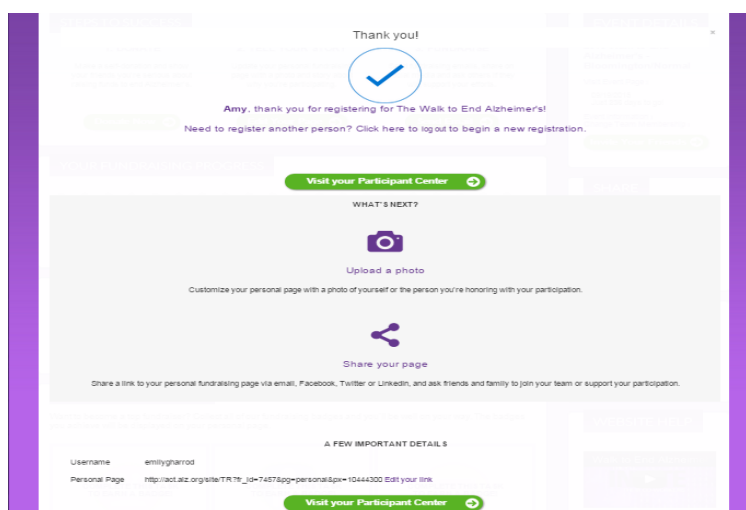
* Credit Card Number:

Expiration Date:

* CVV Number: What is this?

Registration Thank You Page:

Once your registration is complete, you will reach the Registration Thank You page. From here, you can now enter your participant center where you can begin your fundraising and recruitment efforts.



You will also receive a confirmation email that you should keep on file so you can access your participant center for future fundraising and recruitment efforts. This email will include your username and a link to reset your password, if needed.